

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sierra Entertainment, Inc.		08/19/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Activision Publishing, Inc.		
Street Address:	3100 Ocean Park Boulevard		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2307146	GABRIEL KNIGHT	
CORRESPONDENCE DATA			
Fax Number:	(424)744-5454		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	310-255-2000		
Email:	tm@activision.com		
Correspondent Name:	Mary Tuck		
Address Line 1:	3100 Ocean Park Boulevard		
Address Line 4:	Santa Monica, CALIFORNIA 90405		
ATTORNEY DOCKET NUMBER:	GABR-01-US-01		
NAME OF SUBMITTER:	Mary Tuck		
Signature:	/Mary Tuck/		
Date:	08/20/2009		

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Total Attachments: 1

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REEL: 004049 FRAME: 0607

TRADEMARK ASSIGNMENT

WHEREAS Sierra Entertainment, Inc. ("Sierra") a Delaware corporation having its address at 6060 Center Drive, Los Angeles, CA 90045, is the owner of the trademark "GABRIEL KNIGHT" registered in the United States Patent and Trademark Office under No. 2,307,146 (the "Trademark");

WHEREAS, Activision Publishing, Inc. ("Activision"), a California corporation having its address at 3100 Ocean Park Boulevard, Santa Monica, California, 90405, is desirous of acquiring all right, title and interest in and to the Trademark; and

WHEREAS Sierra is assigning the Trademark as part of the entire business or portion thereof to which the Trademark pertains as required by 15 U.S.C. §1060;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Sierra does hereby sell, assign, transfer and set over unto Activision, its successors, assigns and legal representatives, all right, title and interest in and to the Trademark together with the goodwill of the business symbolized by said Trademark.

IN WITNESS WHEREOF, Sierra has caused this Assignment to be executed this 19th day of August, 2009 at Santa Monica, California, by a duly authorized officer.

SIERRA ENTERTAINMENT, INC.

By: 
Greg Deutsch
Assistant Secretary