

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Spike LLC		08/21/2009	LIMITED LIABILITY COMPANY: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Monsterops LLC		
<b>Street Address:</b>	1850 Reliable Circle		
<b>City:</b>	Colorado Springs		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80906		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: COLORADO		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77666707	SPIKE SHOTGUN	
<b>Serial Number:</b>	77623419	GET SPIKED!	
<b>Serial Number:</b>	77623418	SPIKE SHOOTER	
<b>Serial Number:</b>	77666768	HARDCORE ALL-DAY ENERGY SHOT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(303)484-5319		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	303-333-4382		
<b>Email:</b>	danacardwell@comcast.net		
<b>Correspondent Name:</b>	Dana Hartje Cardwell		
<b>Address Line 1:</b>	283 Columbine Street		
<b>Address Line 2:</b>	PMB #162		
<b>Address Line 4:</b>	Denver, COLORADO 80206		
<b>NAME OF SUBMITTER:</b>	Dana Hartje Cardwell		

**OP \$115.00 77666707**

Signature:	/Dana Lynn Hartje Cardwell/
Date:	08/27/2009
Total Attachments: 2 source=Executed Assignment Spike LLC0001#page1.tif source=Executed Assignment Spike LLC0001#page2.tif	

ASSIGNMENT

This is an Assignment by Spike LLC, a limited liability company legally organized under the laws of Colorado ("ASSIGNOR"), having an address of 1850 Reliable Circle, Colorado Springs, Colorado 80906.

WHEREAS, ASSIGNOR is the owner of the trademarks and service marks, and registrations and applications therefore, listed in Schedule A (the "MARKS") and is desirous of assigning the MARKS to ASSIGNEE.

WHEREAS, Monsterops LLC, a limited liability company legally organized under the laws of Colorado ("ASSIGNEE"), having an address of 1850 Reliable Circle, Colorado Springs, Colorado 80906, is desirous of acquiring all right, title and interest in the MARKS and the registrations and applications therefore listed in Schedule A.

WHEREAS, ASSIGNEE is the successor to the portion of the ongoing and existing business of ASSIGNOR to which the MARKS and the registrations and applications therefore listed in Schedule A pertain.

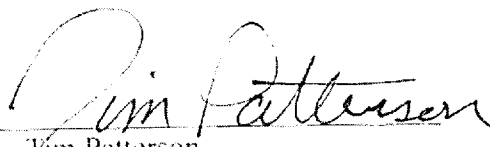
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to the MARKS together with the goodwill of the business symbolized by the MARKS and all registrations and applications therefore.

SPIKE LLC

Date:

8/21/9

By:



Jim Patterson

Title:

CEO

**TRADEMARK**

**REEL: 004053 FRAME: 0912**

## SCHEDULE A

- ❖ App. No. 77/666,707 for SPIKE SHOTGUN
- ❖ App. No. 77/666,768 for HARDCORE ALL-DAY ENERGY SHOT
- ❖ App. No. 77/623,419 for GET SPIKED!
- ❖ App. No. 77/623,418 for SPIKE SHOOTER