

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EMAP CONSUMER MEDIA LIMITED		02/20/2008	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	BAUER CONSUMER MEDIA LIMITED		
Street Address:	21 Holborn Viaduct		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	EC1A 2DY		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2301477	FHM	
CORRESPONDENCE DATA			
Fax Number:	(201)488-3884		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(201) 343-7775		
Email:	goldbergpat@earthlink.net		
Correspondent Name:	Richard M. Goldberg		
Address Line 1:	25 East Salem Street		
Address Line 2:	Suite 419		
Address Line 4:	Hackensack, NEW JERSEY 07601		
ATTORNEY DOCKET NUMBER:	231/3/033		
DOMESTIC REPRESENTATIVE			
Name:	Richard M. Goldberg		
Address Line 1:	25 East Salem Street		

OP \$40.00 2301477

900142038

**TRADEMARK
 REEL: 004054 FRAME: 0364**

Address Line 2: Suite 419
Address Line 4: Hackensack, NEW JERSEY 07601

NAME OF SUBMITTER:	Richard M. Goldberg
Signature:	/Richard M. Goldberg/
Date:	08/28/2009
Total Attachments: 1 source=231-033-Bauer-Change-of-Name#page1.tif	



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 1176085

The Registrar of Companies for England and Wales hereby certifies that

EMAP CONSUMER MEDIA LIMITED

having by special resolution changed its name, is now incorporated
under the name of

BAUER CONSUMER MEDIA LIMITED

Given at Companies House, London, the 20th February 2008



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House

— for the record —