

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Interex Corp.		08/18/2009	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Nacional de Alimentos y Helados, S.A. de C.V.		
Street Address:	AVENIDA SAN PEDRO SUR NO. 200, COL. NORBERTO, AGUIRRE		
City:	SANTA CATARINA, N.L.		
State/Country:	MEXICO		
Postal Code:	66367		
Entity Type:	CORPORATION: MEXICO		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	77706473	BOKADITAS	
Serial Number:	77706313	DIPAZOS	
Serial Number:	77706244	PRISPAS	
Serial Number:	77706456	STRIPS	
Serial Number:	77706465	TORNILLOS	
Serial Number:	77706257	RUEDAS	
CORRESPONDENCE DATA			
Fax Number:	(214)969-1751		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2149691700		
Email:	deborah.lively@tklaw.com		
Correspondent Name:	Deborah L. Lively, Thompson & Knight LLP		
Address Line 1:	1722 Routh Street		
Address Line 2:	Suite 1500		
Address Line 4:	Dallas, TEXAS 75201		

CH \$165.00 77706473

ATTORNEY DOCKET NUMBER:	512194.000002
DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	
NAME OF SUBMITTER:	Deborah L. Lively
Signature:	/deborah l. lively/
Date:	08/18/2009
Total Attachments: 3 source=Interex assignment to Nacional (eff 8-18-09)#page1.tif source=Interex assignment to Nacional (eff 8-18-09)#page2.tif source=Interex assignment to Nacional (eff 8-18-09)#page3.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Agreement"), effective as of August 18, 2009 (the "Effective Date"), is made by and between Interex Corp., a Texas corporation ("Assignor") and Nacional de Alimentos y Helados, S.A. de C.V., a corporation of Mexico ("Assignee").

WITNESSETH:

WHEREAS, Assignor has adopted, owns, and is using the marks set forth on Exhibit A to this Agreement (the "Marks");

WHEREAS, Assignor has agreed to assign and Assignee has agreed to acquire all of Assignor's right, title, and interest in and to the Marks, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers and conveys unto Assignee, all of Assignor's right, title and interest in and to the Marks, along with the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof.

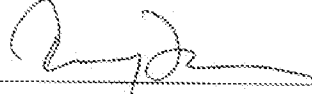
2. This Agreement shall be governed by and construed in accordance with the laws of Texas and the United States of America.

[Signature page to follow.]

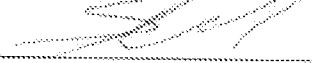
AF

IN WITNESS WHEREOF, the parties have caused their duly authorized representatives to execute this Assignment to be effective as of the Effective Date.

ASSIGNOR:
Interex Corp.

By: 
Name: Angel M. Flores
Title: General Manager
Date: 8/8/09

ASSIGNEE:
Nacional de Alimentos y Helados, S.A. de
C.V.

By: 
Name: Emilio Marios
Title: Attorney-in-fact
Date: 8/18/09

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EXHIBIT A

Country	Mark	Ser. No.	Int'l Class	Goods/Services
U.S.	BOKADITAS	77/706473	30	Corn-based snack foods
U.S.	DIPAZOS	77/706313	30	Corn-based snack foods
U.S.	PRISPAS	77/706244	30	Potato-based snack foods
U.S.	STRIPS	77/706456	30	Corn-based snack foods
U.S.	TORNILLOS	77/706465	30	Corn-based snack foods
U.S.	RUEDAS	77/706257	30	Wheat-based snack foods

RF

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