

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WILLIAMSBURG FOODS, INC.		08/24/2009	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	THE SMITHFIELD PACKING COMPANY, INC.		
Street Address:	111 Commerce Street		
City:	Smithfield		
State/Country:	VIRGINIA		
Postal Code:	23430		
Entity Type:	CORPORATION: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1553883	WOODLAND PANTRY	
CORRESPONDENCE DATA			
Fax Number:	(215)851-1420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-851-8100		
Email:	phlipdocketing@reedsmith.com		
Correspondent Name:	Carl H. Pierce		
Address Line 1:	P.O. Box 7990		
Address Line 2:	Intellectual Property		
Address Line 4:	Philadelphia, PENNSYLVANIA 19101-7990		
ATTORNEY DOCKET NUMBER:	06592.0023.TMUS00		
NAME OF SUBMITTER:	Jeffrey A. Porter		
Signature:	/Jeffrey A. Porter/		
Date:	08/26/2009		

OP \$40.00 1553883

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, **WILLIAMSBURG FOODS, INC.**, a Virginia Corporation, the full post office address of whose principal office or place of business is at 8012 Hankins Industrial Park, Toano, Virginia 23168, United States of America, hereinafter referred to as "ASSIGNOR", has held certain ownership rights in and to certain intellectual property as identified on Exhibit A (hereinafter the "PROPERTY"), attached hereto;

WHEREAS, ASSIGNOR assigned ownership rights in and to the PROPERTY to **THE SMITHFIELD PACKING COMPANY, INC.** a Virginia Corporation, the full post office address of whose principal office or place of business is 111 Commerce Street, Smithfield, Virginia 23430, United States of America, (hereinafter "ASSIGNEE");

WHEREAS, the ASSIGNOR wishes to acknowledge the assignment of all ownership rights in and to the PROPERTY to ASSIGNEE;

WHEREAS, the ASSIGNOR wishes to assign any of said certain ownership rights remaining in and with the ASSIGNOR, in and to said PROPERTY to ASSIGNEE;

NOW, THEREFORE, in consideration of the sum of One U.S. Dollar, and other good and valuable executed consideration, the full receipt and sufficiency of all of which are hereby acknowledged, and intending to be legally bound hereby, the undersigned ASSIGNOR hereby acknowledges and confirms the assignment, transference, and conveyance to ASSIGNEE of the whole and entire right, title and interest in and to the PROPERTY, and agrees to sell, assign, transfer and convey, and does hereby sell, assign, transfer and convey, unto ASSIGNEE, any and all, if any, right, title and interest remaining in and with the ASSIGNOR in and to the PROPERTY; and

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ASSIGNOR hereby covenants, agrees and will under-take to execute, whenever requested by ASSIGNEE, all trademark applications, trademark registrations, assignments, lawful oaths, and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE, or for maintaining unto ASSIGNEE, all rights hereby confirmed as assigned, assigned, or agreed to be assigned, all without further compensation to the under-signed ASSIGNOR.

WILLIAMSBURG FOODS, INC.

By: Craig A. Dixon

Name: Craig A.A. Dixon

Title: Assistant Secretary

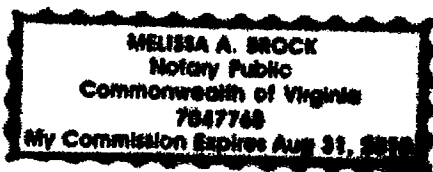
Date: 8/24/09

STATE OF Virginia)

) ss.

COUNTY OF Isle of Wight)

BE IT KNOWN, that on this 24th day of August, 2009, before me personally came Craig A.A. Dixon, to me known to be the person mentioned in and who executed the foregoing Assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.



Melvin A. Brock

Notary Public

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Exhibit A

COUNTRY	MARK	FILED	APPLICATION NO.	REGISTERED	REGISTRATION NO.
U.S.	WOODLAND PANTRY	9/12/1988	73/751,162	8/29/1989	1,553,883