

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wells Fargo Retail Finance II LLC		06/26/2009	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	dELiA*s Group, Inc.		
<b>Street Address:</b>	50 West 23rd Street		
<b>Internal Address:</b>	9th floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2907137		
<b>Registration Number:</b>	2169351	DELIA'S	
<b>Registration Number:</b>	2092322	DELIA'S	
<b>Registration Number:</b>	2356625	DISCOUNT DOMAIN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(702)973-9322		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212 724 3290		
<b>Email:</b>	gallit@schullerlegal.net		
<b>Correspondent Name:</b>	Gallit Schuller, Esq.		
<b>Address Line 1:</b>	140 Riverside Drive		
<b>Address Line 2:</b>	Suite 32B		
<b>Address Line 4:</b>	New York, NEW YORK 10024		

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NAME OF SUBMITTER:	Gallit Schuller
Signature:	/gs/
Date:	08/20/2009
<b>Total Attachments: 3</b> source=WellsTerminationDOC20090626141120#page1.tif source=WellsTerminationDOC20090626141120#page2.tif source=WellsTerminationDOC20090626141120#page3.tif	

**SECURITY INTEREST TERMINATION IN CERTAIN TRADEMARKS**

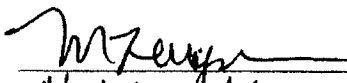
WHEREAS, dELiA\*s Group Inc., Alloy Merchandise, LLC and Skate Direct, LLC (collectively, the "Grantors"), granted a security interest to Wells Fargo Retail Finance II, LLC, (the "Secured Party") in those certain trademarks listed on Schedule A hereto (the "Marks"), pursuant to a certain Second Amended and Restated Trademark and Trademark Applications Security Agreement (the "Agreement") which was filed at the United States Patent and Trademark Office on June 8, 2006 and recorded on Reel 3323 and beginning on Frame 0657 and re-recorded to make certain corrections on June 19, 2006 on Reel 3333 and beginning on Frame 0895; and

WHEREAS, the security interests of the Secured Party in the Marks pursuant to the Agreement have been terminated.

NOW, THEREFORE, the Secured Party releases its security interest in, and reassigns to the Grantors, any and all interest it has, if any, in the Marks and declares as null and void all liens, security interests, and other claims, including any claim of ownership, of the Secured Party with respect to the Marks arising from the Agreement. The Secured Party agrees that, upon the request of the Grantors, and at the expense of the Grantors, the Secured Party will execute any document, cause to be made any filing or take any other action deemed reasonably necessary or advisable by the Grantor to effectuate the release of security interest contemplated herein.

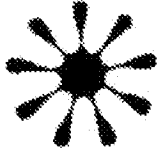
IN WITNESS WHEREOF, the Secured Party and the Grantor have caused this Security Interest Termination in Certain Trademarks to be executed as of this 26<sup>th</sup> day of June, 2009.

WELLS FARGO RETAIL FINANCE II,  
LLC

By:   
Name: Michele L. Ayrn  
Title: Vice President

**SCHEDULE A**

**Trademarks**

<b>Trademark Name</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Serial Number</b>	<b>Filing Date</b>
 (DESIGN ONLY)	2907137	11/30/2004	76977059	07/10/2002
DELIA'S	2169351	06/30/1998	75277416	04/18/1997
DELIA'S	2092322	08/26/1997	75976281	02/12/1996
DISCOUNT DOMAIN	2356625	06/13/200	75504757	06/18/1998
ALLOY	2229184	03/02/1999	75977117	03/24/1997
LOCAL 212	2870959	08/10/2004	76484965	01/21/2003
STATIONWAGON	2935677	03/29/2005	76349954	12/19/2001
WALL TO WALL	2760886	09/09/2003	76349953	12/19/2001

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