

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ECP L.P.		05/02/2009	LIMITED PARTNERSHIP: CANADA
RECEIVING PARTY DATA			
Name:	ECP GP II Inc.		
Street Address:	369 Elgin Street		
City:	Brantford		
State/Country:	CANADA		
Postal Code:	N3S 7P5		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1604342	TWINGUARD	
Registration Number:	3349519	FLEX-GARD	
Registration Number:	1569597	FIBERFORCE	
Registration Number:	2308750	BUTCHERS SELECT	
Registration Number:	2320612	OCEAN SELECT	
CORRESPONDENCE DATA			
Fax Number:	(407)425-8316		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	407-423-3200		
Email:	ptomail@shutts.com		
Correspondent Name:	J. Gregory Humphries, Esquire		
Address Line 1:	300 South Orange Avenue		
Address Line 2:	Suite 1000		
Address Line 4:	Orlando, FLORIDA 32801		

CH \$140.00 1604342

ATTORNEY DOCKET NUMBER:	18396.0001
DOMESTIC REPRESENTATIVE	
Name:	J. Gregory Humphries, Esquire
Address Line 1:	300 South Orange Avenue
Address Line 2:	Suite 1000
Address Line 4:	Orlando, FLORIDA 32801
NAME OF SUBMITTER:	J. Gregory Humphries, Esquire
Signature:	/J. Gregory Humphries, Esquire/
Date:	08/18/2009
Total Attachments: 2 source=Assign2001#page1.tif source=Assign2001#page2.tif	

ASSIGNMENT

WHEREAS, ECP L.P. (hereinafter referred to as the "Assignor"), is the owner of all rights, title and interest in the following U.S. trade-mark registrations:

Trade-mark	Application Number	Registration Number
TWINGUARD	73785822	1604342
FLEX-GUARD	78608482	3349519
FIBERFORCE	73681930	1569597
BUTCHERS SELECT & DESIGN	75523318	2308750
OCEAN SELECT & DESIGN	75523419	2320612

(such registrations being hereinafter collectively referred to as the "Registrations") and the trade-marks and trade names covered therein and thereby as well as all common law rights respectively, together with any and all copyrights related thereto and the goodwill of the business in connection with which each of said marks are used and which are symbolized by each of said marks, as the case may be (hereinafter collectively referred to as the "Marks").

WHEREAS, ECP GP II INC. a corporation, having its principal place of business at 369 Elgin Street, Brantford, Province of Ontario, N3S 7P5, (hereinafter referred to as the "Assignee"), is desirous of acquiring all rights, title and interest in and to the Registrations and the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, the Assignor, does hereby assign unto the Assignee, who accepts the Assignor's entire rights, title and interest in and to the Registrations and the Marks together with all rights acquired by use of the Marks, together with all rights of action, in law or in equity, for any past, present or future infringements or passing off by third parties thereof, and together with the right to claim or obtain for the exclusive benefit of the Assignee, all damages owed by infringers or passers off of the Marks, for any action for infringement or action for passing off committed before, concomitantly or after the present assignment.

The Assignor covenants that it will promptly execute and deliver all documents, papers, forms and authorizations which may be necessary for securing, completing or absolutely vesting the Assignor's rights, title and interest in and to the Registrations and the Marks, in favour of the Assignee.

This Agreement may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF the Assignor and the Assignee have hereunder set their hand, on the date entered below.

ECP L.P. herein acting and represented
by **ECP GP II INC.**, its General Partner

Dated as of the 2nd day of May 2009

Per: *Victor Di Tommaso*
Name: *Victor Di Tommaso*
Title: *Vice President and Assistant Secretary*

ECP GP II INC.

Dated as of the 2nd day of May 2009

Per: *Victor Di Tommaso*
Name: *Victor Di Tommaso*
Title: *Vice President and Assistant Secretary*

HBdocs - 6500589v1