

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		CHANGE OF NAME	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CREATIVE BEAUTY INNOVATIONS, INC.		12/23/2004	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PREMIER FULFILLMENT, INC.		
<b>Street Address:</b>	4201 DIPLOMACY ROAD		
<b>City:</b>	FORT WORTH		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76155		
<b>Entity Type:</b>	CORPORATION: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75185563	BODY RITUALS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(972)479-0464		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	9724790462		
<b>Email:</b>	ddearmond@dalpat.com		
<b>Correspondent Name:</b>	JOHN J. ARNOTT		
<b>Address Line 1:</b>	PO BOX 741715		
<b>Address Line 4:</b>	DALLAS, TEXAS 75374-1715		
<b>ATTORNEY DOCKET NUMBER:</b>	CBXL-27,181		
<b>NAME OF SUBMITTER:</b>	JOHN J. ARNOTT		
<b>Signature:</b>	/John J. Arnott, Reg. # 39,095/		
<b>Date:</b>	08/28/2009		

CH \$40.00 75185563

Total Attachments: 0

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**