

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stens Corporation		06/27/2008	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Stens LLC
Street Address:	655 W. Ryan Street
City:	Brillion
State/Country:	WISCONSIN
Postal Code:	54110
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Registration Number:	1923321	ARCTIC AVENGER
Registration Number:	2683601	ARROW EXPRESS
Registration Number:	2936371	BIG DADDY
Registration Number:	1988376	CIRCLE J
Registration Number:	2546133	FIRE LINE
Registration Number:	2945283	FIRECRACKER
Registration Number:	3250023	G-FORCE
Serial Number:	77482199	HELPING BUSINESS RUN BETTER
Registration Number:	2040455	INTERMIX
Registration Number:	2042740	JACKEL
Registration Number:	2529208	MEGA-FIRE
Serial Number:	77482322	MEGA-FIRE
Registration Number:	1588526	MEGA-FIRE
Registration Number:	1943503	OPTIMUM

CH \$865.00 1923321

Registration Number:	2930966	PLOW-MATE
Registration Number:	3382902	PROFIT BUILDER
Registration Number:	1956304	PRO-LONG
Serial Number:	77482221	S
Serial Number:	77482264	S
Registration Number:	1563029	S
Registration Number:	1563028	S
Serial Number:	77482285	S STENS THE PARTS COMPANY
Serial Number:	77482305	S STENS THE PARTS COMPANY
Serial Number:	78855169	SILVER STREAK
Registration Number:	2791407	STEN MIX
Registration Number:	1897314	STENS
Registration Number:	2933352	THE MAN
Registration Number:	2945282	THE PUCK
Registration Number:	3496744	TRUE GRIT
Registration Number:	2578488	ZERO FLAT
Registration Number:	1563027	STENS POWER EQUIPMENT PARTS
Registration Number:	1569287	STENS POWER EQUIPMENT PARTS
Registration Number:	2718627	THE PARTS COMPANY....FIRST AND FAST
Registration Number:	2710693	THE PARTS COMPANY....FIRST AND FAST

CORRESPONDENCE DATA

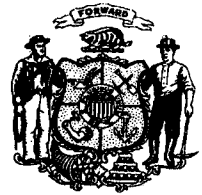
Fax Number: (414)978-8675
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 414.277.5675
Email: Marta.Levine@quarles.com
Correspondent Name: Marta S. Levine
Address Line 1: Quarles & Brady LLP
Address Line 2: 411 East Wisconsin Avenue
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	126678.00178
NAME OF SUBMITTER:	Marta S. Levine
Signature:	/MartaLevine/
Date:	09/01/2009

Total Attachments: 7

TRADEMARK
REEL: 004055 FRAME: 0765

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DEPARTMENT OF FINANCIAL INSTITUTIONS

To All to Whom These Presents Shall Come, Greeting:

I, RAY ALLEN, Deputy Administrator, Division of Corporate & Consumer Services, Department of Financial Institutions, do hereby certify that the annexed copy has been compared by me with the record on file in the Corporation Section of the Division of Corporate & Consumer Services of this department and that the same is a true copy thereof and the whole of such record; and that I am the legal custodian of said record, and that this certification is in due form.

R. DILLER

DEC 05 2008



IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed the official seal of the Department.

A handwritten signature in black ink, appearing to read "Ray Allen".

RAY ALLEN, Deputy Administrator
Division of Corporate & Consumer Services
Department of Financial Institutions

DATE: DEC - 3 2008

BY: A handwritten signature in black ink, appearing to read "Patricia Weber".

Effective July 1, 1996, the Department of Financial Institutions assumed the functions previously performed by the Corporations Division of the Secretary of State and is the successor custodian of corporate records formerly held by the Secretary of State.

RECEIVED

JUN 30 2008

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WISCONSIN
DFI

Sec. 179.76(3) & (5),
180.1161(3) & (5),
181.1161(3) & (5) and
183.1207(3) & (5),
Wis. Stats.

State of Wisconsin
DEPARTMENT OF FINANCIAL INSTITUTIONS
Division of Corporate & Consumer Services



CERTIFICATE OF CONVERSION

1. Before conversion:

Company Name: Stens Corporation

Indicate (X) Entity Type	<input type="checkbox"/> Limited Partnership (Ch. 179, Wis. Stats.)	Organized under the laws of <u>Wisconsin</u> (state or country *)
	<input checked="" type="checkbox"/> Business Corporation (Ch. 180, Wis. Stats.)	
	<input type="checkbox"/> Nonstock Corporation (Ch. 181, Wis. Stats.)	
	<input type="checkbox"/> Limited Liability Company (Ch. 183, Wis. Stats.)	

2. Does the converting entity have a fee simple ownership interest in any Wisconsin real estate?

Yes No

If yes, the entity is required to file a report with the Wisconsin Department of Revenue under section 73.14 of the Wisconsin Statutes. (See instructions.)

* If a foreign (out-of-state) business entity is converting to a Wisconsin business entity, attach a certificate of status or document of similar import authenticated by the Secretary of State or other appropriate official in the jurisdiction where the foreign business entity is organized, to include the name of the business entity and its date of incorporation or formation.

3. After conversion:

Company Name: Stens LLC	<i>JK 5052910</i>
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Indicate (X) Entity Type	<input type="checkbox"/> Limited Partnership (Ch. 179, Wis. Stats.)	Organized under the laws of <u>Wisconsin</u> (state or country)
	<input type="checkbox"/> Business Corporation (Ch. 180, Wis. Stats.)	
	<input type="checkbox"/> Nonstock Corporation (Ch. 181, Wis. Stats.)	
	<input checked="" type="checkbox"/> Limited Liability Company (Ch. 183, Wis. Stats.)	

FILING FEE - \$150.00 Use of this form is mandatory.

DFI/CORP/1000(R06/06)

4. A Plan of Conversion containing all the following parts is attached as Exhibit A. **(NOTE: A template for Plan of Conversion is included in this form. Use of the template is optional.)**

- A. The name, form of business entity, and identity of the jurisdiction governing the business entity that is to be converted.
- B. The name, form of business entity, and identity of the jurisdiction that will govern the business entity after conversion.
- C. The terms and conditions of the conversion.
- D. The manner and basis of converting the shares or other ownership interests of the business entity that is being converted into shares or other ownership interests of the new form of business entity.
- E. The effective date and time of conversion, if the conversion is to be effective other than at the time of filing the certificate of conversion as provided under sec. 179.11(2), 180.0123, 181.0123 or 183.0111, whichever governs the business entity prior to conversion.
- F. A copy of the articles of incorporation, articles of organization, certificate of limited partnership, or other similar governing document of the business entity after conversion as Exhibit B. **(NOTE: Templates for certificate of limited partnership, articles of incorporation, and articles of organization are included in this form. Use of the templates is optional.)**
- G. Other provisions relating to the conversion, as determined by the business entity.

5. The Plan of Conversion was approved in accordance with the applicable law of the jurisdiction that governs the organization of the business entity.

6. Registered Agent (Agent for Service of Process) and Registered Office (Agent's business office) of the business entity **PRIOR TO CONVERSION:**

Registered Agent (Agent for Service of Process): Stewart M. Witkov	Registered Office: 655 W. Ryan Street Brillion WI 54110
Additional Entry for a Limited Partnership only →	Record Office:

7. Registered Agent (Agent for Service of Process) and Registered Office (Agent's business office) of the business entity **AFTER CONVERSION:**

Registered Agent (Agent for Service of Process): Stewart M. Witkov	Registered Office in WI (Street & Number, City, State (WI) and ZIP code): 655 W. Ryan Street Brillion WI 54110
Additional Entry for a Limited Partnership only →	Record Office:

8. Executed on June 27, 2008 (date) by the business entity PRIOR TO ITS CONVERSION.

ATWML
(Signature)

Mark (X) below the title of the person executing the document.

Stewart M. Witkov
(Printed Name)

For a limited partnership

Title: General Partner

For a corporation

Title: President OR Secretary or other officer title

For a limited liability company

Title: Member OR Manager

INSTRUCTIONS (Ref. Sec. 179.76(3) & (5), 180.1161(3) & (5), 181.1161(3) & (5) and 183.1207(3) & (5), Wis. Stats. for document content)

<p>Submit one original and one exact copy along with the required filing fee of \$150.00 to the address listed below. Make checks payable to the "Department of Financial Institutions". Filing fee is non-refundable. Sign the document manually or otherwise allowed under sec. 179.14 (1g)(c), 180.0103 (16), 181.0103 (23) or 183.0107 (1g)(c), Wis. Stats.</p>		
<p>Mailing Address: Department of Financial Institutions Division of Corporate & Consumer Services P O Box 7846 Madison WI 53707-7846</p>	<p>Physical Address for Express Mail: Department of Financial Institutions Division of Corporate & Consumer Services 345 W. Washington Ave - 3rd FL Madison WI 53703</p>	<p>Phone: 608-261-7577 FAX: 608-267-6813 TTY: 608-266-8818</p>

NOTICE: This form may be used to accomplish a filing required or permitted by statute to be made with the department. Information requested may be used for secondary purposes. This document can be made available in alternate formats upon request to qualifying individuals with disabilities.

1. Enter the company name, type of business entity, and state of organization of business entity prior to conversion. Definitions of foreign entity types are set forth in ss. 179.01(4), 180.0103(9), 181.0103(13) and 183.0102(8), Wis. Stats.

If a foreign (out-of-state) business entity is converting to a Wisconsin business entity, attach a certificate of status or document of similar import authenticated by the Secretary of State or other appropriate official in the jurisdiction where the foreign business entity is organized, to include the name of the business entity and its date of incorporation or formation.

2. Select yes or no to indicate whether the converting entity has a fee simple ownership interest in any Wisconsin real estate. See sec. 73.14 and 77.25, Wis. Stats., or contact the Wisconsin Department of Revenue at (608)266-1594 for questions regarding fee simple ownership interest and the filing requirements with that department.

3. Enter the company name, type of business entity, and state of organization of business entity after conversion.

Exhibit A

PLAN OF CONVERSION
OF
STENS CORPORATION

The terms and conditions of the conversion of Stens Corporation, a Wisconsin corporation, into Stens LLC, a Wisconsin limited liability company, (the "Conversion") are as follows:

ARTICLE I

CONVERSION; EFFECTIVE TIME

At the Effective Time of the Conversion (as hereinafter defined), Stens Corporation shall be converted into Stens LLC, a Wisconsin limited liability company, which shall be the converted business entity (the "Converted Entity"). The Effective Time of the Conversion shall be 11:59 p.m. Central Time on June 30, 2008.

ARTICLE II

CONVERSION OF STOCK

Each share of stock of Stens Corporation issued and outstanding or in the treasury of Stens Corporation shall, at the Effective Time of the Conversion, be converted into the sole membership interest of the Converted Entity.

ARTICLE III

ARTICLES OF ORGANIZATION AND OPERATING AGREEMENT

A copy of the Articles of Organization of the Converted Entity is attached hereto as Annex 1. Immediately following the Effective Time of the Conversion, the sole member of the Converted Entity shall adopt an Operating Agreement to govern the operations of the Converted Entity.

ARTICLE IV

EFFECT OF CONVERSION

The effect of the Conversion shall be as provided in Section 180.1161(4) of the Wisconsin Business Corporation Law and Section 183.1207(4) of the Wisconsin Limited Liability Company Act.

* * * * *

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Annex I

ARTICLES OF ORGANIZATION
OF
STENS LLC

The limited liability company is organized under the provisions of the Wisconsin Limited Liability Company Act, Chapter 183 of the Wisconsin Statutes.

ARTICLE I

Name

The name of the limited liability company is "Stens LLC".

ARTICLE II

Registered Office and Agent

The street address of the initial registered office of the limited liability company is 655 W. Ryan Street, Brillion, Wisconsin 54110 and the name of the registered agent at such office is Stewart M. Witkov.

ARTICLE III

Management

Management of the limited liability company shall be vested in its member(s).

* * * * *

This document was drafted by:

Michael Lappin
Quarles & Brady LLP
411 E. Wisconsin Avenue
Milwaukee WI 53202

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\$150.⁰⁰ + 25.⁰⁰ Exp

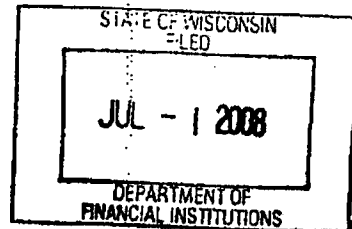
Fee simple ownership interest Yes No (for DFI use only)

CERTIFICATE OF CONVERSION

Chapter 180 → Chapter 183

Converts: a Wisconsin Domestic Corporation

Rebecca A. Diller
Quarles & Brady LLP
411 East Wisconsin Avenue
Suite 2040
Milwaukee, WI 53202-4497



into: a Wisconsin Domestic LLC

▲ Enter your return address within the bracket above.

Phone number during the day: (920) 756 - 4648

INSTRUCTIONS (Cont'd)

4. Attach the Plan of Conversion as Exhibit A. If the Plan of Conversion declares a specific effective time or delayed effective time and date, such date may not be prior to the date the document is delivered to the department for filing, nor more than 90 days after delivery. The drafter may use the template Plan of Conversion provided in this form or may prepare the Plan by other means. Use of the template is optional.

5. This article states that the Plan of Conversion was approved in accordance with the applicable law of the jurisdiction that governs the organization of the business entity prior to conversion.

6. Provide the name of the business entity's registered agent and the address of its registered office prior to conversion. If the business entity is a domestic limited partnership, also provide the address of its record office.

7. Provide the name of the business entity's registered agent and the address of its registered office after conversion. If the business entity after conversion will be a domestic limited partnership, also provide the address of its record office. NOTE: The address of the registered office must describe its physical location, i.e., street name and number, city (in Wisconsin) and ZIP code. P O Box addresses may be included as part of the address (if located in the same community), but are not sufficient alone. Compare the information supplied in Article 6 to see that it agrees with the information set forth in the articles of incorporation or similar governing document attached as Exhibit B.

8. Enter the date of execution and the name and title of the person signing the document. The person executing the document will do so in their capacity as an officer, member, etc., of the business entity prior to its conversion. For example, an officer of the corporation would sign a Certificate of Conversion converting a corporation to a limited liability company.

DFI/CORP/1000(R06/06)

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