# P \$40.00 3325892

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
RWL Corporation		105/27/2006	CORPORATION: NORTH CAROLINA

#### **RECEIVING PARTY DATA**

Name:	Home Impressions, Inc.	
Street Address:	203 Fellowship Road, P.O. Box 525	
Internal Address:	c/o The Solar Group	
City:	Taylorsville	
State/Country:	MISSISSIPPI	
Postal Code:	39168	
Entity Type:	CORPORATION: NORTH CAROLINA	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3325892	FIRST CLASS

#### **CORRESPONDENCE DATA**

Fax Number: (716)853-5199

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: jdeck@lippes.com

Correspondent Name: Jillian E. Deck, Esq.

Address Line 1: 665 Main Street

Address Line 2: Suite 300

Address Line 4: Buffalo, NEW YORK 14203

NAME OF SUBMITTER:	Jillian E. Deck
Signature:	/Jillian E. Deck/
Date:	08/26/2009

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Total Attachments: 3

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#### TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this "<u>Assignment</u>") is made as of the 27th day of May, 2006 by and between **RWL Corporation**, a North Carolina corporation ("<u>Assignor</u>") and **Home Impressions, Inc.**, a North Carolina corporation ("<u>Assignee</u>").

Assignor owns the trademarks and trademark applications listed on <u>Schedule A</u> attached hereto (all such trademarks and trademark applications, collectively, the "<u>Assigned Marks</u>").

Now therefore, in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. Assignor does hereby assign, convey, transfer and deliver to Assignee all of Assignor's right, title and interest in and to the Assigned Marks, together with the goodwill associated therewith, the right, if any, to secure all renewals and extensions thereof in all countries, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Assigned Marks or the accompanying goodwill.
- 2. Assignor agrees that, upon reasonable request it will, at any time without charge to Assignee but at Assignee's expense, furnish all necessary documentation reasonably available to Assignor relating to or supporting chain of title, sign all appropriate papers, take all rightful oaths, and do all rightful acts which may be reasonably necessary for vesting title to, and effecting the transfer and recording of, the Assigned Marks in Assignee, its successors, assigns and legal representatives or nominees.

[Signature appears on following page]

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In witness whereof, Assignor has caused this Trademark Assignment to be executed by its duly authorized representative as of the date written above.

RWL Corporation

By:

Title:

# Schedule A

# **Assigned Marks**

TRADEMARK	STATUS	APPLICATION	REGISTRATION
		NUMBER	NUMBERS
Berkshire	Registered	78/353,597	2,917,510
First Class	Registered	78/534,588	3,325,892
Postmaster	Registered	75/350,207	2,402,352
Postmaster Mailbox & Design	Registered	74/025,603	1,648,645
The Ironside	Registered	75/350,209	2,550,239

TRADEMARK REEL: 004052 FRAME: 0518

**RECORDED: 08/26/2009**