

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AutoSkill International, Inc.		08/19/2009	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	AutoSkill International, Inc.		
Street Address:	W6316 Design Drive		
City:	Greenville		
State/Country:	WISCONSIN		
Postal Code:	54942		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2757555	ACADEMY OF MATH	
Registration Number:	2713411	ACADEMY OF READING	
Registration Number:	2501650	AUTOSKILL	
CORRESPONDENCE DATA			
Fax Number:	(414)273-5198		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-273-3500		
Email:	nakees@gklaw.com		
Correspondent Name:	Nicholas A. Kees; Godfrey & Kahn, S.C.		
Address Line 1:	780 N. Water Street		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	009316-0739		
NAME OF SUBMITTER:	Nicholas A. Kees		
Signature:	/Nicholas A. Kees/		

CH \$90.00 2757555

Date:

09/02/2009

Total Attachments: 2

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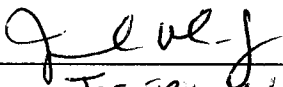
WHEREAS, AutoSkill International, Inc., a corporation subsisting under the laws of the Province of Ontario, Canada, ("Assignor") is the owner of the entire right, title and interest in and to US Trademarks listed on attached Schedule A (hereinafter the "Trademarks") and the goodwill of the business symbolized thereby; and

WHEREAS, AutoSkill International, Inc., a Wisconsin corporation ("Assignee"), located at W6316 Design Drive, Greenville, WI 54942, desires to acquire Assignor's entire right, title and interest in and to the Trademarks worldwide, and the goodwill of the business symbolized thereby;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment of ASSIGNEE to ASSIGNOR of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest to said TRADEMARKS, including the goodwill associated therewith.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNOR: AUTOSKILL INTERNATIONAL, INC.

By: 
Name: Joseph Miller
Title: Secretary
Date: August 19, 09

SCHEDULE A

MARK	REG. NO.	REG. DATE
ACADEMY OF MATH	2,757,555	08/26/2003
ACADEMY OF READING	2,713,411	05/06/2003
AUTOSKILL	2,501,650	10/30/2001