

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Soul Train Acquisition, LLC		08/18/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Soul Train Holdings, LLC
Street Address:	1010 Wilshire Boulevard
Internal Address:	Suite 1502
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90017
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	0938310	SOUL TRAIN
Registration Number:	1748988	SOUL TRAIN
Registration Number:	2078341	
Registration Number:	2088544	SOUL TRAIN MUSIC AWARDS
Registration Number:	2829308	SOUL TRAIN CHRISTMAS STARFEST
Registration Number:	2829306	SOUL TRAIN LADY OF SOUL AWARDS
Registration Number:	2829309	SOUL TRAIN MUSIC AWARDS

CORRESPONDENCE DATA

Fax Number: (650)493-6811
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 650-493-9300
 Email: sschor@wsgr.com
 Correspondent Name: John L. Slafsky/WILSON SONSINI ET AL

CH \$190.00 0938310

Address Line 1: 650 Page Mill Road
Address Line 4: Palo Alto, CALIFORNIA 94304-1050

ATTORNEY DOCKET NUMBER:	34598-900
NAME OF SUBMITTER:	John L. Slafsky
Signature:	/John L. Slafsky/
Date:	08/19/2009

Total Attachments: 2
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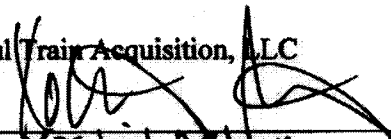
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WHEREAS, Soul Train Acquisition, LLC, a Delaware limited liability company, located at 1010 Wilshire Boulevard, Suite 1502, Los Angeles, California 90017 ("Assignor"), is the owner of the trademark registrations referenced on Schedule A to this assignment;

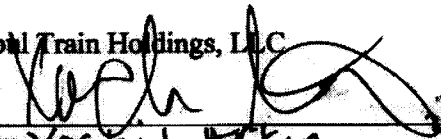
WHEREAS, Soul Train Holdings, LLC, a Delaware limited liability company, located at 1010 Wilshire Boulevard, Suite 1502, Los Angeles, California 90017 ("Assignee"), desires to acquire any and all common law rights in the above-mentioned trademarks and the associated goodwill that Assignor may have owned, as well as the trademark registrations referenced on Schedule A;

NOW, THEREFORE, upon execution of this assignment by both parties, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest that Assignor may have owned in the above-mentioned trademarks, together with the goodwill of the business symbolized by the trademarks and registrations thereof, together with the registrations referenced on Schedule A.

Dated: 8/18/09

Soul Train Acquisition, LLC

By: Xochit Rekin
Title: General Counsel

Dated: 8/18/09

Soul Train Holdings, LLC

By: Xochit Rekin
Title: General Counsel

SCHEDULE A

JURISDICTION	MARK	REGISTRATION NO.	REGISTRATION DATE
European Union	SOUL TRAIN	1951003	05/16/2002
Great Britain	SOUL TRAIN	2205267	03/08/2002
Great Britain	SOUL TRAIN AND DESIGN	2206036	08/09/2002
U.S.	SOUL TRAIN	938310	07/18/1972
U.S.	SOUL TRAIN AND DESIGN	1748988	01/26/1993
U.S.	DESIGN	2078341	07/15/1997
U.S.	SOUL TRAIN MUSIC AWARDS AND DESIGN	2088544	08/19/1997
U.S.	SOUL TRAIN CHRISTMAS STARFEST	2829308	04/06/2004
U.S.	SOUL TRAIN LADY OF SOUL AWARDS	2829306	04/06/2004
U.S.	SOUL TRAIN MUSIC AWARDS	2829309	04/06/2004

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RECORDED: 08/19/2009

REEL: 004049 FRAME: 0055