

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/23/2009

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Terrence R. Simmons		06/23/2009	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

Name:	Simmons Associates, Inc.
Street Address:	11260 Chester Road
Internal Address:	Suite 400
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45246
Entity Type:	CORPORATION: PENNSYLVANIA

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Registration Number:	2409199	DIVERSITY 2020
Registration Number:	2155496	DIVERSITY 360
Registration Number:	2742406	DIVERSITY GURU
Registration Number:	2742405	DIVERSITY GURU
Registration Number:	2147072	DIVERSITY IS ALL OF US
Registration Number:	3159603	INCLUSION 2020
Registration Number:	2373727	LEADERSHIP 2020
Registration Number:	2177481	THE DIVERSITY ADVANTAGE
Registration Number:	2485719	VECTORS
Registration Number:	1618061	VECTORS GAME
Registration Number:	1634963	WALL ANALYSIS

OP \$290.00 2409199

CORRESPONDENCE DATA

Fax Number: (513)977-8141  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 513-977-8200  
Email: kathryn.przywara@dinslaw.com  
Correspondent Name: Kathryn K. Przywara  
Address Line 1: 255 East Fifth Street  
Address Line 2: Suite 1900  
Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Kathryn K. Przywara
Signature:	/Kathryn K. Przywara/
Date:	08/27/2009

Total Attachments: 3  
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UNITED STATES

**NUNC PRO TUNC TRADEMARK ASSIGNMENT**

This Assignment is effective as of May 9, 2008.

WHEREAS, Terrence R. Simmons, d/b/a Simmons Associates, Inc. (hereinafter "Assignor"), a Pennsylvania Corporation, whose principal address is P.O. Box 712, 31 North Sugar Road, New Hope, Pennsylvania 18938 has adopted and is using in the United States and its territories, either directly or through related companies, various trademarks, service marks, trade names, trade dress, logos, slogan, designs and other source-identifying indicia, including but not limited to, the marks listed in Schedule A (hereinafter the "MARKS");

WHEREAS, Simmons Associates, Inc. (hereinafter "Assignee"), a Pennsylvania Corporation, whose principal address is 11260 Chester Road, Suite 400, Cincinnati, Ohio 45246, desires to acquire all rights and goodwill associated with the MARKS which Assignor owns;

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest in and to the MARKS, together with the goodwill of the business symbolized by the MARKS.

June 23, 2009  
Date: ~~March~~, 2009

Assignor:



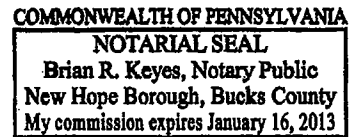
Terrence R. Simmons  
d/b/a Simmons Associates, Inc.

On this 23<sup>d</sup> day of ~~March~~ June, 2009, personally appeared the person personally known to me, or reasonably identified, to be Terrence R. Simmons, and acknowledged that he executed the foregoing Assignment as his free act and deed for the purposes set forth therein and intending that this instrument be recorded.

  
NOTARY PUBLIC

My Commission Expires: 1/16/2013

\_\_\_\_\_  
Printed or stamped name of notary



UNITED STATES

Schedule A

<b>Trademark</b>	<b>Appl./Reg. No.</b>	<b>Appl./Reg. Date</b>
DIVERSITY 2020	2,409,199	November 28, 2000
DIVERSITY 360	2,155,496	May 5, 1998
DIVERSITY GUGU	2,742,406	July 29, 2003
DIVERSITY GURU	2,742,405	July 29, 2003
DIVERSITY IS ALL OF US	2,147,072	March 31, 1998
INCLUSION 2020	3,159,603	October 17, 2006
LEADERSHIP 2020	2,373,727	August 1, 2000
THE DIVERSITY ADVANTAGE	2,177,481	July 28, 1998
VECTORS	2,485,719	September 4, 2001
VECTORS GAME	1,618,061	October 16, 1990
WALL ANALYSIS	1,634,963	February 12, 1991

Terrence R. Simmons Nunc Pro Tunc Trademark Assignment 3-6-09 (2)

RECORDED: 08/27/2009

TRADEMARK  
REEL: 004053 FRAME: 0463