

USPTO

7/30/2009 9:37:22 AM PAGE 3/012 Fax Server

TO: MELISSA HEDDELL COMPANY: 11 WEST 19TH STREET

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

07/29/2009
 900139722

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT												
NATURE OF CONVEYANCE:	Corrective Assignment to correct the The Assignee name needs to be correct to UBM IP Luxembourg SARL previously recorded on Reel 004028 Frame 0570. Assignor(s) hereby confirms the The Conveying party is United Business Media LLC.												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Name</th> <th style="width: 20%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 30%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>United Business Media LLC</td> <td></td> <td>05/13/2009</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	United Business Media LLC		05/13/2009	LIMITED LIABILITY COMPANY: DELAWARE				
Name	Formerly	Execution Date	Entity Type										
United Business Media LLC		05/13/2009	LIMITED LIABILITY COMPANY: DELAWARE										
RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>UBM IP Luxembourg SARL</td> </tr> <tr> <td>Street Address:</td> <td>17 Boulevard</td> </tr> <tr> <td>City:</td> <td>Prince Henri</td> </tr> <tr> <td>State/Country:</td> <td>LUXEMBOURG</td> </tr> <tr> <td>Postal Code:</td> <td>L-1723</td> </tr> <tr> <td>Entity Type:</td> <td>COMPANY: LUXEMBOURG</td> </tr> </table>		Name:	UBM IP Luxembourg SARL	Street Address:	17 Boulevard	City:	Prince Henri	State/Country:	LUXEMBOURG	Postal Code:	L-1723	Entity Type:	COMPANY: LUXEMBOURG
Name:	UBM IP Luxembourg SARL												
Street Address:	17 Boulevard												
City:	Prince Henri												
State/Country:	LUXEMBOURG												
Postal Code:	L-1723												
Entity Type:	COMPANY: LUXEMBOURG												
PROPERTY NUMBERS Total: 3													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 20%;">Property Type</th> <th style="width: 15%;">Number</th> <th style="width: 65%;">Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>77701887</td> <td>MATRIX PRISMA</td> </tr> <tr> <td>Serial Number:</td> <td>77701943</td> <td>ICMI CONTACT CENTER MANAGEMENT CONFERENCE & EXPO</td> </tr> <tr> <td>Serial Number:</td> <td>77701921</td> <td>ICMI CONTACT CENTER MANAGEMENT CONFERENCE & EXPO</td> </tr> </tbody> </table>		Property Type	Number	Word Mark	Serial Number:	77701887	MATRIX PRISMA	Serial Number:	77701943	ICMI CONTACT CENTER MANAGEMENT CONFERENCE & EXPO	Serial Number:	77701921	ICMI CONTACT CENTER MANAGEMENT CONFERENCE & EXPO
Property Type	Number	Word Mark											
Serial Number:	77701887	MATRIX PRISMA											
Serial Number:	77701943	ICMI CONTACT CENTER MANAGEMENT CONFERENCE & EXPO											
Serial Number:	77701921	ICMI CONTACT CENTER MANAGEMENT CONFERENCE & EXPO											
CORRESPONDENCE DATA													
Fax Number:	(516)467-8532												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	212-600-3134												
Email:	mheddell@ubm-us.com												
Correspondent Name:	Melissa Heddell												
Address Line 1:	11 West 19th Street												
Address Line 2:	third floor												

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700416021

TRADEMARK
 REEL: 004049 FRAME: 0934

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TO: MELISSA HEDDELL COMPANY: 11 WEST 19TH STREET

Address Line 4: New York, NEW YORK 10011

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Melissa Heddell

Signature:

/melissaheddell/

Date:

07/29/2009

Total Attachments: 8

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TO: MELISSA HEDDELL COMPANY: 11 WEST 19TH STREET

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.107/21/2009
900139148

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name		Formerly	Entity Type
United Business Media LLC			LIMITED LIABILITY COMPANY; DELAWARE
Execution Date		05/13/2009	
RECEIVING PARTY DATA			
Name:	UBM IP Luxembourg Limited		
Street Address:	17 Boulevard		
City:	Prince Henri		
State/Country:	LUXEMBOURG		
Postal Code:	L-1723		
Entity Type:	COMPANY; LUXEMBOURG		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77701887	MATRIX PRISMA	
Serial Number:	77701943	ICMI CONTACT CENTER MANAGEMENT CONFERENCE & EXPO	
Serial Number:	77701921	ICMI CONTACT CENTER MANAGEMENT CONFERENCE & EXPO	
CORRESPONDENCE DATA			
Fax Number:	(516)467-8532		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-600-3134		
Email:	mheddell@ubm-us.com		
Correspondent Name:	Melissa Heddell		
Address Line 1:	11 West 19th Street		
Address Line 2:	Third Floor		
Address Line 4:	New York, NEW YORK 10011		
DOMESTIC REPRESENTATIVE			

CH \$90.00 77701887

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TO: MELISSA HEDDELL COMPANY: 11 WEST 19TH STREET

Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	
NAME OF SUBMITTER:	Melissa Heddell
Signature:	/melissaheddell/
Date:	07/21/2009
Total Attachments: 8 source=UBM LLC Trademark Assignment Agreement0001#page1.tif source=UBM LLC Trademark Assignment Agreement0001#page2.tif source=UBM LLC Trademark Assignment Agreement0001#page3.tif source=UBM LLC Trademark Assignment Agreement0001#page4.tif source=UBM LLC Trademark Assignment Agreement0001#page5.tif source=UBM LLC Trademark Assignment Agreement0001#page6.tif source=UBM LLC Trademark Assignment Agreement0001#page7.tif source=UBM LLC Trademark Assignment Agreement0001#page8.tif	

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TO: MELISSA HEDDELL COMPANY: 11 WEST 19TH STREET

ORIGINAL**TRADEMARK ASSIGNMENT AGREEMENT**

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment Agreement") is made as of the 15th day of May, 2009 by and among United Business Media LLC, a Delaware limited liability company located at 600 Community Drive, Manhasset New York 11030, USA ("Assignor"), UBM IP Luxembourg Sarl, a Luxembourg company, with businesses located at 17, Boulevard Prince Henri, L-1723 Luxembourg ("Assignee").

WHEREAS, ASSIGNOR is the owner of the applications and registrations identified in Schedule A below;

WHEREAS, ASSIGNEE is desirous of acquiring all ASSIGNOR's right, title, and interest in and to the Mark and the Applications & Registrations;

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all ASSIGNOR's right, title, and interest in and to the Mark and the Applications & Registrations;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all ASSIGNOR's right, title, and interest in and to the Mark and the Applications & Registrations, together with the goodwill of the business symbolized by the Mark and the Applications & Registrations, and all rights to damages and profits, due or accrued, arising out of past infringements of said Mark, and the right to sue for and recover the same.

1. ASSIGNOR shall promptly, upon the request of ASSIGNEE, execute such other documents and/or instruments of assignment, transfer and conveyance as ASSIGNEE may reasonably request to permit ASSIGNEE to record the assignment made by this instrument or any other documents ASSIGNEE may reasonably deem necessary or advisable to effectuate the terms and intent of this Trademark Assignment

2. This Assignment Agreement may be executed in one or more counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument.

[Signatures appear on the following page]

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TO: MELISSA HEDDELL COMPANY: 11 WEST 19TH STREET

IN WITNESS WHEREOF, the parties hereto have caused this Assignment Agreement to be duly executed as of the 13th day of May, 2009.

ASSIGNOR:

UNITED BUSINESS MEDIA LLC

By: 

Name: AnnMarie Foster

Title: President + Secretary

ASSIGNEE:

UBM IP LUXEMBOURG SARL

By: 

Name:

Title: Paul de Haan
Manager

[- signature page to Trademark Agreement -]

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TO: MELISSA HEDDELL COMPANY: 11 WEST 19TH STREET

Schedule A

FOREIGN APPLICATIONS/REGISTRATIONS

CURRENT LISTED OWNER	COUNTRY	MARK	APP. NO.	FILING DATE	CLASS	STATUS
United Business Media LLC	BRAZIL	EVERYTHING CHANNEL	829617175	04-Mar-2008	9	Pending
United Business Media LLC	BRAZIL	EVERYTHING CHANNEL	829617167	04-Mar-2008	16	Pending
United Business Media LLC	BRAZIL	EVERYTHING CHANNEL	829617159	04-Mar-2008	35	Pending
United Business Media LLC	BRAZIL	EVERYTHING CHANNEL	829617230	04-Mar-2008	41	Pending
United Business Media LLC	BRAZIL	EVERYTHING CHANNEL	829617213	04-Mar-2008	42	Pending
United Business Media LLC	BRAZIL	Everything CHANNEL	829617221	04-Mar-2008	9	Pending
United Business Media LLC	BRAZIL	Everything CHANNEL	829617205	04-Mar-2008	16	Pending
United Business Media LLC	BRAZIL	Everything CHANNEL	829617140	04-Mar-2008	35	Pending
United Business Media LLC	BRAZIL	Everything CHANNEL	829617191	04-Mar-2008	41	Pending
United Business Media LLC	BRAZIL	Everything CHANNEL	829617183	04-Mar-2008	42	Pending
CMP Media LLC	CHINA	EVERYTHING CHANNEL	6571578	29-Feb-2008	9	Pending
CMP Media LLC	CHINA	EVERYTHING CHANNEL	6571577	29-Feb-2008	16	Pending

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TO: MELISSA HEDDELL COMPANY: 11 WEST 19TH STREET

CURRENT LISTED OWNER	COUNTRY	MARK	APP. NO.	FILING DATE	CLASS	STATUS
CMP Media LLC	CHINA	EVERYTHING CHANNEL	6571576	29-Feb-2008	35	Pending
CMP Media LLC	CHINA	EVERYTHING CHANNEL	6571575	29-Feb-2008	41	Pending
CMP Media LLC	CHINA	EVERYTHING CHANNEL	6571574	29-Feb-2008	42	Pending
CMP Media LLC	CHINA	Everything CHANNEL	6571573	29-Feb-2008	9	Pending
CMP Media LLC	CHINA	Everything CHANNEL	6571572	29-Feb-2008	16	Pending
CMP Media LLC	CHINA	Everything CHANNEL	6571571	29-Feb-2008	35	Pending
CMP Media LLC	CHINA	Everything CHANNEL	6571570	29-Feb-2008	41	Pending
CMP Media LLC	CHINA	Everything CHANNEL	6571569	29-Feb-2008	42	Pending
CMP Media LLC	INDIA	EVERYTHING CHANNEL	1658669	27-Feb-2008	9, 16, 35, 41, 42	Pending
CMP Media LLC	INDIA	Everything CHANNEL	1658670	27-Feb-2008	9, 16, 35, 41, 42	Pending
United Business Media LLC	RUSSIAN FEDERATION	EVERYTHING CHANNEL	2008722412	08-Jul-2008	9, 16, 35, 41, 42	Pending
United Business Media LLC	UNITED ARAB EMIRATES	EVERYTHING CHANNEL	116632	17-Jul-2008	9	Pending
United Business Media LLC	UNITED ARAB EMIRATES	EVERYTHING CHANNEL	116633	17-Jul-2008	16	Pending
United Business Media LLC	UNITED ARAB EMIRATES	EVERYTHING CHANNEL	116634	17-Jul-2008	35	Pending

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CURRENT LISTED OWNER	COUNTRY	MARK	APP. NO.	FILING DATE	CLASS	STATUS
United Business Media LLC	UNITED ARAB EMIRATES	EVERYTHING CHANNEL	116635	17-Jul-2008	41	Pending
United Business Media LLC	UNITED ARAB EMIRATES	EVERYTHING CHANNEL	116636	17-Jul-2008	42	Pending
United Business Media LLC	AUSTRALIA	TECHWEB	724038	13-Dec-1996	42	Registered
United Business Media LLC	BRAZIL	TECHWEB	829618210	05-Mar-2008	9	Pending
United Business Media LLC	BRAZIL	TECHWEB	829618180	05-Mar-2008	16	Pending
United Business Media LLC	BRAZIL	TECHWEB	829618198	05-Mar-2008	35	Pending
United Business Media LLC	BRAZIL	TECHWEB	829618201	05-Mar-2008	38	Pending
United Business Media LLC	BRAZIL	TECHWEB	829618171	05-Mar-2008	39	Pending
United Business Media LLC	BRAZIL	TECHWEB	829618155	05-Mar-2008	41	Pending
United Business Media LLC	BRAZIL	TECHWEB	829618147	05-Mar-2008	42	Pending
CMP Media LLC	CHINA	TECHWEB	6575761	03-Mar-2008	9	Pending
CMP Media LLC	CHINA	TECHWEB	6575760	03-Mar-2008	16	Pending

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CURRENT LISTED OWNER	COUNTRY	MARK	APP. NO.	FILING DATE	CLASS	STATUS
CMP Media LLC	CHINA	TECHWEB	6575759	03-Mar-2008	35	Pending
CMP Media LLC	CHINA	TECHWEB	6987430	07-Oct-2008	36	Pending
CMP Media LLC	CHINA	TECHWEB	6575758	03-Mar-2008	38	Pending
CMP Media LLC	CHINA	TECHWEB	6575757	03-Mar-2008	39	Pending
CMP Media LLC	CHINA	TECHWEB	6575796	03-Mar-2008	41	Pending
CMP Media LLC	CHINA	TECHWEB	6575795	03-Mar-2008	42	Pending
United Business Media LLC	EUROPEAN UNION	TECHWEB	433219	24-Dec-1996	42	Registered
CMP Media LLC	CHINA	THINK SERVICES	6575767	03-Mar-08	9	Pending
CMP Media LLC	CHINA	THINK SERVICES	6575766	03-Mar-08	16	Pending
CMP Media LLC	CHINA	THINK SERVICES	6575765	03-Mar-08	35	Pending
CMP Media LLC	CHINA	THINK SERVICES	6575764	03-Mar-08	38	Pending

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CURRENT LISTED OWNER	COUNTRY	MARK	APP. NO.	FILING DATE	CLASS	STATUS
CMP Media LLC	CHINA	THINK SERVICES	6575763	03-Mar-08	41	Pending
CMP Media LLC	CHINA	THINK SERVICES	6575762	03-Mar-08	42	Pending
CMP Media LLC	INDIA	THINK SERVICES	1661052	04-Mar-08	9, 16, 35, 38, 41, 42	Pending
CMP Media LLC	JAPAN	THINK SERVICES	2008-32108	11-Apr-08	9, 16, 35, 38, 41, 42	Pending
CMP Media LLC	China	TECHINSIGHTS	6575770	3/3/08	35	Pending
CMP Media LLC	China	TECHINSIGHTS	6575769	3/3/08	41	Pending
CMP Media LLC	China	TECHINSIGHTS	6575768	3/3/08	42	Pending
United Business Media LLC	Russia	TECHINSIGHTS	2008708641	3/13/08	9, 16, 35, 41, 42	Pending
United Business Media LLC	South Korea	TECHINSIGHTS	45-2008-0001024	3/06/08	9, 16, 35, 41, 42,	Pending
CMP Media LLC	India	TECHINSIGHTS	1661051	3/4/08	9, 16, 35, 41, 42	Pending
CMP Media LLC	Canada	TECHINSIGHTS	1385545	2/28/08	9, 16, 35, 41, 42	Pending

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CURRENT LISTED OWNER	COUNTRY	MARK	APP. NO.	FILED DATE	CLASS	STATUS
United Business Media LLC	Israel	TECHINSIGHTS	209307	3/6/08	9	Pending
United Business Media LLC	Israel	TECHINSIGHTS	209308	3/6/08	16	Pending
United Business Media LLC	Israel	TECHINSIGHTS	209309	3/6/08	35	Pending
United Business Media LLC	Israel	TECHINSIGHTS	209310	3/6/08	41	Pending
United Business Media LLC	Israel	TECHINSIGHTS	209311	3/6/08	42	Pending
CMP Media LLC	Japan	TECHINSIGHTS	2008-32110	4/11/08	9, 36, 35, 41, 42	Pending
CMP Media LLC	China	TECHINSIGHTS	6575772	3/3/08	9	Pending
CMP Media LLC	China	TECHINSIGHTS	6575771	3/3/08	16	Pending
United Business Media LLC	USA	Matrix Prisma	77701887	3/30/09	42	Pending
United Business Media LLC	USA	ICMI Contact Center Management Conference and Expo	77701943	3/30/09	35	Pending
United Business Media LLC	USA	ICMI Contact Center Management Conference and Expo	77701921	3/30/09	41	Pending

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TO: MELISSA HEDDELL COMPANY: 11 WEST 19TH STREET

ORIGINAL**TRADEMARK ASSIGNMENT AGREEMENT**

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment Agreement") is made as of the 15th day of May, 2009 by and among United Business Media LLC, a Delaware limited liability company located at 600 Community Drive, Manhasset New York 11030, USA ("Assignor"), UBM IP Luxembourg Sarl, a Luxembourg company, with businesses located at 17, Boulevard Prince Henri, L-1723 Luxembourg ("Assignee").

WHEREAS, ASSIGNOR is the owner of the applications and registrations identified in Schedule A below;

WHEREAS, ASSIGNEE is desirous of acquiring all ASSIGNOR's right, title, and interest in and to the Mark and the Applications & Registrations;

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all ASSIGNOR's right, title, and interest in and to the Mark and the Applications & Registrations;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all ASSIGNOR's right, title, and interest in and to the Mark and the Applications & Registrations, together with the goodwill of the business symbolized by the Mark and the Applications & Registrations, and all rights to damages and profits, due or accrued, arising out of past infringements of said Mark, and the right to sue for and recover the same.

1. ASSIGNOR shall promptly, upon the request of ASSIGNEE, execute such other documents and/or instruments of assignment, transfer and conveyance as ASSIGNEE may reasonably request to permit ASSIGNEE to record the assignment made by this instrument or any other documents ASSIGNEE may reasonably deem necessary or advisable to effectuate the terms and intent of this Trademark Assignment

2. This Assignment Agreement may be executed in one or more counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument.

[Signatures appear on the following page]

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7/30/2009 9:37:22 AM PAGE 6/012 Fax Server

TO: MELISSA HEDDELL COMPANY: 11 WEST 19TH STREET

IN WITNESS WHEREOF, the parties hereto have caused this Assignment Agreement to be duly executed as of the 13th day of May, 2009.

ASSIGNOR:

UNITED BUSINESS MEDIA LLC

By: *Ann Marie Tardif*
Name: Ann Marie Tardif
Title: President + Secretary

ASSIGNEE:

UBM IP LUXEMBOURG SARL

By: *Paul de Haan*
Name: Paul de Haan
Title: Manager

[- signature page to Trademark Agreement -]

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Schedule A

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United Business Media LLC	BRAZIL	EVERYTHING CHANNEL	829617167	04-Mar-2008	16	Pending
United Business Media LLC	BRAZIL	EVERYTHING CHANNEL	829617159	04-Mar-2008	35	Pending
United Business Media LLC	BRAZIL	EVERYTHING CHANNEL	829617230	04-Mar-2008	41	Pending
United Business Media LLC	BRAZIL	EVERYTHING CHANNEL	829617213	04-Mar-2008	42	Pending
United Business Media LLC	BRAZIL	Everything CHANNEL	829617221	04-Mar-2008	9	Pending
United Business Media LLC	BRAZIL	Everything CHANNEL	829617205	04-Mar-2008	16	Pending
United Business Media LLC	BRAZIL	Everything CHANNEL	829617140	04-Mar-2008	35	Pending
United Business Media LLC	BRAZIL	Everything CHANNEL	829617191	04-Mar-2008	41	Pending
United Business Media LLC	BRAZIL	Everything CHANNEL	829617183	04-Mar-2008	42	Pending
CMP Media LLC	CHINA	EVERYTHING CHANNEL	6571576	29-Feb-2008	9	Pending
CMP Media LLC	CHINA	EVERYTHING CHANNEL	6571577	29-Feb-2008	16	Pending

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CMP Media LLC	CHINA	EVERYTHING CHANNEL	6571576	29-Feb-2008	35	Pending
CMP Media LLC	CHINA	EVERYTHING CHANNEL	6571575	29-Feb-2008	41	Pending
CMP Media LLC	CHINA	EVERYTHING CHANNEL	6571574	29-Feb-2008	42	Pending
CMP Media LLC	CHINA	Everything CHANNEL	6571573	29-Feb-2008	9	Pending
CMP Media LLC	CHINA	Everything CHANNEL	6571572	29-Feb-2008	16	Pending
CMP Media LLC	CHINA	Everything CHANNEL	6571571	29-Feb-2008	35	Pending
CMP Media LLC	CHINA	Everything CHANNEL	6571570	29-Feb-2008	41	Pending
CMP Media LLC	CHINA	Everything CHANNEL	6571569	29-Feb-2008	42	Pending
CMP Media LLC	INDIA	EVERYTHING CHANNEL	1658669	27-Feb-2008	9, 16, 35, 41, 42	Pending
CMP Media LLC	INDIA	Everything CHANNEL	1658670	27-Feb-2008	9, 16, 35, 41, 42	Pending
United Business Media LLC	RUSSIAN FEDERATION	EVERYTHING CHANNEL	2008712412	08-Jul-2008	9, 16, 35, 41, 42	Pending
United Business Media LLC	UNITED ARAB EMIRATES	EVERYTHING CHANNEL	116632	17-Jul-2008	9	Pending
United Business Media LLC	UNITED ARAB EMIRATES	EVERYTHING CHANNEL	116633	17-Jul-2008	16	Pending
United Business Media LLC	UNITED ARAB EMIRATES	EVERYTHING CHANNEL	116634	17-Jul-2008	35	Pending

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CURRENT LISTED OWNER	COUNTRY	MARK	APP. NO.	FILING DATE	CLASS	STATUS
United Business Media LLC	UNITED ARAB EMIRATES	EVERYTHING CHANNEL	116635	17-Jul-2008	41	Pending
United Business Media LLC	UNITED ARAB EMIRATES	EVERYTHING CHANNEL	116636	17-Jul-2008	42	Pending
United Business Media LLC	AUSTRALIA	TECHWEB	724038	13-Dec-1996	42	Registered
United Business Media LLC	BRAZIL	TECHWEB	829618210	05-Mar-2008	9	Pending
United Business Media LLC	BRAZIL	TECHWEB	829618180	05-Mar-2008	16	Pending
United Business Media LLC	BRAZIL	TECHWEB	829618198	05-Mar-2008	35	Pending
United Business Media LLC	BRAZIL	TECHWEB	829618201	05-Mar-2008	38	Pending
United Business Media LLC	BRAZIL	TECHWEB	829618171	05-Mar-2008	39	Pending
United Business Media LLC	BRAZIL	TECHWEB	829618155	05-Mar-2008	41	Pending
United Business Media LLC	BRAZIL	TECHWEB	829618147	05-Mar-2008	42	Pending
CMP Media LLC	CHINA	TECHWEB	6575761	03-Mar-2008	9	Pending
CMP Media LLC	CHINA	TECHWEB	6575760	03-Mar-2008	16	Pending

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TO: MELISSA HEDDELL COMPANY: 11 WEST 19TH STREET

CURRENT LISTED OWNER	COUNTRY	MARK	APP. NO.	FILING DATE	CLASS	STATUS
CMP Media LLC	CHINA	TECHWEB	6575759	03-Mar-2008	35	Pending
CMP Media LLC	CHINA	TECHWEB	6987430	07-Oct-2008	36	Pending
CMP Media LLC	CHINA	TECHWEB	6575758	03-Mar-2008	38	Pending
CMP Media LLC	CHINA	TECHWEB	6575757	03-Mar-2008	39	Pending
CMP Media LLC	CHINA	TECHWEB	6575796	03-Mar-2008	41	Pending
CMP Media LLC	CHINA	TECHWEB	6575795	03-Mar-2008	42	Pending
United Business Media LLC	EUROPEAN UNION	TECHWEB	433219	24-Dec-1996	42	Registered
CMP Media LLC	CHINA	THINK SERVICES	6575767	03-Mar-08	9	Pending
CMP Media LLC	CHINA	THINK SERVICES	6575766	03-Mar-08	16	Pending
CMP Media LLC	CHINA	THINK SERVICES	6575765	03-Mar-08	35	Pending
CMP Media LLC	CHINA	THINK SERVICES	6575764	03-Mar-08	38	Pending

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CURRENT LISTED OWNER	COUNTRY	MARK	APP. NO.	FILING DATE	CLASS	STATUS
CMP Media LLC	CHINA	THINK SERVICES	6575763	03-Mar-08	41	Pending
CMP Media LLC	CHINA	THINK SERVICES	6575762	03-Mar-08	42	Pending
CMP Media LLC	INDIA	THINK SERVICES	1661052	04-Mar-08	9, 16, 35, 38, 41, 42	Pending
CMP Media LLC	JAPAN	THINK SERVICES	2008-32108	11-Apr-08	9, 16, 35, 38, 41, 42	Pending
CMP Media LLC	China	TECHINSIGHTS	6575770	3/3/08	35	Pending
CMP Media LLC	China	TECHINSIGHTS	6575769	3/3/08	41	Pending
CMP Media LLC	China	TECHINSIGHTS	6575768	3/3/08	42	Pending
United Business Media LLC	Russia	TECHINSIGHTS	2008708641	3/13/08	9, 16, 35, 41, 42	Pending
United Business Media LLC	South Korea	TECHINSIGHTS	45-2008-0001024	3/06/08	9, 16, 35, 41, 42,	Pending
CMP Media LLC	India	TECHINSIGHTS	1661051	3/4/08	9, 16, 35, 41, 42	Pending
CMP Media LLC	Canada	TECHINSIGHTS	1385345	2/28/08	9, 16, 35, 41, 42	Pending

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CURRENT LISTED OWNER	COUNTRY	MARK	APP. NO.	FILING DATE	CLASS	STATUS
United Business Media LLC	Israel	TECHINSIGHTS	209307	3/6/08	9	Pending
United Business Media LLC	Israel	TECHINSIGHTS	209308	3/6/08	16	Pending
United Business Media LLC	Israel	TECHINSIGHTS	209309	3/6/08	35	Pending
United Business Media LLC	Israel	TECHINSIGHTS	209310	3/6/08	41	Pending
United Business Media LLC	Israel	TECHINSIGHTS	209311	3/6/08	42	Pending
CMP Media LLC	Japan	TECHINSIGHTS	2008-32110	4/11/08	9, 16, 35, 41, 42	Pending
CMP Media LLC	China	TECHINSIGHTS	6575772	3/3/08	9	Pending
CMP Media LLC	China	TECHINSIGHTS	6575771	3/3/08	16	Pending
United Business Media LLC	USA	Matrix Prisma	77701887	3/30/09	42	Pending
United Business Media LLC	USA	ICMI Contact Center Management Conference and Expo	77701943	3/30/09	35	Pending
United Business Media LLC	USA	ICMI Contact Center Management Conference and Expo	77701921	3/30/09	41	Pending

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TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.107/29/2009
900139722

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT																										
NATURE OF CONVEYANCE:	Corrective Assignment to correct the The Assignee name needs to be correct to UBM IP Luxembourg SARL previously recorded on Reel 004028 Frame 0570. Assignor(s) hereby confirms the The Conveying party is United Business Media LLC.																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>United Business Media LLC</td> <td></td> <td>05/13/2009</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	United Business Media LLC		05/13/2009	LIMITED LIABILITY COMPANY: DELAWARE																
Name	Formerly	Execution Date	Entity Type																								
United Business Media LLC		05/13/2009	LIMITED LIABILITY COMPANY: DELAWARE																								
RECEIVING PARTY DATA																											
<table border="1"> <tr> <td>Name:</td> <td colspan="3">UBM IP Luxembourg SARL</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">17 Boulevard</td> </tr> <tr> <td>City:</td> <td colspan="3">Prince Henri</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">LUXEMBOURG</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">L-1723</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">COMPANY: LUXEMBOURG</td> </tr> </table>				Name:	UBM IP Luxembourg SARL			Street Address:	17 Boulevard			City:	Prince Henri			State/Country:	LUXEMBOURG			Postal Code:	L-1723			Entity Type:	COMPANY: LUXEMBOURG		
Name:	UBM IP Luxembourg SARL																										
Street Address:	17 Boulevard																										
City:	Prince Henri																										
State/Country:	LUXEMBOURG																										
Postal Code:	L-1723																										
Entity Type:	COMPANY: LUXEMBOURG																										
PROPERTY NUMBERS Total: 3																											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>77701887</td> <td>MATRIX PRISMA</td> </tr> <tr> <td>Serial Number:</td> <td>77701943</td> <td>ICMI CONTACT CENTER MANAGEMENT CONFERENCE & EXPO</td> </tr> <tr> <td>Serial Number:</td> <td>77701921</td> <td>ICMI CONTACT CENTER MANAGEMENT CONFERENCE & EXPO</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	77701887	MATRIX PRISMA	Serial Number:	77701943	ICMI CONTACT CENTER MANAGEMENT CONFERENCE & EXPO	Serial Number:	77701921	ICMI CONTACT CENTER MANAGEMENT CONFERENCE & EXPO												
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Serial Number:	77701921	ICMI CONTACT CENTER MANAGEMENT CONFERENCE & EXPO																									
CORRESPONDENCE DATA																											
Fax Number:	(516)467-8532																										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																											
Phone:	212-600-3134																										
Email:	mheddell@ubm-us.com																										
Correspondent Name:	Melissa Heddell																										
Address Line 1:	11 West 19th Street																										
Address Line 2:	third floor																										

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TO: MELISSA HEDDELL COMPANY: 11 WEST 19TH STREET

Address Line 4: New York, NEW YORK 10011	
DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	
NAME OF SUBMITTER:	Melissa Heddell
Signature:	/melissaheddell/
Date:	07/29/2009
Total Attachments: 8 source=UBM LLC Trademark Assignment Agreement0001#page1.tif source=UBM LLC Trademark Assignment Agreement0001#page2.tif source=UBM LLC Trademark Assignment Agreement0001#page3.tif source=UBM LLC Trademark Assignment Agreement0001#page4.tif source=UBM LLC Trademark Assignment Agreement0001#page5.tif source=UBM LLC Trademark Assignment Agreement0001#page6.tif source=UBM LLC Trademark Assignment Agreement0001#page7.tif source=UBM LLC Trademark Assignment Agreement0001#page8.tif	