

08-28-2009

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hannah Casper		07/31/2009	INDIVIDUAL:
Rolyn Casper Jr.		07/31/2009	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	Good Ride Life, LLC
Street Address:	42 S. Magnolia Avenue
City:	Ocala
State/Country:	FLORIDA
Postal Code:	34471
Entity Type:	LIMITED LIABILITY COMPANY: ORGANIZED IN THE STATE OF FLORIDA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77712297	GOOD RIDE

CORRESPONDENCE DATA

Fax Number: (352)351-0359
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (352) 351-0351
 Email: massinger@earthlink.net
 Correspondent Name: Douglas Wm. Massinger, Esq.
 Address Line 1: 887 NE 100 Street
 Address Line 4: Ocala, FLORIDA 34479

ATTORNEY DOCKET NUMBER:	FL4916-TM1
NAME OF SUBMITTER:	Douglas Wm. Massinger
Signature:	/Douglas Wm. Massinger/
Date:	08/21/2009

OP \$40.00 77712297

TO: DOUGLAS WM. MASSINGER, ESQ. COMPANY: 887 NE 100 STREET

Total Attachments: 2

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TO: DOUGLAS WM. MASSINGER, ESQ. COMPANY: 887 NE 100 STREET

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of this 31 day of July, 2009 from **Hannah Casper and Rolyn Casper, Jr.**, of 12965 W. Hwy 326, Ocala, FL 34482 ("ASSIGNORS"), to **Good Ride Life, LLC**, a Florida limited liability company having a principle place of business located at 42 S. Magnolia Avenue, Ocala, FL 34471 ("ASSIGNEE"):

WHEREAS, ASSIGNORS are the owners of the trademarks (the Marks") and other intellectual property ("the Property") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

WHEREAS, ASSIGNORS desire to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of their right, title, and interest in and to the Marks and the Property.

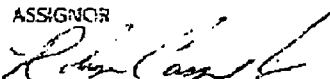
NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS hereby convey, transfer, assign, deliver, and contribute to ASSIGNEE all of ASSIGNORS' right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNORS with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNORS further covenant that they will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

IN WITNESS WHEREOF, ASSIGNORS have duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR

Hannah Casper

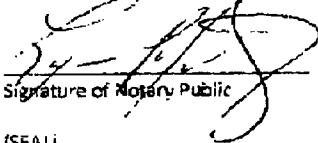
ASSIGNOR

Rolyn Casper, Jr.

ACKNOWLEDGEMENT

State Of Florida)
County of Marion)

On this 31st day of July, 2009, before me, Lynn Martinez, Notary Public, personally appeared HANNAH CASPER and ROLYN CASPER, JR., proved to me on the basis of satisfactory evidence to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that they executed the same in their authorized capacity, and that by their signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.


Signature of Notary Public
(SEAL)

NOTARY PUBLIC-STATE OF FLORIDA
Lynn Martinez
Commission # DD776825
Expires: APR. 06, 2012
BONDED THRU ATLANTIC BONDING CO., INC.

EXHIBIT A to the Trademark Assignment Dated July 31, 2009
 Between Assignors: Hannah Casper and Relyn Casper, Jr.
 And Assignee: Good Ride Life, LLC.

TRADEMARKS

MARK	REGION	APPLICATION NO.	REGISTRATION NO.	FILING DATE	REGISTRATION DATE
GOOD RIDE	U.S.	77/712297	n/a	April 13, 2009	n/a

OTHER PROPERTY

N/A

NO FURTHER MARKS OR PROPERTY IS IDENTIFIED BELOW THIS LINE