

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pro Line Manufacturing Co.		08/27/2009	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Bass Pro Intellectual Property, L.L.C.		
Street Address:	2500 E. Kearney Street		
City:	Springfield		
State/Country:	MISSOURI		
Postal Code:	65898		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77691238	ECO-CLEAR	
CORRESPONDENCE DATA			
Fax Number:	(415)983-1200		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	415-983-1784		
Email:	sftrademarks@pillsburylaw.com		
Correspondent Name:	Ariana Gallisa		
Address Line 1:	P.O. Box 7880		
Address Line 2:	Calendar/Docketing Department		
Address Line 4:	San Francisco, CALIFORNIA 94120-7880		
ATTORNEY DOCKET NUMBER:	021644-0379714		
NAME OF SUBMITTER:	Ariana Gallisa		
Signature:	/Ariana Gallisa/		

CH \$40.00 77691238

Date:

08/28/2009

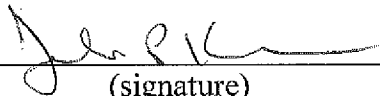
Total Attachments: 1

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ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Pro Line Manufacturing Co., a New Jersey Corporation, assigns to Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company, all right, title and interest in and to the mark ECO-CLEAR for footwear; United States Trademark Application Serial No. 77/691238, filed March 14, 2009; and the goodwill symbolized by said mark; together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement, and to receive all damages, payments and costs and fees associated therewith.

Pro Line Manufacturing Co.



(signature)

COO / EVP

(Title)

AUGUST 27, 2009

(date)