

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Now Corporation		03/03/2008	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sprint Communications Company L.P.		
<b>Composed Of:</b>	COMPOSED OF US Telecom, Inc., a Kansas corporation, its sole general partner		
<b>Street Address:</b>	6200 Sprint Parkway		
<b>City:</b>	Overland Park		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66251		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78005432	NOW.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(913)523-7727		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	913.315.8315		
<b>Email:</b>	uspto-tm@sprint.com		
<b>Correspondent Name:</b>	Sprint		
<b>Address Line 1:</b>	6391 Sprint Parkway		
<b>Address Line 2:</b>	KSOPHT0101-Z2100		
<b>Address Line 4:</b>	Overland Park, KANSAS 66251		
<b>ATTORNEY DOCKET NUMBER:</b>	78005432 / NOW.COM		
<b>NAME OF SUBMITTER:</b>	Elena Powell		
<b>Signature:</b>	/Elena Powell/		

OP \$40.00 78005432

Date:

08/26/2009

Total Attachments: 2

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## EXHIBIT A

## MEMORANDUM OF ASSIGNMENT

This Trademark Assignment from Now Entertainment a/k/a Now Corporation ("Assignor") to Sprint Communications Company L.P., a Delaware limited partnership with offices at 6200 Sprint Parkway Overland Park, Kansas 66251 ("Company") is effective February 29, 2008.

- A. Assignor owns the following trademarks and associated trademark applications and registrations (the "Marks"):

**Trademarks****NOW**

(U.S. Application Serial No. 75/950935)

**NOW.COM**

(U.S. Application Serial No. 78/005432)

**NOW NETWORK**

(U.S. Application Serial No. 75/955972)

**NNN NOW NEWS NETWORK**

(U.S. Registration No. 2,571,508)

**NOW NEWS TEAM**

(U.S. Registration No. 2,571,508)

**NOW NEWS**

(U.S. Application No. 78/023693)

**NOW FM**

(U.S. Registration No. 2,545,084)

**BUSINESS AT THE SPEED OF NOW**

(U.S. Application Serial No. 78/009120)

**BLUEWATER NETWORK**

(U.S. Registration No. 2,622,728)

- B. Company wants to acquire Assignor's right, title and interest in the Marks and the associated goodwill.

THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor irrevocably assigns to Company all rights, title and interest in and to the Marks, the goodwill of the business associated with the Marks, and trademark registrations and applications set forth above.

The parties agree that this Memorandum of Assignment may be signed electronically.

Signed:

*Rahn Doherty* 3-3-08

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**ASSIGNOR:**

**NOW ENTERTAINMENT a/k/a NOW CORPORATION**

By: Rahn Dohring

Name: Rahn Dohring

Its: President/Proprietor

Date: 3-03-08