

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Melissa Johnson		08/28/2009	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The United Fleet		
<b>Street Address:</b>	44489 Town Center Way Ste. D 541		
<b>City:</b>	Palm Desert		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92260		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3671710	THE BOOK OF LIFE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(760)262-8394		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	760-238-8911		
<b>Email:</b>	johnsonsw@hotmai.com		
<b>Correspondent Name:</b>	Melissa Johnson		
<b>Address Line 1:</b>	41605 Goodrich st		
<b>Address Line 4:</b>	Indio, CALIFORNIA 92260		
<b>NAME OF SUBMITTER:</b>	Melissa Johnson		
<b>Signature:</b>	/Melissa Johnson/		
<b>Date:</b>	08/29/2009		
<b>Total Attachments: 1</b> source=thebookoflife016#page1.tif			

OP \$40.00 3671710

## ASSIGNMENT

**WHEREAS**, Melissa Johnson, (hereinafter "Assignor"), a U.S. citizen with his address at 41605 Goodrich st, Indio, California 92203 is the owner of the following U.S. Trademark Registrations

1. Registration No. 3671710 submitted June 24, 2008 - THE BOOK OF LIFE

**AND WHEREAS**, The United Fleet, (hereinafter "Assignee"), a California corporation having a mailing address at 44489 Town Center Way Ste. D541, Palm Desert, California 92260, is desirous of acquiring the entire right, title and interest in and to the said trademark application, the trademarks shown in said registrations, the goodwill of the business symbolized by said marks, and the right to sue for past infringements;

**NOW, THEREFORE**, for \$1600 dollars and other good and valuable consideration, the receipt of which is hereby acknowledged, Check # 1003 made out to Chris Johnson on behalf of Melissa Johnson, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registrations, and the trademarks shown in the said registrations, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said marks.

Done, this \_\_\_\_28\_\_ day of \_\_\_\_\_August\_\_\_\_\_, 2009.

**/Melissa Johnson/**

By: \_\_\_\_\_  
Melissa Johnson