

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jon V. Barron		08/13/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Jon Barron, Inc.		
Street Address:	340 State Place		
City:	Escondido		
State/Country:	CALIFORNIA		
Postal Code:	92029		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1916318	DATRIX	
CORRESPONDENCE DATA			
Fax Number:	(215)832-5347		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(215) 569-5347		
Email:	aria@blankrome.com		
Correspondent Name:	Zachary A. Aria		
Address Line 1:	Blank Rome LLP		
Address Line 2:	One Logan Square - 9th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-6998		
ATTORNEY DOCKET NUMBER:	113461-00108		
NAME OF SUBMITTER:	Zachary A. Aria		
Signature:	/Zachary A. Aria/		
Date:	08/24/2009		

CH \$40.00 1916318

Total Attachments: 2

source=DATRIX - Trademark Assignment#page1.tif

source=DATRIX - Trademark Assignment#page2.tif

ASSIGNMENT OF TRADEMARK
AND TRADEMARK REGISTRATION

This Assignment is made this 13th day of August, 2009, between Jon V. Barron, a United States citizen, doing business as Datrix, with an address at 30730 Starhaven Drive, Valley Center, California 92082 ("ASSIGNOR"), and Jon Barron, Inc., a California corporation, with an address at 340 State Place, Escondido, California 92029 ("ASSIGNEE").

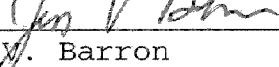
WHEREAS, ASSIGNOR has adopted, used and is using the trademark listed in Appendix A for which it owns a federal registration in the United States Patent and Trademark Office;

WHEREAS, ASSIGNEE is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all right, title, and interest in and to said mark, together with the goodwill of the business symbolized by and associated with said trademark and the trademark registration thereof.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment.

Dated: August 13, 2009

By: 
Jon V. Barron
a United States citizen

APPENDIX A
REGISTRATION

Trademark	Registration Number	Registration Date
DATRIX	1,916,318	September 5, 1995

11921216v.2