

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sayre Enterprises, Inc.		07/20/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	UniPat Products, Virginia, LLC		
Street Address:	347 W. 10th Street		
City:	Buena Vista		
State/Country:	VIRGINIA		
Postal Code:	24416		
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77715080	GEAR GATOR	
CORRESPONDENCE DATA			
Fax Number:	(253)533-9322		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	256 535 1100		
Email:	ajh@lanierford.com		
Correspondent Name:	Angela Holt		
Address Line 1:	2101 Clinton Avenue West		
Address Line 4:	Huntsville, ALABAMA 35805		
ATTORNEY DOCKET NUMBER:	09-0838.01		
NAME OF SUBMITTER:	Angela Holt		
Signature:	/angelaholt/		
Date:	08/20/2009		

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Total Attachments: 2
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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark agreement is effective as of the 20 day of July, 2009 by and between Sayre Enterprises, Inc., a Delaware corporation with principal offices at 2522 Beech Ave., Buena Vista, Virginia 24416 ("Assignor"), and UniPat Products, Virginia, LLC, a Virginia limited liability company, with principal offices at 347 W. 10th Street, Buena Vista, VA 24416 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the sole and exclusive owner of the trademark GEAR GATOR, the subject of United States Federal trademark application Serial No. 77/715,080, filed in the United States Patent & Trademark Office ("USPTO") on April 16, 2009 (the "Trademark");

WHEREAS, Assignee is the successor to the business of Assignor in selling goods under the Trademark;

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Trademark and the application for registration thereof, together with the goodwill of the business symbolized by the Trademark, and past common law causes of action;

WHEREAS, the goods associated with the Trademark as described in the application are as follows:

"ATV accessories, namely equipment racks for ATVs, in international class 12."

WHEREAS, in order to ensure the full and effective transfer of all rights in the Trademark, the goodwill associated with the Trademark, and all past or future common law causes of action related to the Trademark, the parties desire to execute this Assignment of Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby

acknowledged, Assignor does hereby sell, convey, assign, transfer and deliver to Assignee, its successors and assigns, its entire right, title and interest in and to the Trademark and the application for registration thereof, together with the goodwill of the business symbolized by the Trademark and past common law causes of action.

Assignor represents and warrants that it has not conveyed any rights whatsoever to any third person or entity in and to the Trademark.

The Commissioner of Patents and Trademarks is requested to make the proper notation of such assignment on the trademark records of the United States of America, as maintained at the USPTO.

IN WITNESS WHEREOF, the undersigned have hereunto executed this Agreement on this 20 day of July, 2009.

Sayre Enterprises, Inc.:

By: R. Scott Sayre
Its: CEO

UniPat Products

By: R. Scott Sayre
Its: President