

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Chesapeake Wallcoverings Corporation		08/26/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	RJF International Corporation
Street Address:	3875 Embassy Parkway
City:	Fairlawn
State/Country:	OHIO
Postal Code:	44333
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Serial Number:	77355084	AFFINITY
Serial Number:	77465711	FIELD GUIDE
Serial Number:	77066536	QUINTESSENTIAL
Registration Number:	2619128	ANGELS AND IVY
Registration Number:	2163812	CHESAPEAKE WALLCOVERINGS CORPORATION
Registration Number:	2169364	CHESAPEAKE WALLCOVERINGS CORPORATION
Registration Number:	3486564	CHESAPEAKE'S CRAZY ABOUT KIDS
Registration Number:	3253596	CHESAPEAKE'S KITCHEN AND BATH ESSENTIALS
Registration Number:	3537630	EASY ACCENT PEEL & STICK APPLIQUÉS
Registration Number:	3496396	EASY-MATCH
Registration Number:	3357375	EASY-WALLS
Registration Number:	3092241	FAMILY AND FRIENDS
Registration Number:	2972156	GRACE & GOODNESS

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Registration Number:	3609941	GRAND ESTATES
Registration Number:	3253595	GROWING UP WITH CHESAPEAKE
Registration Number:	3139982	HANGS IN MINUTES, REMOVES IN SECONDS
Registration Number:	2809360	HIGH COUNTRY LODGE
Registration Number:	3183170	LIVIN' LODGE
Registration Number:	3648262	NATURAL LIVING
Registration Number:	3169702	OPEN SPACES
Registration Number:	2891710	PEACE AND PLENTY
Registration Number:	2843668	SIMPLY IRRESISTIBLE
Registration Number:	3626433	STUDIO VUE
Registration Number:	3609753	SUNDAY MORNING
Registration Number:	2735387	THE GREAT BIG KIDS BOOK
Registration Number:	2996002	TIMBER CREEK LODGE
Registration Number:	3156791	WALLS OF THE FUTURE

CORRESPONDENCE DATA

Fax Number: (216)241-0816
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2166228200
Email: ipdocket@calfee.com
Correspondent Name: Calfee, Halter & Griswold LLP
Address Line 1: 800 Superior Avenue
Address Line 2: Suite 1400
Address Line 4: Cleveland, OHIO 44114-2688

ATTORNEY DOCKET NUMBER:	19876/03905
NAME OF SUBMITTER:	Tara A. Kastelic
Signature:	/tak/
Date:	08/28/2009

Total Attachments: 4
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ASSIGNMENT OF NAMES AND MARKS

WHEREAS, Chesapeake Wallcoverings Corporation, a Delaware corporation, having a business address at 16900 Science Drive, Suite 200, Bowie, Maryland 20715 ("Assignor"), is the owner of all right, title and interest in and to certain names and marks, including but not limited to the names and mark shown on Schedule A (the "Marks"), registrations and applications for registration of the Marks, including but not limited to the registrations and applications for registration shown on Schedule A (the "Registrations/Applications"), and the goodwill associated with the Marks; and

WHEREAS, RJF International Corporation, an Ohio corporation, having a business address at 3875 Embassy Parkway, Fairlawn, Ohio 44333 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks, the Registrations/Applications, and the goodwill associated with the Marks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, effective as of June 15, 2009, all right, title, and interest in and to (i) the Marks, (ii) the Registrations/Applications, (iii) all income, royalties, damages, and payments now or hereafter due or payable with respect to any or all of the Marks, (iv) all rights of action arising from the Marks, including all claims for damages by reason of past, present, and future infringement of any or all of the Marks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and (v) the goodwill of the business symbolized by the Marks.

Assignor
Chesapeake Wallcoverings Corporation

By: 


Printed Name: Timothy Quinn

Title: President

State of Md.

County of A.A.

Subscribed and sworn to before me on August 26, 2009.


Notary Public

SCHEDULE A

Mark	Country	Reg. No./ App. No.	Reg. Date/ App. Date
AFFINITY	U.S.	77/355,084	December 18, 2007
AMERICAN ART	U.S.	75/302,875	June 4, 1997
AMERICAN ART	U.S.	75/302,877	June 4, 1997
AMERICAN ARTS & CRAFTS	U.S.	75/313,982	June 24, 1997
AMERICAN ARTS & CRAFTS	U.S.	75/313,983	June 24, 1997
ANGELS AND IVY	U.S.	2,619,128	September 10, 2002
BEST FRIENDS	U.S.	2,457,805	June 5, 2001
CHESAPEAKE KIDS	U.S.	78/946,611	August 7, 2006
CHESAPEAKE STUDIOS	U.S.	75/302,876	June 4, 1997
CHESAPEAKE WALLCOVERINGS CORPORATION	U.S.	2,163,812	June 9, 1998
CHESAPEAKE WALLCOVERINGS CORPORATION AND DESIGN	U.S.	2,169,364	June 30, 1998
CHESAPEAKE'S CRAZY ABOUT KIDS	U.S.	3,486,564	August 12, 2008
CHESAPEAKE'S KITCHEN AND BATH ESSENTIALS	U.S.	3,253,596	June 19, 2007
CIDER MILL FARM	U.S.	2,181,884	August 18, 1998
COTTAGE AT QUIET WATERS	U.S.	2,525,764	January 1, 2002
EAGLE PASS	U.S.	2,559,839	April 9, 2002
EASY ACCENT PEEL & STICK APPLIQUES AND DESIGN	U.S.	3,537,630	November 25, 2008
EASY-MATCH	U.S.	3,496,396	September 2, 2008
EASY-WALLS	U.S.	3,357,375	December 18, 2007

ECHO LAKE	U.S.	75/433,644	February 9, 1998
FAMILY AND FRIENDS	U.S.	3,092,241	May 16, 2006
FAMILY AND FRIENDS FOREVER	U.S.	78/403,960	April 19, 2004
FIELD GUIDE	U.S.	77/465,711	May 5, 2008
GRACE & GOODNESS	U.S.	2,972,156	July 19, 2005
GRAND ESTATES	U.S.	3,609,941	April 21, 2009
GROWING UP WITH CHESAPEAKE	U.S.	3,253,595	June 19, 2007
HANGS IN MINUTES, REMOVES IN SECONDS	U.S.	3,139,982	September 5, 2006
HEARTH & HOME	U.S.	2,419,575	January 9, 2001
HIGH COUNTRY LODGE	U.S.	2,809,360	January 27, 2004
HOME AMONG FAMILY AND FRIENDS	U.S.	2,548,406	March 12, 2002
KID'S PLACE	U.S.	2,466,572	July 3, 2001
LIVIN' LODGE	U.S.	3,183,170	December 12, 2006
MONROE COUNTY	U.S.	2,246,255	May 18, 1999
MONROE COUNTY	U.S.	2,247,839	May 25, 1999
NATURAL LIVING	U.S.	3,648,262	June 30, 2009
OPEN SPACES	U.S.	3,169,702	November 7, 2006
PEACE AND PLENTY	U.S.	2,891,710	October 5, 2004
PERFECT MATCH	U.S.	77/022,967	October 17, 2006
QUINTESSENTIAL	U.S.	77/066,536	December 18, 2006
SIMPLY IRRESISTIBLE	U.S.	2,843,668	May 18, 2004
STONEY BROOK	U.S.	2,398,572	October 24, 2000
STUDIO VUE	U.S.	3,626,433	May 26, 2009
SUNDAY MORNING	U.S.	3,609,753	April 21, 2009

THE GREAT BIG KIDS BOOK	U.S.	2,735,387	July 8, 2003
TIMBER CREEK LODGE	U.S.	2,996,002	September 13, 2005
WALDEN POND	U.S.	2,202,211	November 3, 1998
WALLS OF THE FUTURE	U.S.	3,156,791	October 17, 2006

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