

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gaiam Americas, Inc.		08/19/2009	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	Hungry Fish Media, LLC		
Street Address:	485 Massachusetts Avenue		
City:	Cambridge		
State/Country:	MASSACHUSETTS		
Postal Code:	02138		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2925649	RAMP UP	
CORRESPONDENCE DATA			
Fax Number:	(202)344-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-344-4019		
Email:	trademarkdocket@venable.com		
Correspondent Name:	Mark B. Harrison		
Address Line 1:	575 7th Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004-1601		
ATTORNEY DOCKET NUMBER:	108116-TBD		
NAME OF SUBMITTER:	Mark B. Harrison, Esq.		
Signature:	/MBH-hrc/		
Date:	08/28/2009		

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Total Attachments: 1

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ASSIGNMENT

WHEREAS, Gaiam Americas, Inc. (hereinafter "Assignor"), a Colorado corporation with an address at 833 W. South Boulder Rd., Louisville, CO 80027, is the owner of U.S. Trademark Registration No. 2,925,649 issued February 8, 2005 for the mark RAMP UP and of the trademark shown in said registration, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, Hungry Fish Media, LLC, (hereinafter "Assignee"), a Delaware limited liability company having an address at 485 Massachusetts Avenue, Cambridge, Massachusetts 02138, is desirous of acquiring the entire right, title and interest in and to the said trademark registration, the trademark shown in said registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registration, and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark.

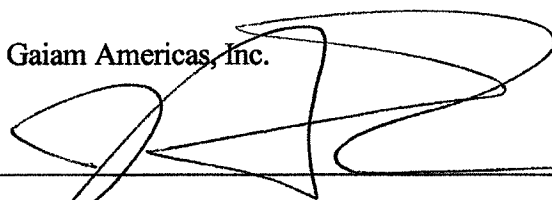
Dated this 19th day of August, 2009.

Gaiam Americas, Inc.

By: _____

Name: _____

Title: _____


Jonathan Lieberman
VP, Business & Legal Affairs