

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hob-Lob, L.P.		01/01/2007	LIMITED PARTNERSHIP: OKLAHOMA
RECEIVING PARTY DATA			
Name:	Hobby Lobby Stores, Inc.		
Street Address:	7707 Southwest 44th Street		
City:	Oklahoma City		
State/Country:	OKLAHOMA		
Postal Code:	73179		
Entity Type:	CORPORATION: OKLAHOMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2223195	CELEBRATION BUBBLES	
CORRESPONDENCE DATA			
Fax Number:	(405)745-1721		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4057451752		
Email:	john.graham@hobbylobby.com		
Correspondent Name:	John Graham, Esq.		
Address Line 1:	7701 Southwest 44th Street		
Address Line 4:	Oklahoma City, OKLAHOMA 73179		
ATTORNEY DOCKET NUMBER:	CELEBRATION BUBBLES HOBBY		
NAME OF SUBMITTER:	John Graham		
Signature:	/John Graham/		
Date:	08/21/2009		

OP \$40.00 2223195

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

TRADEMARK: **CELEBRATION BUBBLES**
U.S. REGISTRATION NO.: **2,223,195**

January 1, 2007

Recitals

1. Hob-Lob, L.P. ("Hob-Lob"), is an Oklahoma limited partnership, having a principal place of business at 7707 Southwest 44th Street, Oklahoma City, OK 73179.
2. Hobby Lobby Stores, Inc. ("Hobby Lobby"), is an Oklahoma Corporation having a principal place of business at 7707 Southwest 44th Street, Oklahoma City, OK 73179.
3. Hob-Lob is the owner of the trademark CELEBRATION BUBBLES ("Mark").
4. Hob-Lob first used the Mark in commerce on May 21, 1997.
5. Hob-Lob successfully registered the Mark with the United States Patent and Trademark Office ("USPTO") on February 9, 1999.
6. The USPTO assigned the Mark U.S. Reg. No.: 2,223,195 ("Registration").
7. Hobby Lobby desires to acquire the Mark and continue its use in commerce with the goods set forth in the Registration.
8. Hob-Lob desires to assign to Hobby Lobby any and all of Hob-Lob's rights, title and interest in the Mark, including without limitation, the aforementioned Registration and any subsequent renewals of the Mark and the good will symbolized by and associated with the Mark.

Assignment

In consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Hob-Lob hereby sells, assigns, transfers and conveys to Hobby Lobby any and all rights, title and interest in and to the use of the Mark together with the good will symbolized by the Mark, including, but not limited to, any and all right and title held by Hob-Lob in U.S. Reg. No.: 2,223,195 and all

subsequent renewals, all common law rights in the mark, and the all rights to recover damages for any past or future infringement of the Mark.

Hob-Lob acknowledges the execution of two original counterparts of this Assignment, each of which shall be deemed to be one and the same instrument.

Hob-Lob further acknowledges and warrants that one executed counterpart shall be properly recorded with the United States Patent and Trademark Office, pursuant to 15 U.S.C. § 1060, *et seq*, and 37 C.F.R. § 3.1, *et seq*.

With actual authority, effective this 1st day of January, 2007,

By:



Peter Dobelbower
Vice President
Hob-Lob, L.P.