

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GOLAY-BUCHEL ET CIE S.A.		06/10/2009	CORPORATION: SWITZERLAND
RECEIVING PARTY DATA			
Name:	JAO PAULO VIEIRA SIMOES MARQUES		
Street Address:	PACIFIC RESIDENCE TAKANAWA 206, I-22-5 TAKANAWA		
City:	MINATO-KU, TOKYO		
State/Country:	JAPAN		
Entity Type:	INDIVIDUAL: PORTUGAL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2712466	LOUIS GOLAY	
CORRESPONDENCE DATA			
Fax Number:	(914)941-5855		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9149419143		
Email:	perryc@mcglewtuttle.com		
Correspondent Name:	CECELIA M. PERRY		
Address Line 1:	MCGLEW AND TUTTLE, P.C.		
Address Line 2:	SCARBOROUGH STATION		
Address Line 4:	SCARBOROUGH, NEW YORK 10510-9227		
ATTORNEY DOCKET NUMBER:	T66426		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

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**TRADEMARK
 REEL: 004048 FRAME: 0721**

Address Line 4:

NAME OF SUBMITTER:

CECELIA M. PERRY

Signature:

/cecelia m. perry/

Date:

08/19/2009

Total Attachments: 1

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, **Golay-Buchel et Cie S.A.** a Corporation organized and existing under the laws of Switzerland, whose full post office address is **Avenue de Rhodanie 60, Lausanne, Switzerland**

(hereinafter referred to as Assignor), has adopted, used and is using a mark which is the subject of a registration in the United States Patent and Trademark Office as follows :

Trademark : LOUIS GOLAY

Reg. No. : 2,712,466

Dated : May 6, 2003

AND WHEREAS, **Joao Paulo Vieira Simoes Marques**, a Portuguese individual, whose full post office address is **Pacific residence Takanawa 206, I-22-5 Takanawa, Minato-Ku, Tokyo, Japan** (hereinafter referred to as Assignee) is desirous of acquiring said mark and the registration thereof ;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor docs hereby assign unto said Assignee all right, title and interest in and to said mark, with goodwill of the business symbolized by the said mark, and the registration thereof, Registration No. 2,712,466.

By : _____

Name :

Title :


Massimo Esposito
Director


Alain Siervo
Director

DATED :

June 10th, 2009