

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Infinity Resources, Inc.		08/17/2009	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Wells Fargo Bank
Street Address:	230 W. Monroe Street - Suite 2900
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
Entity Type:	National Association: UNITED STATES

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3409913	DEEPPDISCOUNT.COM
Registration Number:	3409924	DEEPPDISCOUNT
Registration Number:	3215313	DEEPPDISCOUNTDVD.COM
Registration Number:	2376791	THE BIG BOOK OF MOVIES
Registration Number:	2275744	CC VIDEO
Registration Number:	2262088	CC MUSIC
Registration Number:	1860145	COLLECTORS' CHOICE
Registration Number:	3410029	NOBLE ROT
Registration Number:	1858053	COLLECTORS' CHOICE MUSIC
Registration Number:	3215314	DEEPPDISCOUNTCD.COM

CORRESPONDENCE DATA

Fax Number: (312)521-2875
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3125212775

CH \$265.00 3409913

Email: ipdocket@muchshelist.com
Correspondent Name: Adam K Sacharoff
Address Line 1: 191 N Wacker Drive, Suite 1800
Address Line 2: MUCH SHELIST
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	0006899.0002
NAME OF SUBMITTER:	Adam K Sacharoff
Signature:	/aks/
Date:	08/21/2009

Total Attachments: 9

source=TrademarkSecurityAgreement#page1.tif
source=TrademarkSecurityAgreement#page2.tif
source=TrademarkSecurityAgreement#page3.tif
source=TrademarkSecurityAgreement#page4.tif
source=TrademarkSecurityAgreement#page5.tif
source=TrademarkSecurityAgreement#page6.tif
source=TrademarkSecurityAgreement#page7.tif
source=TrademarkSecurityAgreement#page8.tif
source=TrademarkSecurityAgreement#page9.tif

TRADEMARK SECURITY AGREEMENT

This Trademark Security Agreement (the "Agreement"), dated as of August 11, 2009, is made by and among Infinity Resources, Inc., an Illinois corporation ("IRI"), Planet Entertainment, Inc., an Illinois corporation ("Planet"), and Collectors' Choice Music, Inc., an Illinois corporation ("CCM"), each having a business location at the address set forth below next to its respective signature, jointly and severally (individually and collectively, the "Debtor"), and Wells Fargo Bank, National Association ("Wells Fargo"), and having a business location at the address set forth below next to its signature.

Recitals

A. Debtor and its Affiliates and Wells Fargo are parties to a Credit and Security Agreement (as amended, supplemented or restated from time to time, the "Credit Agreement") dated the same date as this Agreement, setting forth the terms on which Wells Fargo may now or hereafter extend credit to or for the account of Debtor.

B. As a condition to extending credit to or for the account of Company, Wells Fargo has required the execution and delivery of this Agreement by Company.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Documents and herein, the parties hereby agree as follows:

ARTICLE I. Definitions. All terms defined in the Recitals hereto or in the Credit Agreement that are not otherwise defined herein shall have the meanings given to them in the Credit Agreement. In addition, the following terms have the meanings set forth below:

"Security Interest" has the meaning given in Section 2.

"Trademarks" means all of Debtor's right, title and interest in and to: (i) trademarks, service marks, collective membership marks, registrations and applications for registration for each, and the respective goodwill associated with each, (ii) licenses, fees or royalties with respect to each, (iii) the right to sue for past, present and future infringement, dilution and damages therefor, and (iv) licenses thereunder, all as presently existing or hereafter arising or acquired, including, without limitation, the marks listed on Exhibit A.

ARTICLE II. Security Interest. For the term of this Agreement, as provided for in Article VII, below, Debtor hereby irrevocably pledges and assigns to, and grants Wells Fargo a security interest (the "Security Interest") with power of sale to the extent permitted by law, in the Trademarks to secure payment of the Indebtedness. As set forth in the Credit Agreement, the Security Interest is coupled with a security interest in substantially all of the personal property of Debtor. This Agreement grants only the Security Interest herein described, is not intended to and does not affect any present transfer of title of any trademark registration or application and makes no assignment and grants no right to assign or perform

any other action with respect to any intent to use trademark application, unless such action is permitted under 15 U.S.C. § 1060.

ARTICLE III. Representations, Warranties and Agreements. Each Debtor represents, warrants and agrees as follows:

3.1 Existence; Authority. Each Debtor is a corporation duly organized, validly existing and in good standing under the laws of its state of incorporation, and this Agreement has been duly and validly authorized by all necessary corporate action on the part of each such Debtor.

3.2 Trademarks. Exhibit A accurately lists all Trademarks owned or controlled by IRI and its Subsidiaries as of the date hereof and accurately reflects the existence and status of Trademarks and all applications and registrations pertaining thereto as of the date hereof; provided, however, that Exhibit A need not list common law marks (i.e., Trademarks for which there are no applications or registrations) which are not material to Debtor's or any Affiliate's business(es). If after the date hereof, any Debtor or any other Subsidiary of IRI owns or controls any Trademarks not listed on Exhibit A (other than common law marks which are not material to such entity's business(es)), or if Exhibit A ceases to accurately reflect the existence and status of applications and registrations pertaining to the Trademarks, then Debtor shall promptly provide written notice to Wells Fargo with a replacement Exhibit A, which upon acceptance by Wells Fargo shall become part of this Agreement.

3.3 Affiliates. As of the date hereof, no Affiliate owns, controls, or has a right to have assigned to it any items that would, if such item were owned by Company, constitute Trademarks. If after the date hereof any Affiliate owns, controls, or has a right to have assigned to it any such items, then IRI shall promptly either: (i) cause such Affiliate to assign all of its rights in such item(s) to Company; or (ii) notify Wells Fargo of such item(s) and cause such Affiliate to execute and deliver to Wells Fargo a trademark security agreement substantially in the form of this Agreement.

3.4 Title. Debtor has absolute title to each Trademark listed on Exhibit A, free and clear of all Liens except Permitted Liens. Debtor (i) will have, at the time Debtor acquires any rights in Trademarks hereafter arising, absolute title to each such Trademark free and clear of all Liens except Permitted Liens, and (ii) will keep all Trademarks free and clear of all Liens except Permitted Liens.

3.5 No Sale. Except as permitted in the Credit Agreement, Debtor will not assign, transfer, encumber or otherwise dispose of the Trademarks, or any interest therein, without Wells Fargo's prior written consent.

3.6 Defense. Debtor will at its own expense and using commercially reasonable efforts, protect and defend the Trademarks against all claims or demands of all Persons other than those holding Permitted Liens.

3.7 Maintenance. Debtor will at its own expense maintain the Trademarks to the extent reasonably advisable in its business including, but not limited to, filing all applications to obtain trademark registrations and all affidavits, maintenance fees, annuities, and renewals possible with respect to trademark registrations and applications therefor. Debtor covenants that it will not abandon nor fail to pay any maintenance fee or annuity due and payable on any Trademark, nor fail to file any required affidavit or renewal in support thereof, without first providing Wells Fargo: (i) sufficient written notice, of at least 30 days, to allow Wells Fargo to timely pay any such maintenance fees or annuities which may become due on any Trademarks, or to file any affidavit or renewal with respect thereto, and (ii) a separate written power of attorney or other authorization to pay such maintenance fees or annuities, or to file such affidavit or renewal, should such be necessary or desirable.

3.8 Wells Fargo's Right to Take Action. If Debtor fails to perform or observe any of its covenants or agreements set forth in this Section 3, and if such failure continues for a period of ten (10) calendar days after Wells Fargo gives Debtor written notice thereof, or if Debtor notifies Wells Fargo that it intends to abandon a Trademark, Wells Fargo may (but need not) perform or observe such covenant or agreement or take steps to prevent such intended abandonment on behalf and in the name, place and stead of Debtor (or, at Wells Fargo's option, in Wells Fargo's own name) and may (but need not) take any and all other actions which Wells Fargo may reasonably deem necessary to cure or correct such failure or prevent such intended abandonment.

3.9 Costs and Expenses. Except to the extent that the effect of such payment would be to render any loan or forbearance of money usurious or otherwise illegal under any applicable law, Debtor shall pay Wells Fargo on demand the amount of all moneys expended and all costs and expenses (including reasonable attorneys' fees and disbursements) incurred by Wells Fargo in connection with or as a result of Wells Fargo's exercising its rights under Section 6, together with interest thereon from the date expended or incurred by Wells Fargo at the Default Rate.

3.10 Power of Attorney. Debtor hereby irrevocably appoints (which appointment is coupled with an interest) Wells Fargo, or its delegate, as the attorney-in-fact of Debtor with the right (but not the duty) from time to time to create, prepare, complete, execute, deliver, endorse or file, in the name and on behalf of Debtor, any and all instruments, documents, applications, financing statements, and other agreements and writings required to be obtained, executed, delivered or endorsed by Debtor under this Section 3, or, necessary for Wells Fargo, after an Event of Default, to enforce or use the Trademarks or to grant or issue any exclusive or non-exclusive license under the Trademarks to any third party, or to sell, assign, transfer, pledge, encumber or otherwise transfer title in or dispose of the Trademarks to any third party. Debtor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. The power of attorney granted under this Agreement shall terminate upon the termination of the Credit Agreement as provided therein and the payment and performance of all Indebtedness.

ARTICLE IV. Debtor's Use of the Trademarks. Debtor shall be permitted to control and manage the Trademarks, including the right to exclude others from making, using or selling items covered by the Trademarks and any licenses thereunder, in the same manner and with the same effect as if this Agreement had not been entered into, so long as no Event of Default occurs and remains uncured.

ARTICLE V. Events of Default. Each of the following occurrences shall constitute an event of default under this Agreement (herein called "Event of Default"): (a) an Event of Default, as defined in the Credit Agreement, shall occur; or (b) Debtor shall fail promptly to observe or perform any material covenant under this Agreement binding on it; or (c) any of the representations or warranties contained in Section 3 shall prove to have been incorrect in any material respect when made.

ARTICLE VI. Remedies. Upon the occurrence of an Event of Default and at any time thereafter, Wells Fargo may, at its option, take any or all of the following actions:

6.1 Wells Fargo may exercise any or all remedies available under the Credit Agreement.

6.2 Wells Fargo may sell, assign, transfer, pledge, encumber or otherwise dispose of the Trademarks.

6.3 Wells Fargo may enforce the Trademarks and any licenses thereunder, and if Wells Fargo shall commence any suit for such enforcement; Debtor shall, at the request of Wells Fargo, do any and all lawful acts and execute any and all proper documents required by Wells Fargo in aid of such enforcement.

ARTICLE VII. Miscellaneous. This Agreement can be waived, modified, amended, terminated or discharged only explicitly in a writing signed by Wells Fargo. This Agreement shall terminate and the Security Interest shall be released upon the termination of the Credit Agreement as provided therein and the payment and performance of all Indebtedness, and Wells Fargo shall execute such release documents necessary to evidence the release of the Security Interest as provided and under the conditions set forth in Section 2.6(b) of the Credit Agreement. A waiver signed by Wells Fargo shall be effective only in the specific instance and for the specific purpose given. Mere delay or failure to act shall not preclude the exercise or enforcement of any of Wells Fargo's rights or remedies. All rights and remedies of Wells Fargo shall be cumulative and may be exercised singularly or concurrently, at Wells Fargo's option, and the exercise or enforcement of any one such right or remedy shall neither be a condition to nor bar the exercise or enforcement of any other. All notices to be given to Debtor under this Agreement shall be given in the manner and with the effect provided in the Credit Agreement. Wells Fargo shall not be obligated to preserve any rights Debtor may have against prior parties but except to the extent required to exercise its remedies pursuant to Section 6.1 will not waive such rights for Debtor, to realize on the Trademarks at all or in any particular manner or order, or to apply any cash proceeds of Trademarks in any particular order of application. This Agreement shall be binding upon and inure to the benefit of Debtor and Wells Fargo and their respective participants, successors and assigns and shall take effect

when signed by Debtor and delivered to Wells Fargo, and Debtor waives notice of Wells Fargo's acceptance hereof. Wells Fargo may execute this Agreement if appropriate for the purpose of filing, but the failure of Wells Fargo to execute this Agreement shall not affect or impair the validity or effectiveness of this Agreement. A carbon, photographic or other reproduction of this Agreement or of any financing statement signed by Debtor shall have the same force and effect as the original for all purposes of a financing statement. This Agreement shall be governed by the internal law of Illinois without regard to conflicts of law provisions. If any provision or application of this Agreement is held unlawful or unenforceable in any respect, such illegality or unenforceability shall not affect other provisions or applications which can be given effect and this Agreement shall be construed as if the unlawful or unenforceable provision or application had never been contained herein or prescribed hereby. All representations and warranties contained in this Agreement shall survive the execution, delivery and performance of this Agreement and the creation and payment of the Indebtedness.

ARTICLE VIII. THE PARTIES WAIVE ANY RIGHT TO TRIAL BY JURY IN ANY ACTION OR PROCEEDING BASED ON OR PERTAINING TO THIS AGREEMENT.

IN WITNESS WHEREOF, the parties have executed this Trademark Security Agreement as of the date written above.

c/o Infinity Resources, Inc.
 900 N. Rohlwing Road
 Itasca, IL 60143
 Fax: (630) 775 - 0234
 Attention: Jeffrey T. Hejny
 Email: jhejny@infinityresourcesinc.com

INFINITY RESOURCES, INC.
 By [Signature]
 Dennis E. Abboud, President and CEO

And

Fax: (630) 919-2219
 Attention: Dennis E. Abboud
 Email: dabboud@infinityresourcesinc.com
 Attention: Michael L. Malkin
 Email: mmalkin@infinityresourcesinc.com

COLLECTORS' CHOICE MUSIC, INC.
 By [Signature]
 Dennis E. Abboud, President and CEO

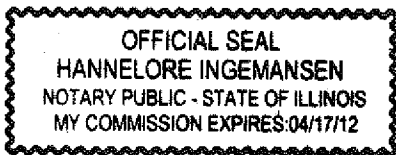
PLANET ENTERTAINMENT, INC.
 By [Signature]
 Dennis E. Abboud, President and CEO

Wells Fargo Bank, National Association
 MAC- E2616-290
 230 W. Monroe Street - Suite 2900
 Chicago, IL 60606
 Fax: (312) 726-2158
 Attention: Daniel J. Manella
 Daniel.j.manella@wellsfargo.com

WELLS FARGO BANK, NATIONAL ASSOCIATION
 By [Signature]
DANIEL J. MANELLA
 Its Vice President

STATE OF Illinois)
)
 COUNTY OF Cook)

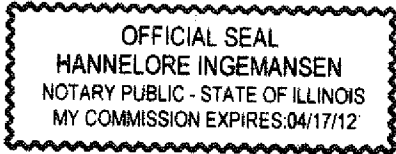
The foregoing instrument was acknowledged before me this 14th day of August, 2009, by Dennis E. Abboud the President and CEO of Infinity Resources, Inc., an Illinois corporation, Planet Entertainment, Inc., an Illinois corporation, and Collectors' Choice Music, Inc., an Illinois corporation, on behalf of each such corporation.



[Signature]
 Hannelore Ingemansen
 Notary Public

STATE OF Illinois)
)
COUNTY OF Cook)

The foregoing instrument was acknowledged before me this ~~14~~ day of August, 2009, by Daniel J. Manella, a Vice President of Wells Fargo Bank, National Association, on behalf of the national association.



Hannelore Ingemansen
Notary Public

EXHIBIT A

UNITED STATES ISSUED TRADEMARKS, SERVICE MARKS

AND COLLECTIVE MEMBERSHIP MARKS

REGISTRATIONS

<u>Mark</u>	<u>Owner</u>	<u>Registration Number</u>	<u>Registration Date</u>
DEEPDISCOUNTCD.COM	IRI	3409913	5.6.2007
DEEPDISCOUNT	IRI	3409924	4.8.2008
DEEPDISCOUNTDVD.COM	IRI	3215313	3.6.2007
DEEPDISCOUNT.COM	IRI	3409913	4.8.2008
THE BIG BOOK OF MOVIES	IRI	2376791	8.15.2000
CC VIDEO	IRI	2275744	9.7.1999
CC MUSIC	IRI	2262088	7.20.1999
COLLECTORS' CHOICE MUSIC	IRI	185053	10.11.1994
COLLECTORS' CHOICE	IRI	1860145	10.25.1994
NOBLE ROT	IRI	3410029	4.8.2008
DVD PLANET	Planet	2453998	5.22.2001
DVDPLANET YOUR ONLINE SOURCE	Planet	2740668	7.22.2003
HEP CAT	CCM	3045272	1.17.2006

APPLICATIONS

None

COLLECTIVE MEMBERSHIP MARKS

None

UNREGISTERED MARKS

Critics' Choice Video and DVD
Heartland Music
Serenade Music
The Video Collection
Infinity Entertainment Group