

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wimar Tahoe Corp.		06/12/2009	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Tropicana Entertainment, LLC		
Street Address:	3930 Howard Hughes Parkway, 4th Floor		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89169		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3197619	MONTBLEU RESORT CASINO & SPA	
Registration Number:	3197614	MONTBLEU	
CORRESPONDENCE DATA			
Fax Number:	(702)382-8135		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7023822101		
Email:	lvpto@bhfs.com, jfirth@bhfs.com, knyquist@bhfs.com, jobermeyer@bhfs.com,		
Correspondent Name:	Jason D. Firth		
Address Line 1:	100 City Parkway, Suite 1600		
Address Line 4:	Las Vegas, NEVADA 89106		
ATTORNEY DOCKET NUMBER:	12960TROPICANA		
NAME OF SUBMITTER:	Jason D. Firth		
Signature:	/Jason D. Firth/		

CH \$65.00 3197619

Date:

08/18/2009

Total Attachments: 1

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ASSIGNMENT OF MARK

Wimar Tahoe Corp., a Nevada corporation, with its principal place of business as 207 Grandview Drive, Fort Mitchell, Kentucky 41017 (hereinafter "Assignor"), has adopted, owns and is using the Marks listed below on or in connection with the services covered in the registrations.

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
MONTBLEU RESORT CASINO & SPA (& des)	3,197,619	January 9, 2007
MONTBLEU	3,197,614	January 9, 2007

Tropicana Entertainment, LLC, a Delaware Limited Liability Company, with its principal place of business as 3930 Howard Hughes Parkway, 4th Floor, Las Vegas, Nevada 89169 ("Assignee"), desires to obtain the Marks and the registrations.

Further to that certain Trademark and Domain Name Assignment entered into between Assignor and Assignee dated June 12, 2009, the terms of which remain in full effect, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks and registrations, together with the goodwill of the business symbolized by the Marks, and the right to bring action for past infringement of the Marks.

WIMAR TAHOE CORPORATION

By: _____


Theodore R. Mitchel
Vice President and CFO

TROPICANA ENTERTAINMENT, LLC

By: _____


Scott Butera
President and Chief Executive Officer