

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Forterra Systems, Inc.		08/10/2009	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Makena Technologies, Inc.
Doing Business As:	DBA There, Inc.
Street Address:	1825 South Grant Street
Internal Address:	#450
City:	San Mateo
State/Country:	CALIFORNIA
Postal Code:	94402
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2757295	
Registration Number:	2757294	THERE
Registration Number:	2753768	
Registration Number:	2762053	THERE

CORRESPONDENCE DATA

Fax Number: (202)289-1330
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-408-6919
 Email: hparksuk@btlaw.com
 Correspondent Name: Hae Park-Suk
 Address Line 1: 750 17th Street, NW
 Address Line 2: Suite 900
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	29131-37342
NAME OF SUBMITTER:	Hae Park-Suk
Signature:	/hparksuk/
Date:	08/18/2009
Total Attachments: 2 source=forterra-makena-signed#page1.tif source=forterra-makena-SchedA#page1.tif	

TRADEMARK ASSIGNMENT

Whereas FORTERRA SYSTEMS, INC. ("Assignor"), a corporation of California, with an address at 1855 South Grant Street, 3rd Floor, San Mateo, California 94402, has adopted, used and is using the trademarks identified in the attached Schedule "A," and


Whereas MAKENA TECHNOLOGIES, INC. d/b/a THERE, INC. ("Assignee"), a corporation of California, with an address at 1825 South Grant Street, #450, San Mateo, California 94402, is desirous of acquiring said trademarks and the registrations thereof;

Now therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said trademarks identified in the attached Schedule "A," together with the good will of the business symbolized by the marks and the identified registrations thereof, and including without limitation, all claims for damages and profits for any infringements which occurred prior to the date of this Assignment, including the rights to sue for any infringements in its own name and stead and for its own benefit.

On this 10 day of August, 2009.

FORTERRA SYSTEMS, INC.

By:


Signature

David Robston
Typed or Printed Name

SCHEDULE "A"

DWR

1. U.S. Registration No. 2,757,295: "Misc. Design"
2. U.S. Registration No. 2,757,294: THERE
3. U.S. Registration No. 2,753,768: "Misc. Design"
4. U.S. Registration No. 2,762,053: THERE

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