

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CSE VMA LLC		08/11/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	InterMedia Vibe Holdings, LLC
Street Address:	113 E. 125th St.
Internal Address:	Second Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10035
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	3038596	BLAZE
Registration Number:	3098764	BLAZE BATTLE
Registration Number:	2916980	BOOMSHOTS
Registration Number:	2916979	DOMEPiece
Registration Number:	2893970	DROPPIN' DIME
Registration Number:	2915738	PROPS
Registration Number:	2900923	SAY WORD
Registration Number:	2935757	START
Registration Number:	2915737	V FACE
Registration Number:	2915736	V FASHION
Registration Number:	2926225	V LIVE
Registration Number:	2926224	V STYLE
Registration Number:	1800105	VIBE

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Registration Number:	2303664	VIBE
Registration Number:	2563930	VIBE
Registration Number:	2144655	VIBE
Registration Number:	2841002	VIBE
Registration Number:	2922158	VIBE CONFIDENTIAL
Registration Number:	1819799	VIBE RECORDS
Registration Number:	2907411	VIBE'S 20 QUESTIONS
Registration Number:	3128195	PLAY
Registration Number:	3274291	MVIBE
Registration Number:	3122073	VIBE MUSICFEST
Registration Number:	3109829	VIBE VIXEN
Serial Number:	77659401	VSESSIONS

CORRESPONDENCE DATA

Fax Number: (212)492-0603
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2123733603
Email: lsilber@paulweiss.com, hranucci@paulweiss.com
Correspondent Name: Lindsay N. Silber
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ATTORNEY DOCKET NUMBER:	18556-014
NAME OF SUBMITTER:	Lindsay N. Silber
Signature:	/lindsaynsilber/
Date:	08/21/2009

Total Attachments: 2
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ASSIGNMENT OF UNITED STATES MARKS

This Assignment is made this 11th day of August, 2009, by CSE VMA LLC, a Delaware limited liability company (“Assignor”) having a principal place of business at 4445 Willard Ave., 12th Floor, Chevy Chase, MD 20815, to InterMedia Vibe Holdings, LLC, a Delaware limited liability company (“Assignee”), having a principal place of business at 113 E 125th St., Second Floor, New York, New York 10035.

WHEREAS, Assignor has adopted and used in its business various trademarks, including, but not limited to, the marks identified in Schedule A hereto (the “Trademarks”) and the registrations and registration applications therefor set forth in Schedule A (the “Registrations”); and

WHEREAS, Assignee desires, and Assignor has agreed to assign to Assignee, the entire right, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all rights, title, and interest in and to the Trademarks, and the Registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Trademarks and the right to prosecute and recover monetary damages for past, present and future infringements or other violations of the Trademarks.

FURTHER, Assignor agrees, without the obligation to spend money, to execute and provide, promptly after its execution hereof, such further instruments, documents or assignments as may be reasonably necessary to effectuate the purposes of this transaction and to consolidate, vest and record in Assignee Assignor’s rights in and to the Trademarks and the Registrations.

IN WITNESS WHEREOF Assignor has executed this instrument.

Dated: August 11, 2009

ASSIGNOR

By: Joanne Fungaroli
Name: Joanne Fungaroli
Title: Authorized Signatory

SUBSCRIBED AND SWORN TO
before me this 11th day
of August, 2009.

Angela DiSomma
Notary Public



Angela DiSomma
NOTARY PUBLIC
Montgomery County
State of Maryland
My Commission Expires
October 18, 2009

SCHEDULE A

Trademark Registrations (United States)

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
BLAZE	3038596	01/10/2006
BLAZE BATTLE	3098764	05/30/2006
BOOMSHOTS	2916980	01/11/2005
DOMEPIECE	2916979	01/11/2005
DROPPIN' DIME	2893970	10/12/2004
PROPS	2915738	01/04/2005
SAY WORD	2900923	11/02/2004
START	2935757	03/29/2005
V FACE	2915737	01/04/2005
V FASHION	2915736	01/04/2005
V LIVE	2926225	02/15/2005
V STYLE	2926224	02/15/2005
VIBE	1800105	10/19/2003
VIBE	2303664	12/28/1999
VIBE	2563930	04/23/2002
VIBE (Stylized)	2144655	03/17/1998
VIBE	2841002	05/11/2004
VIBE CONFIDENTIAL	2922158	02/01/2005
VIBE RECORDS (Stylized)	1819799	02/08/1994
VIBE'S 20 QUESTIONS	2907411	11/30/2004
PLAY	3128195	08/8/2006
MVIBE	3274291	08/7/2007
VIBE MUSICFEST	3122073	07/25/2006
VIBE VIXEN	3109829	06/27/2006

Trademark Registration Applications (United States)

<u>Trademark</u>	<u>Application Number</u>	<u>Application Date</u>
VSESSIONS	77/659,401	01/29/2009