

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ableco Finance LLC		08/27/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	MUP, Inc.		
Also Known As:	AKA Measure Up, Inc.		
Street Address:	11660 Alpharetta Hwy		
Internal Address:	Suite 490		
City:	Roswell		
State/Country:	GEORGIA		
Postal Code:	30076		
Entity Type:	CORPORATION: GEORGIA		
Name:	Dice Career Solutions, Inc.		
Street Address:	4101 NW Urbandale Drive		
City:	Urbandale		
State/Country:	IOWA		
Postal Code:	50322		
Entity Type:	CORPORATION: DELAWARE		
Name:	Dice Holdings, Inc.		
Street Address:	3 Park Avenue		
Internal Address:	33rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: DELAWARE		
Name:	Dice, Inc.		

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TRADEMARK  
 REEL: 004053 FRAME: 0687

Street Address:	3 Park Avenue
Internal Address:	33rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

Name:	Dice India Holdings, Inc.
Street Address:	3 Park Avenue
Internal Address:	33rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

Name:	EW Knowledge Products, Inc.
Street Address:	3 Park Avenue
Internal Address:	33rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	75541008	MEASUREUP

#### CORRESPONDENCE DATA

Fax Number: (212)822-5074  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Email: chower@milbank.com  
Correspondent Name: Chris Hower  
Address Line 1: 1 Chase Manhattan Plaza  
Address Line 4: New York, NEW YORK 10005

ATTORNEY DOCKET NUMBER:	39326.01000
NAME OF SUBMITTER:	Christopher Hower
Signature:	/s/ Christopher Hower
Date:	08/27/2009

**TRADEMARK**

REEL: 004053 FRAME: 0688

Total Attachments: 2

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## TRADEMARK RELEASE

THIS TRADEMARK RELEASE (this "Release") is given as of this \_\_\_\_ day of August, 2009 by Ableco Finance LLC ("Grantor"), a Delaware limited liability company whose address is 299 Park Avenue, 24th Floor, New York, NY 10171, to MUP, Inc., f/k/a Measure Up, Inc., a Georgia corporation, whose address is 11660 Alpharetta Hwy, Suite 490, Roswell, GA 30076, Dice Career Solutions, Inc., a Delaware corporation, whose address is 4101 NW Urbandale Drive, Urbandale, IA 50322, Dice Holdings, Inc., a Delaware corporation, whose address is 3 Park Avenue, 33rd Floor, New York, NY 10016, Dice, Inc., a Delaware corporation, whose address is 3 Park Avenue, 33rd Floor, New York, NY 10016, Dice India Holdings, Inc., a Delaware corporation, whose address is 3 Park Avenue, 33rd Floor, New York, NY 10016, and EW Knowledge Products, Inc., a Florida corporation, whose address is c/o Dice Inc., 3 Park Avenue, 33rd Floor, New York, NY 10016 (collectively, "Grantees") as follows:

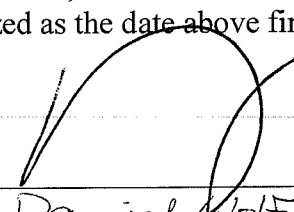
WHEREAS, Grantor and Grantees entered into a Trademark Security Agreement, dated as of August 31, 2005 as ratified and confirmed on March 21, 2007 (the "Security Agreement"), which was recorded in the United States Patent and Trademark Office on September 2, 2005 at Reel/Frame 3152/0487, pursuant to which Grantees granted to Grantor a security interest in U.S. Trademark Ser. No 75/541,008 filed on August 21, 1998 (the "Released Trademark"), in addition to certain other intellectual property, as collateral security for the payment and performance of certain obligations set forth in the Security Agreement;

WHEREAS, Grantor has agreed to release its existing security interest in the Released Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Grantor hereby unconditionally, irrevocably and absolutely releases, terminates, extinguishes and forever discharges any and all of its rights, title to, and interest in the Released Trademark. This Release shall be binding upon Grantor's legal representatives, assigns and successors. The parties hereto authorize and request the Director of Patents and Trademarks of the United States of America to record this Release against the Released Trademark.


IN WITNESS WHEREOF, Grantor has caused this Release to be duly executed by its officer thereunto duly authorized as the date above first written.

By:   
Name: Daniel Wolf  
Title: President

STATE OF New York )  
  ) SS.  
COUNTY OF New York )

I, a notary public, in and for the county and state aforesaid, do hereby certify that Daniel Wolf personally known to me to be the President of Ableco Finance LLC, appeared before me this day in person and acknowledged that (s)he signed the above and foregoing instrument as his/her free and voluntary act and as the free and voluntary act of said President pursuant to the authority granted to him/her by Ableco Finance LLC for the uses and purposes set forth therein.

IN WITNESS WHEREOF, I have hereunto set my hand and notarial seal this 27 day of August, 2009.

  
Notary Public

My commission expires: Aug 21, 2010

**SHARA L. COOPER**  
**NOTARY PUBLIC, STATE OF NEW YORK**  
**NO. 01CO6151527**  
**QUALIFIED IN NEW YORK COUNTY**  
**Commission Expires August 21, 2010**