

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ingram Book Group Inc.		01/01/2009	CORPORATION: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ingram Industries Inc.		
<b>Street Address:</b>	4400 Harding Road		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37205		
<b>Entity Type:</b>	CORPORATION: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2620343	CONTENT@INGRAM	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(615)242-2221		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6152422400		
Email:	icw@iplawgroup.com		
Correspondent Name:	I. C. Waddey, Jr.		
Address Line 1:	1600 Division Street		
Address Line 2:	Suite 500		
Address Line 4:	Nashville, TENNESSEE 37203		
ATTORNEY DOCKET NUMBER:	N6832		
NAME OF SUBMITTER:	I. C. Waddey, Jr.		
Signature:	/I.C. Waddey, Jr./		
Date:	09/01/2009		

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Total Attachments: 1  
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**TRADEMARK**  
**REEL: 004055 FRAME: 0814**

## ASSIGNMENT

WHEREAS, **Ingram Book Group Inc.**, a corporation registered in the state of Tennessee, whose full post office address is One Ingram Boulevard, LaVergne, Tennessee 37086 U.S.A. is the owner of the registered trademark "CONTENT@INGRAM" under registration number 2,620,343 issued on September 17, 2002 for use in conjunction with electronic databases in the field of books, book content, book availability, audio books, recorded music, sheet music, and calendars recorded on computer media namely, CD Rom and FTP File transfers – for the use by libraries and book retailers in International Class 09;

AND WHEREAS, **Ingram Industries Inc.**, whose full post office address is 4400 Harding Road, Nashville, Tennessee 37205, U.S.A. is desirous of acquiring all rights in the U.S.A. in and to the registered trademark "CONTENT@INGRAM" under registration number 2,620,343 issued on September 17, 2002, together with the goodwill of the business as symbolized by the said trademark herein assigned.

NOW, THEREFORE, KNOW ALL MEN BY THESE PRESENTS that in consideration of the sum of \$1.00 (One Dollar) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Ingram Book Group Inc.** does hereby sell and assign to **Ingram Industries Inc.** all of its rights, title and interest in the U.S.A. in and to the said registered trademark registration number 2,620,343 together with the goodwill of the business as symbolized by the said service mark herein assigned.

SIGNED at LaVergne, Tennessee, USA, effective as of January 1, 2009.

**INGRAM BOOK GROUP INC**



Philip C. Ollila  
Sr. Vice President