

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Emma, LLC		08/31/2009	LIMITED LIABILITY COMPANY: TENNESSEE
RECEIVING PARTY DATA			
Name:	Emma, Inc.		
Street Address:	2120 8th Avenue South		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37204		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2758869	EMMA	
Registration Number:	3258710	EMAIL MARKETING IN STYLE	
Registration Number:	3258793	POWERED BY EMMA	
Registration Number:	2874888	TRUEREMOVE	
CORRESPONDENCE DATA			
Fax Number:	(423)785-8480		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4237858295		
Email:	pliner@millermartin.com		
Correspondent Name:	Patricia P. Liner		
Address Line 1:	832 Georgia Avenue		
Address Line 2:	Suite 1000 Volunteer Building		
Address Line 4:	Chattanooga, TENNESSEE 37402-2289		
ATTORNEY DOCKET NUMBER:	20174-0002		

CH \$115.00 2758869

NAME OF SUBMITTER:	Patricia P. Liner
Signature:	/Patricia P. Liner/
Date:	08/31/2009
Total Attachments: 2 source=Emma LLC Assignment#page1.tif source=Emma LLC Assignment#page2.tif	

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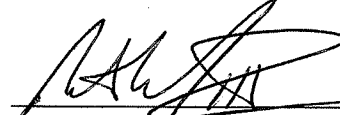
WHEREAS, Emma, LLC, a Tennessee limited liability company, with a business address of 2120 8th Avenue South, Nashville, Tennessee 37204 (Assignor), has adopted and used the trademarks set forth on Schedule A attached hereto and is the owner of the marks and goodwill associated therewith; and

WHEREAS, Emma, Inc., a Tennessee corporation, with a business address of 2120 8th Avenue South, Nashville, Tennessee 37204 ("Assignee"), is desirous of acquiring said trademarks and the goodwill associated therewith.

NOW THEREOF, for the sum of ONE DOLLAR (\$1.00) in hand paid from Assignee to Assignor, the receipt of which is hereby acknowledged by Assignor, Assignor by these presents does hereby sell, transfer, convey and assign unto said Assignee all right, title and interest in and to the Trademarks set forth on Schedule A attached thereto, together with the goodwill of the business symbolized by the marks, and all federal and state registrations and applications therefor in the United States of America, and the right to recover for any past infringements of said trademarks.

Dated this 31st day of August, 2009.

Emma, LLC



Robert W. Spessard, III
Director of Operations

SCHEDULE A

Trademark	Registration No.	Issued
EMMA	2,758,869	9/2/2003
email marketing in style (Stylized)	3,258,710	7/3/2007
powered by emma (Stylized)	3,258,793	7/3/2007
TRUEREMOVE	2,874,888	8/17/2004