

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Certificate of Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fetch Enterprises LLC		01/30/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Fetch Enterprises, Inc.		
Street Address:	100 Fore Street		
City:	Portland		
State/Country:	MAINE		
Postal Code:	04101		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77373043	FETCHDOG	
Serial Number:	77373056	FETCHDOG	
Registration Number:	2993907	FETCHPETS	
Registration Number:	2790226	FETCH	
CORRESPONDENCE DATA			
Fax Number:	(207)791-1350		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	207-791-1100		
Email:	trademark@pierceatwood.com		
Correspondent Name:	Matthew D. Stein, Esq.		
Address Line 1:	One Monument Square		
Address Line 2:	Pierce Atwood LLP		
Address Line 4:	Portland, MAINE 04101-1110		
ATTORNEY DOCKET NUMBER:	26194-6898		

CH \$115.00 77373043

NAME OF SUBMITTER:	Matthew D. Stein
Signature:	/Matthew D. Stein/
Date:	08/31/2009
Total Attachments: 2 source=Certificate of Conversion (W1502432)#page1.tif source=Certificate of Conversion (W1502432)#page2.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "FETCH ENTERPRISES LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "FETCH ENTERPRISES LLC" TO "FETCH ENTERPRISES, INC.", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF JANUARY, A.D. 2009, AT 10:17 O'CLOCK A.M.

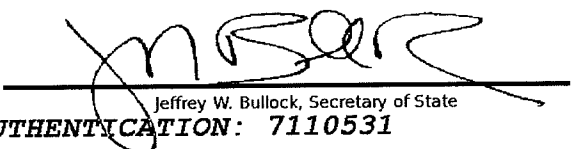
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7110531

DATE: 01-30-09

TRADEMARK
REEL: 004054 FRAME: 0910

**CERTIFICATE OF CONVERSION TO CORPORATION
OF
FETCH ENTERPRISES LLC
TO
FETCH ENTERPRISES, INC.**

This Certificate of Conversion to Corporation is being duly executed and filed by David Shaw, as an Officer and an authorized person of Fetch Enterprises LLC (the "Company"), to convert the Company to a Delaware corporation under the Delaware Limited Liability Company Act (6 Del. C. § 18-101 *et seq.*) (the "LLC Act") and the General Corporation Law of the State of Delaware (8 Del. C. § 101, *et seq.*) (the "DGCL").

1. The Company filed its original certificate of formation with the Secretary of State of the State of Delaware and was first formed on January 3, 2007, in the State of Delaware, under the name Fetch Enterprises LLC.
2. The name of the Company immediately prior to the filing of this Certificate of Conversion to Corporation is Fetch Enterprises LLC.
3. The name of the corporation into which Fetch Enterprises LLC shall be converted as set forth in the certificate of incorporation of the corporation shall be Fetch Enterprises, Inc.
4. The Company is a limited liability company of the State of Delaware.

IN WITNESS WHEREOF, the undersigned have executed this Certificate of Conversion to Corporation dated as of JANUARY 30, 2009.



Name: David Shaw
Officer and Authorized Person