

8/31/09

09-01-2009



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To the Director of the U. S. Patent

ed documents or the new address(es) below.

1. Name of conveying party(ies):

AREA RUGS DIRECT, INC.

- Individual(s)
- General Partnership
- Corporation- State: Missouri
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) August 14, 2009

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: RUG DECOR PARTNERS, LLC

Internal

Address: _____

Street Address: 7751 Carondelet Ave. Ste. 405

City: Clayton

State: Missouri

Country: USA Zip: 63105

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship Missouri (USA)

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) 31

B. Trademark Registration No.(s)

3,121,355

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

ACCENTS FOR LIVING (Trademark)

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Michael N. Kern, Attorney

Internal Address: _____

Street Address: 130 S. Bemiston Ave. Ste. 200

City: Clayton

State: Missouri Zip: 63105

Phone Number: (314) 725-8788

Fax Number: (314) 725-8789

Email Address: mkern@lawfirmemail.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

08/31/2009 MJAMA1 00000056 3121355

01 FC:8521 40.00 DP

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

August 25, 2009

Date

MICHAEL N. KERN, ATTORNEY

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made by and between Area Rugs Direct, Inc., a Missouri Corporation having a place of business at 4301 Earth City Expressway, St. Louis, Missouri 63045-1334 ("ASSIGNOR") and Rug Décor Partners, LLC, a Missouri Limited Liability Company, having a place of business at 7751 Carondelet Avenue, Suite 405, Clayton, MO 63105 ("ASSIGNEE");

WHEREAS, ASSIGNOR is the owner of the U.S. Trademark Registration No. 3,121,355 for the mark Accents for Living ("the Registration"), together with the goodwill of the business symbolized thereby in connection with the goods and services on which and to which the Registration is used;

WHEREAS, ASSIGNOR desires to convey, transfer, and assign to ASSIGNEE all of its right, title, and interest in and to the Registration.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, and assigns to ASSIGNEE all of ASSIGNOR'S right, title, and interest in and to the Registration, together with the goodwill of the business symbolized by the Registration.

IN WITNESS WHEREOF, ASSIGNOR has duly executed this Assignment as of the date below written.

Area Rugs Direct, Inc.

Robert M. Wilson

By: Robert M. Wilson, Secretary

State of Missouri)
County of ST. LOUIS)

On this 14~~TH~~ day of AUGUST, 2009, before me personally appeared Robert M. Wilson, known to me to be the person of the above name and officer of Area Rugs Direct, Inc., duly authorized to execute this Assignment on behalf Area Rugs Direct, Inc., and who signed and executed the foregoing Assignment on behalf of Area Rugs Direct, Inc.

Given under my hand and seal on the date above written.

Rosemarie Kroscher
Notary Public

My Commission Expires:

