

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		08/13/2009	National Banking Association:
RECEIVING PARTY DATA			
Name:	Krause Publications, Inc.		
Street Address:	700 East State Street		
City:	Iola		
State/Country:	WISCONSIN		
Postal Code:	54990		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3017383	NFBC NATIONAL FANTASY BASEBALL CHAMPIONSHIP	
Registration Number:	3093971	NFFC NATIONAL FANTASY FOOTBALL CHAMPIONSHIP	
Registration Number:	2406716	SPORTS CARDS PRESENTS... FANTASY SPORTS	
CORRESPONDENCE DATA			
Fax Number:	(303)298-0940		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	agasperini@shermanhoward.com		
Correspondent Name:	Angela Gasperini		
Address Line 1:	633 17th Street		
Address Line 2:	Suite 3000		
Address Line 4:	Demver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	057351.423		
NAME OF SUBMITTER:	Angela Gasperini		
Signature:	/Angela Gasperini/		

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Date:

08/18/2009

Total Attachments: 3

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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

TERMINATION AND RELEASE dated as of August 13, 2009, from JPMorgan Chase Bank, N.A., a national banking association, as Administrative Agent (the "Agent") to Krause Publications, Inc., a Wisconsin corporation with its principal place of business located at 700 East State Street, Iola, Wisconsin 54990 ("Grantor").

WITNESSETH:

WHEREAS, pursuant to the Guarantee and Collateral Agreement, dated as of August 5, 2005, made by the Grantor and certain other parties thereto in favor of the Agent and the Lenders (as defined therein) (the "Collateral Agreement"), a first lien security interest (the "Security Interest") was granted by Grantor to the Agent in certain collateral, including Grantor's rights in certain Trademarks (as defined therein);

WHEREAS, in connection with the Collateral Agreement, the Grantor executed a Grant of Security Interest in Trademark Rights, dated September 1, 2005, in favor of the Agent and Lenders (the "Trademark Security Agreement), and such agreement was recorded in the United States Patent and Trademark Office on October 7, 2005 at Reel 3171, Frame 0742 and on March 30, 2009 at Reel 3961, Frame 0188; and

WHEREAS, the Agent now desires to terminate and release the entirety of its Security Interest in the Trademark Collateral (as defined below);

NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured by the Trademark Collateral pursuant to the Collateral Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Agent hereby states as follows:

1. Definitions: The term "Trademark Collateral," as used herein, shall mean all of the Grantors' right, title and interest of every kind and nature as of the date hereof solely in the Trademarks listed on Schedule A hereto and all common law rights related thereto. The term "Trademarks" shall have the meaning provided by reference in the Collateral Agreement.
2. Release of Security Interest: The Agent hereby terminates, releases and discharges its Security Interest in the Trademark Collateral, and any right, title or interest the Agent may have in the Trademark Collateral is hereby reassigned to Grantor.
3. Further Assurances: The Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary or requested by Grantor to effect the release of the Security Interest contemplated hereby.

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

JPMORGAN CHASE BANK, N.A.

By: 
Name: Alex Goldenberg
Title: Vice President

Schedule A

Title	Registration Number
NFBC NATIONAL FANTASY BASEBALL CHAMPIONSHIP & Design	3,017,383
NFFC NATIONAL FANTASY FOOTBALL CHAMPIONSHIP & Design	3,093,971
SPORTS CARDS PRESENTS... FANTASY SPORTS & Design	2,406,716