

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Krause Publications, Inc.		08/13/2009	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	CDM Fantasy Sports Corp.		
Doing Business As:	DBA CDM Fantasy Games Corp. and Fanball		
Street Address:	11756 Borman Drive		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63146		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3017383	NFBC NATIONAL FANTASY BASEBALL CHAMPIONSHIP	
Registration Number:	3093971	NFFC NATIONAL FANTASY FOOTBALL CHAMPIONSHIP	
Registration Number:	2406716	SPORTS CARDS PRESENTS... FANTASY SPORTS	
CORRESPONDENCE DATA			
Fax Number:	(303)298-0940		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	agasperini@shermanhoward.com		
Correspondent Name:	Angela Gasperini		
Address Line 1:	633 17th Street		
Address Line 2:	Suite 3000		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	057351.423		
NAME OF SUBMITTER:	Angela Gasperini		

CH \$90.00 3017383

Signature:	/Angela Gasperini/
Date:	08/18/2009
Total Attachments: 2 source=KP Trademark Assignment#page1.tif source=KP Trademark Assignment#page2.tif	

EXHIBIT 4.2(m)

TRADEMARK ASSIGNMENT


THIS ASSIGNMENT is effective as of August, 13th 2009.

WHEREAS, Krause Publications, Inc., a Wisconsin corporation with offices at 38 East 29th St., 4th Floor, New York, NY 10016. (hereinafter "ASSIGNOR") is the owner of all rights in the trademarks in the attached Schedule A (hereinafter "the Marks"), and the goodwill of the business symbolized by the Marks; and

WHEREAS, CDM Fantasy Sports Corp., a Delaware corporation d/b/a "CDM Fantasy Games Corp." and "Fanball" with offices at 11756 Borman Drive, St. Louis, Missouri 63146 (hereinafter "ASSIGNEE") desires to acquire all right, title, and interest in and to the Marks and the U.S. registrations of the Marks.

NOW, THEREFORE, in consideration of one dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by ASSIGNOR, ASSIGNOR agrees to and does hereby sell, assign, and transfer unto ASSIGNEE all of the right, title and interest in and to the Marks, the U.S. registrations of the Marks, any other pending applications or registrations ASSIGNOR may own on the Marks, the goodwill of the business symbolized by the Marks, and the right to sue and recover for any infringements of the Marks occurring prior to this Assignment.

KRAUSE PUBLICATIONS, INC.

By: 
Name: JAMES O'NEIL
(Please print)
Title: CFO
Date: 8-13-09

ACKNOWLEDGEMENT

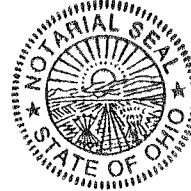
STATE OF Ohio)
COUNTY OF Hamilton)

On this ^{31st} day of August, 2009, before me personally appeared James Ogle to me known to be the person who executed the foregoing ASSIGNMENT, and acknowledged that he/she executed same as his/her free act and deed.

Lisa R. French
Notary Public

My Commission Expires:

SCHEDULE A



LISA R. FRENCH
Notary Public, State of Ohio
My Commission Expires Oct. 19, 2011

MARK	U.S. APPLICATION NO.	U.S. REGISTRATION NO.
NFBC NATIONAL FANTASY BASEBALL CHAMPIONSHIP & Design	78/376,748	3,017,383
NFFC NATIONAL FANTASY FOOTBALL CHAMPIONSHIP & Design	78/376,738	3,093,971
SPORTS CARDS PRESENTS... FANTASY SPORTS & Design	75/444,519	2,406,716