

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
XOOPIT INC.		07/30/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	YAHOO! INC.		
Street Address:	701 First Ave.		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94089		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3551193	XOOPIT	
Registration Number:	3551194	XPIT	
CORRESPONDENCE DATA			
Fax Number:	(408)349-3400		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	408.349.1385		
Email:	proph@yahoo-inc.com		
Correspondent Name:	J.Scott Evans, Esq./Yahoo! Inc.		
Address Line 1:	701 First Ave.		
Address Line 4:	Sunnyvale, CALIFORNIA 94089		
ATTORNEY DOCKET NUMBER:	XOOPIT-2 REGISTRATIONS		
NAME OF SUBMITTER:	J. Scott Evans, Esq.		
Signature:	/JScottEvans/		
Date:	08/26/2009		

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REEL: 004052 FRAME: 0787

Total Attachments: 1
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT is made the 30th day of July, 2009, by and between:

1. XOOPIT INC., a corporation duly organized and existing under the laws of Delaware, with its address at 2711 18th Street, Suite 21, San Francisco, California 94110, U.S.A. (hereinafter referred to as the "**Assignor**"); and
2. YAHOO! INC., a corporation duly organized and existing under the laws of Delaware, with its address at 701 First Avenue, Sunnyvale, California 94089, U.S.A. (hereinafter referred to as the "**Assignee**").

WHEREAS the Assignor has adopted, used, and is using, and is the owner of the trademarks for which applications have been filed and registrations have been issued in the United States Patent and Trademark Office, namely:

	Serial Number	Reg. Number	Word Mark
1	77267103	3551194	XPIT
2	77267074	3551193	XOOPIT

WHEREAS the Assignor has agreed to assign unto the Assignee all right, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the trademarks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee the trademarks, together with the goodwill of the business symbolized by the trademarks, and the application and registration for the trademarks identified above, to be entered on the records of the U.S. Patent and Trademark Office as the subsequent owner of the said trademarks.

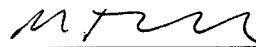
IN WITNESS WHEREOF, the Assignor and the Assignee have caused these presents to be executed the day and year first above written.

Assignee
YAHOO! INC.

Assignor
XOOPIT INC.



Name: Michael J. Callahan
Title: Executive Vice President



Name: Michael J. Callahan
Title: Secretary