

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Toshiaki Kawai		07/23/2009	INDIVIDUAL: JAPAN
RECEIVING PARTY DATA			
Name:	MOA International Incorporated Association		
Street Address:	9-1, Taharahoncho, Atami		
City:	Shizuoka		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2836714		
Registration Number:	2939013		
Registration Number:	2895970		
Registration Number:	2802606	MOA	
CORRESPONDENCE DATA			
Fax Number:	(516)742-4366		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	516-742-4343		
Email:	intprop@ssmp.com		
Correspondent Name:	Keith A. Weltsch		
Address Line 1:	400 Garden City Plaza		
Address Line 2:	Suite 300		
Address Line 4:	Garden City, NEW YORK 11530		
ATTORNEY DOCKET NUMBER:	709/1000		
DOMESTIC REPRESENTATIVE			

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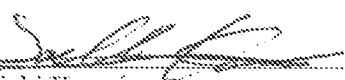
Name: Keith A. Weltsch
Address Line 1: 400 Garden City Plaza
Address Line 2: Suite 300
Address Line 4: Garden City, NEW YORK 11530

NAME OF SUBMITTER:	Keith A. Weltsch
Signature:	/Keith A. Weltsch/
Date:	08/27/2009
Total Attachments: 1 source=Assignment 1#page1.tif	

DEED OF ASSIGNMENT

Toshiaki Kawai, an Individual, with a principal place of residence at 18-42, Seijo 7-chome, Setagaya-ku, Tokyo, Japan ("ASSIGNOR"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby assign and transfer to MOA International Incorporated Association, a Japanese corporation with a principal place of business at 9-1, Taharaboncho, Atami, Shizuoka, Japan ("ASSIGNEE") the entire right, title and interest in and to the trademarks listed in the table below, and the registrations specified below, including renewal rights therein, together with the goodwill symbolized by such marks, as well as all rights in and to any and all claims ASSIGNOR may have, at law or in equity for past infringement thereof, the same to be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment and sale not been made.

TRADEMARK	COUNTRY	(APPLICATION) REGISTRATION NUMBER
Plant/Circular Design	United States	2,836,714
Circular Design	United States	2,939,013
Circular Design	United States	2,895,970
MOA	United States	2,802,606


Toshiaki Kawai

Dated 07/22/09