

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Playing Mantis, Inc.		08/18/2009	CORPORATION: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Learning Curve Brands, Inc.		
<b>Street Address:</b>	2021 9th Street SE		
<b>City:</b>	Dyersville		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	52040		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2799169	CLASSIC PLASTIC	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(574)287-3116		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	rsnyder808@aol.com		
Correspondent Name:	Richard W. Snyder		
Address Line 1:	105 E. Jefferson Blvd.		
Address Line 2:	Suite 800		
Address Line 4:	South Bend, INDIANA 46601		
ATTORNEY DOCKET NUMBER:	CLASSIC PLASTIC		
NAME OF SUBMITTER:	Richard W. Snyder		
Signature:	/Richard W. Snyder/		
Date:	08/19/2009		

OP \$40.00 2799169

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") dated August 18, 2009, by and between LEARNING CURVE BRANDS, INC., a Delaware corporation ("Assignee") and Playing Mantis, Inc., an Indiana corporation (the "Assignor").

Assignor hereby sells, assigns, and transfers to Assignee, its successors, and assigns Assignor's entire right, title, and interest in and to the Assigned Trademarks (as defined below) along with all goodwill associated with the Assigned Trademarks. The above assignment is granted free and clear of all security interests, liens, encumbrances, claims, or interests of any kind or nature. The above assignment is made as part of the transfer of substantially all of Assignor's business assets and properties pursuant to other agreements executed June 4, 2004, the transferred assets including the portion of Assignor's business with which the Trademarks are associated. As used herein, the term "Assigned Trademarks" shall mean those trademark registrations listed in Exhibit A attached hereto and made a part hereof, as well as: (a) all common law rights therein; (b) all goodwill associated therewith; (c) all renewals thereof; and (d) all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and payments for past or future infringements thereof.

IN WITNESS WHEREOF, this Assignment has been duly executed by the parties hereto as of the date first written above.

ASSIGNEE: LEARNING CURVE BRANDS, INC. (a Delaware Corporation)

By   
Its CEO

ASSIGNOR: PLAYING MANTIS, INC. (an Indiana corporation)

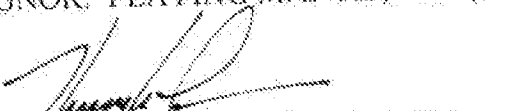
By   
Its President

EXHIBIT A  
ASSIGNED TRADEMARKS

<u>Registration Date</u>	<u>Registration No.</u>	<u>Registered Trademark</u>	<u>Class/Goods</u>
12/23/03	2,799,169	CLASSIC PLASTIC	28/Toy cars