# TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CONVERGENCE TRANSPORTATION ELECTRONICS ASSOCIATION		108/10/2009	NON-PROFIT CORPORATION: MICHIGAN

### **RECEIVING PARTY DATA**

Name:	SAE INTERNATIONAL	
Street Address:	400 Commonwealth Drive	
City:	Warrendale	
State/Country:	PENNSYLVANIA	
Postal Code:	15086	
Entity Type:	NON-PROFIT CORPORATION: PENNSYLVANIA	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2299910	CONVERGENCE

### **CORRESPONDENCE DATA**

Fax Number: (412)288-3063

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 412-288-3233

Email: ptoipinbox@reedsmith.com

Correspondent Name: Jody L. Burtner, Senior Paralegal

Address Line 1: P.O. Box 488

Address Line 4: Pittsburgh, PENNSYLVANIA 15230-0488

ATTORNEY DOCKET NUMBER:	063786.20012NOD
NAME OF SUBMITTER:	Jody Burtner
Signature:	/Jody L. Burtner/

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Date:	08/21/2009
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TRADEMARK REEL: 004050 FRAME: 0294 TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is entered into this the day of July 2009,

between Convergence Transportation Electronics Association, a Michigan non-profit

corporation, 2290 First National Building, Detroit, Michigan ("Assignor") and SAE

International, a Pennsylvania non-profit corporation, 400 Commonwealth Drive, Warrendale,

Pennsylvania ("Assignee").

WHEREAS, Assignor and Assignee entered into an Asset Purchase Agreement

dated as of 2009 (the "Asset Purchase Agreement") wherein Assignor agreed to assign

certain intellectual property to Assignee, including the trademark registrations described in

Schedule A attached hereto and made a part hereof and the goodwill associated therewith

("Marks"); and

WHEREAS, Assignor has agreed to assign, and Assignee has agreed to acquire

Assignor's entire right, title and interest in, to and under the Marks or similar legal protection to

be obtained therefor in the United States and all other countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, intending to be

legally bound, be it known that for good and valuable consideration, the receipt and sufficiency

of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to

Assignee, its successors, assigns and legal representatives, Assignor's entire right, title, interest

in and to the Marks and to any and all applications for registration and registrations therefor,

together with the goodwill of Assignor's business associated with the Marks, and any common

law rights, together with all claims by Assignor for damages or other relief, both at law and

equity, by reason of past infringement of the Marks, with the right to sue for and collect the same

for its own use.

TRADEMARK

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Assignor agrees that upon the reasonable request of Assignee, Assignor agrees to execute and deliver to Assignee or its legal representative any and all papers, instruments or affidavits reasonably necessary to confirm and perfect the transfer of the Marks to Assignee.

Except as set forth in the Asset Purchase Agreement, Assignor makes no representations or warranties concerning the Marks.

CONVERGENCE TRANSPORTATION ELECTRONICS ASSOCIATION

By

Name:

Title: MESIDENT

# SCHEDULE A

MARK

CONVERGENCE

REGISTRATION NO.

U.S. Reg. 2299910

OAKLAND.1686306.2

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**RECORDED: 08/21/2009**