

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Leasco Equipment Services, Inc.		07/21/2009	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	United Rentals (North America), Inc.		
<b>Street Address:</b>	Five Greenwich Office Park		
<b>City:</b>	Greenwich		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06831-5180		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3085242	THE TOOLS TO SATISFY	
Registration Number:	3069631	ALL THE RIGHT TOOLS	
Registration Number:	2921928	LEASCO	
Registration Number:	3034458	GOT TOOLS?	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(704)353-3698		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7043315792		
Email:	donna.millard@klgates.com		
Correspondent Name:	Karl S. Sawyer, Jr.		
Address Line 1:	214 N Tryon St, Hearst Tower 47th Floor		
Address Line 2:	K & L Gates LLP		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	2817686.00043UNITEDRENTAL		
NAME OF SUBMITTER:	Karl S. Sawyer, Jr.		

OP \$115.00 3085242

**900141611**

**TRADEMARK**  
**REEL: 004050 FRAME: 0497**

Signature:	/ Karl S. Sawyer, Jr. /
Date:	08/24/2009
Total Attachments: 3 source=TMAssignmentLeacotoUnitedRentals#page1.tif source=TMAssignmentLeacotoUnitedRentals#page2.tif source=TMAssignmentLeacotoUnitedRentals#page3.tif	

## ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS

This Assignment of Servicemarks and Trademarks (this "Assignment") is made as of July 21, 2009, by Leasco Equipment Services, Inc., an Ohio corporation (the "Assignor"), having a principal place of business at 18417 State Route 7, Marietta, OH 45750, to United Rentals (North America), Inc., a Delaware corporation (the "Assignee"), having a principal place of business at Five Greenwich Office Park, Greenwich, CT 06831-5180.

The Assignor and the Assignee are parties to an Asset Purchase Agreement, dated as of the date hereof, (the "Purchase Agreement"), pursuant to which the Assignor has agreed to sell to the Assignee, and the Assignee has agreed to buy from the Assignor, the Acquired Assets (as defined in the Purchase Agreement), including the service marks, trademarks, trade dress, logos, trade names and corporate names of the Assignor. In accordance with the Purchase Agreement, the Assignor desires to transfer and assign to the Assignee, and the Assignee desires to accept the transfer and assignment of, all of the Assignor's worldwide rights, title and interests in, to and under Assignor's registered and unregistered domestic and foreign service marks, trademarks, trade dress, service mark applications, trademark applications, trade dress applications and trade names (collectively, the "Marks"), including the service marks, trademarks, trade dress, service mark applications, trademark applications, trade dress applications and trade names listed on Schedule A annexed hereto and incorporated herein by this reference.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby transfers and assigns to the Assignee all of the Assignor's worldwide rights, title and interests in, to and under the Marks, together with the translations, adaptations, derivations and combinations thereof, including the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the Assignor had this Assignment not been made.

The Assignor has caused its duly authorized officer to execute this Assignment as of the date first above written.

LEASCO EQUIPMENT SERVICES, INC.

[SEAL]

By: [Signature]  
K. Mark Hall, Chief Executive Officer

State of Ohio )  
                  ) ss.:  
County of Delaware)

On this 21<sup>st</sup> day of July, 2009, before me, Marianne H. Cupp, personally appeared K. Mark Hall of Leasco Equipment Services, Inc., personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

[Signature] Commission Expires 6/23/2010  
Notary Public



Marianne H. Cupp  
Notary Public, State of Ohio  
My Commission Expires 06/23/2010

SCHEDULE A

**Registered Servicemarks and Trademarks**

<u>Servicemark or Trademark</u>	<u>U.S. Registration No.</u>	<u>Registration Date</u>
The Tools to Satisfy	3,085,242	April 25, 2006
All the Right Tools	3,069,631	March 21, 2006
Leasco	2,921,928	February 1, 2005
Got Tools?	3,034,458	December 27, 2005

**Unregistered Servicemarks and Trademarks**

None.

**Pending Servicemark or Trademark Applications**

None.

**Trade Names**

Leasco

Leasco Equipment Services