

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Deletion of entire Corrective Assignment recorded at Reel/Frame No. 2268/0310		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bally Total Fitness Holding Corporation		03/28/2001	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bally Total Fitness Holding Corporation		
Street Address:	8700 W. Bryn Mawr		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60631		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1673918	BALLY'S TOTAL FITNESS	
CORRESPONDENCE DATA			
Fax Number:	(312)321-4299		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-321-4200		
Email:	officeactions@brinkshofer.com		
Correspondent Name:	Scott J. Slavick		
Address Line 1:	P.O. Box 10395		
Address Line 4:	Chicago, ILLINOIS 60610		
ATTORNEY DOCKET NUMBER:	9565		
NAME OF SUBMITTER:	Scott J. Slavick		
Signature:	/Scott J. Slavick/		
Date:	08/17/2009		

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**TRADEMARK
 REEL: 004047 FRAME: 0056**

Total Attachments: 2

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03-28-2001

FORM PCT-1818A
Expires 5/30/99
OMB 0951-0027



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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

3-12-01

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non Recordation)
- Document ID#
- Correction of PTO Error
- Reel # Frame #
- Corrective Document
- Reel # 2188 Frame # 82

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
- Merger
- Effective Date
Month Day Year
- Change of Name
- Other Correct erroneously recorded assignment filed against Registration No. 1,441,062

Conveying Party

Mark if additional names of conveying parties attached

Name Park Place Entertainment Corporation

Execution Date
Month Day Year
 10/26/00

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name Bally Total Fitness Corporation

DBA/KA/TA

Composed of

Address (line 1) 8700 West Bryn Mawr Ave.

Address (line 2) 2nd Floor

Address (line 3) Chicago

IL

60631

- Individual
 - General Partnership
 - Limited Partnership
 - Corporation
 - Association
 - Other
- Citizenship/State of Incorporation/Organization Delaware
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

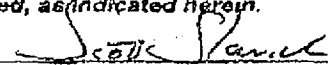
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FORM PCT-1618B Expires 6/30/99 OMB 0651-0027	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK																							
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Correspondent Name and Address Area Code and Telephone Number <u>312-321-4200</u>																									
Name <input style="width:90%;" type="text" value="Scott J. Slavick"/>																									
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Deposit Account <input type="checkbox"/> <small>(enter for payment by deposit account or if additional fees can be charged to the account.)</small>																									
Deposit Account Number: <u>#23-1925</u>																									
Authorization to charge additional fees: Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>																									
Statement and Signature <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposition account are authorized, as indicated herein.</i>																									
Scott J. Slavick Name of Person Signing	 Signature	<u>3/9/01</u> Date Signed																							

TOTAL P. 03

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