

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Name</th> <th style="width: 25%;">Formerly</th> <th style="width: 15%;">Execution Date</th> <th style="width: 30%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>American International Group, Inc.</td> <td></td> <td>06/17/2009</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	American International Group, Inc.		06/17/2009	CORPORATION: DELAWARE				
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CORRESPONDENCE DATA													
<p>Fax Number: (312)616-5700 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 312 616-5600 Email: trademarks@leydig.com Correspondent Name: Leydig, Voit & Mayer, Ltd. Address Line 1: Two Prudential Plaza, 180 N. Stetson Ave Address Line 2: Suite 4900, ATTN: Mark J. Liss Address Line 4: Chicago, ILLINOIS 60601-6731</p>													
ATTORNEY DOCKET NUMBER:	267370												
NAME OF SUBMITTER:	Mark J. Liss												
Signature:	/Mark J. Liss/												
Date:	08/18/2009												

CH \$40.00 77622833

Total Attachments: 3

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ASSIGNMENT OF SERVICE MARKS FROM AMERICAN INTERNATIONAL GROUP, INC. TO 21ST CENTURY INSURANCE AND FINANCIAL SERVICES

WHEREAS, American International Group, Inc. (hereinafter "Assignor"), a Delaware corporation, having its principal place of business at 70 Pine Street, New York, New York 10270, has adopted, used and is the owner of the service marks as shown on Schedule A hereto (hereinafter, the "Marks");

WHEREAS, 21ST Century Insurance and Financial Services (hereinafter "Assignee"), a Delaware corporation, having its principal place of business at 3 Beaver Valley Road, Wilmington, Delaware 19803, is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and any applications and registrations therefor, and including all common-law and other rights in the Marks, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of the Marks and any applications and registrations therefor prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on June 17, 2009.

AMERICAN INTERNATIONAL GROUP, INC.

Kathleen E. Shannon
Kathleen E. Shannon
Senior Vice President, Secretary and
Deputy General Counsel

State of New York)
)SS:
County of New York)

On this 17th day of August, 2009 before me, a Notary Public in and for said county, appeared Kathleen E. Shannon, personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that she signed and delivered the document as her free and voluntary act for the uses and purposes therein set forth.

Shama Elliott
Notary Public

My commission expires: September 18, 2010

SHAMA ELLIOTT
Notary Public, State of New York
No. 01EL6077683
Qualified in New York County
Commission Expires Sept. 18th, 2010

AMERICAN INTERNATIONAL GROUP, INC.

MARK	SER./REG. NO.
CIRCLE SWIRL LOGO	77/622833

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