

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                    |
|----------------------------------|--|-----------------------|--------------------|
| SUBMISSION TYPE:                 | NEW ASSIGNMENT   |                       |                    |
| NATURE OF CONVEYANCE:            | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                    |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                    |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b> |
| PREMIER FULFILLMENT, INC.        |  | 06/14/2005            | CORPORATION: TEXAS |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                    |
| <b>Name:</b>                     | CBI LABORATORIES, INC.   |                       |                    |
| <b>Street Address:</b>           | 4201 DIPLOMACY ROAD  |                       |                    |
| <b>City:</b>                     | FORT WORTH   |                       |                    |
| <b>State/Country:</b>            | TEXAS  |                       |                    |
| <b>Postal Code:</b>              | 76155  |                       |                    |
| <b>Entity Type:</b>              | CORPORATION: DELAWARE  |                       |                    |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                    |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                    |
| Registration Number:             | 2743614  | MOISTURE TRAP         |                    |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                    |
| Fax Number:                      | (972)479-0464  |                       |                    |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                    |
| Phone:                           | 9724790462   |                       |                    |
| Email:                           | ddearmond@dalpat.com   |                       |                    |
| Correspondent Name:              | JOHN J. ARNOTT   |                       |                    |
| Address Line 1:                  | PO BOX 741715  |                       |                    |
| Address Line 4:                  | DALLAS, TEXAS 75374-1715   |                       |                    |
| ATTORNEY DOCKET NUMBER:          | CBXL-27198   |                       |                    |
| NAME OF SUBMITTER:               | JOHN J. ARNOTT   |                       |                    |
| Signature:                       | /John J. Arnott, Reg. # 39,095/  |                       |                    |
| Date:                            | 09/03/2009   |                       |                    |

CH \$40.00 2743614

**Total Attachments: 4**

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**TRADEMARK & SERVICE MARK ASSIGNMENT**

For \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, **PREMIER FULFILLMENT, INC.** (formerly known as Creative Beauty Innovations, Inc.), a corporation of the State of Texas, having offices at 4201 Diplomacy Road, Fort Worth, Texas 76155 (hereinafter "ASSIGNOR"), does hereby assign to **CBILABORATORIES, INC.**, a corporation of the State of Delaware, having offices at 4201 Diplomacy Road, Fort Worth, Texas 76155 (hereinafter "ASSIGNEE"), its successors, assigns and legal representatives, ASSIGNOR's entire right, title and interest in and to each of the trademarks and service marks listed on the attached Schedule A (collectively, "the MARKS"), together with the goodwill of the business(es) symbolized by the MARKS, and the United States and foreign trademark/service mark registrations of the MARKS, and the United States and foreign trademark/service mark applications for the MARKS.

ASSIGNOR assigns all of the rights that it has, however, ASSIGNOR makes **NO WARRANTY** regarding the status of the MARKS, the associated goodwill, and the associated trademark/service mark registrations and applications. ASSIGNOR assigns the MARKS, the associated goodwill, and the associated trademark/service mark registrations and applications on an "AS IS, WHERE IS" basis.

Signed this 14<sup>th</sup> day of June, 2005.

PREMIER FULFILLMENT, INC.

By: Ken Laye

Name: Ken Laye

Title: President

STATE OF TEXAS

§

§ SS:

COUNTY OF TARRANT

§

BEFORE ME, the undersigned authority, on this day personally appeared Ken Lave, and having been duly sworn by me, upon his oath states that he is President of Premier Fulfillment, Inc., that he has read and understands the foregoing instrument, and that he is authorized to execute said instrument, and acknowledged to me that he executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said corporation.

SUBSCRIBED AND SWORN BEFORE ME, this 14 day of JUNE, 2005.

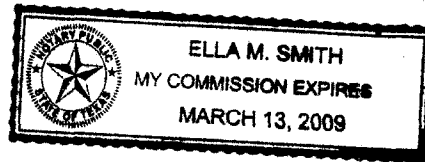
ELLA M SMITH

Printed Name of Notary Public

Ella M Smith

Signature of Notary Public

My Commission expires the 13 day of MARCH, 2009.



SCHEDULE A

| <u>MARK</u>                           | <u>COUNTRY</u> | <u>REG. NO.</u> | <u>REG. DATE</u> | <u>SERIAL NO.</u> |
|---------------------------------------|----------------|-----------------|------------------|-------------------|
| AMRENEW                               | UNITED STATES  | 2,304,794       | 12/28/1999       | 75/456,009        |
| APOTHECARIAN ESSENTIALS               | UNITED STATES  | 2,220,669       | 1/26/1999        | 74/678,049        |
| BATH ESSENTIALS                       | UNITED STATES  | 2,076,016       | 7/1/1997         | 74/562,014        |
| BODY EXPRESSIONS                      | UNITED STATES  | 2,314,808       | 2/1/2000         | 74/562,013        |
| BODY ORIGINALS                        | UNITED STATES  | 1,973,285       | 5/7/1996         | 74/493,845        |
| BODY RITUALS                          | UNITED STATES  | 2,265,970       | 8/3/1999         | 75/185,563        |
| BOTANICAL LUXURIES                    | UNITED STATES  | 2,289,140       | 10/26/1999       | 74/678,046        |
| C LIXIR                               | UNITED STATES  | 2,307,919       | 1/11/2000        | 75/456,023        |
| CARUBA                                | UNITED STATES  | 1,457,105       | 9/15/1987        | 73/629,353        |
| CELLUFIRM                             | UNITED STATES  | 2,499,560       | 10/23/2001       | 75/820,952        |
| CERI-PLEX SYSTEM                      | UNITED STATES  | 2,461,157       | 6/19/2001        | 75/848,874        |
| COLIBRI                               | UNITED STATES  | 1,420,730       | 12/16/1986       | 73/562,494        |
| CPLEX                                 | UNITED STATES  | 2,401,580       | 11/7/2000        | 75/698,266        |
| ELEMENT 38                            | UNITED STATES  | 2,412,911       | 12/12/2000       | 75/546,918        |
| EYE INTENSIVE 20                      | UNITED STATES  | 2,291,574       | 11/9/1999        | 75/456,012        |
| FACE INTENSIVE 25                     | UNITED STATES  | 2,273,097       | 8/24/1999        | 75/456,013        |
| GLYCOLIQUE                            | UNITED STATES  | 1,771,016       | 5/18/1993        | 74,320,194        |
| GLYCOLIQUE OPTIONS                    | UNITED STATES  | 2,350,837       | 5/16/2000        | 75/518,861        |
| GOLDEN OIL                            | UNITED STATES  | 2,288,227       | 10/19/1999       | 75/417,689        |
| IMPRESSIONS                           | UNITED STATES  | 2,198,284       | 10/20/1998       | 75/360,646        |
| LE BAIN COUTURE                       | UNITED STATES  | 2,357,901       | 6/13/2000        | 75/193,887        |
| MAISONAIRE                            | UNITED STATES  | 2,202,111       | 11/3/1998        | 75/246,656        |
| MOISTURE TRAP                         | UNITED STATES  | 2,743,614       | 7/29/2003        | 76/259,351        |
| PMCLEAN                               | UNITED STATES  | 2,302,818       | 12/21/1999       | 75/456,010        |
| PROACTIVATE                           | UNITED STATES  | 2,377,988       | 8/15/2000        | 75/456,008        |
| SKIN SOURCES                          | UNITED STATES  | 2,289,139       | 10/26/1999       | 74/678,039        |
| SPA BALANCE                           | UNITED STATES  | 2,219,188       | 1/19/1999        | 75/012,067        |
| SPA BASICS                            | UNITED STATES  | 1,933,380       | 11/7/1995        | 74/208,988        |
| VITAL ACTIVATION                      | UNITED STATES  | 2,280,103       | 9/21/1999        | 75/456,027        |
| VITAL ANTIOXIDANCE                    | UNITED STATES  | 2,480,279       | 8/21/2001        | 75/455,548        |
| CBI                                   | CANADA         | TMA546,822      | 6/20/2001        | 880146            |
| CBI                                   | UNITED KING.   | 2,168,272       | 12/4/1998        | 2,168,272         |
| CBI                                   | MEXICO         | 660,069         | 6/26/2000        | 339,145           |
| CBI                                   | MEXICO         | 584,604         | 8/5/1998         | 339,143           |
| CBI                                   | MEXICO         | 584,606         | 8/5/1998         | 369,146           |
| CBI (& Design)                        | MEXICO         | 486,433         | 3/28/1995        | 217,835           |
| CREATIVE BEAUTY INNOVATIONS           | CANADA         | TMA546,601      | 6/14/2001        | 880,147           |
| CREATIVE BEAUTY INNOVATIONS           | MEXICO         | 584,605         | 8/5/1998         | 339,144           |
| CREATIVE BEAUTY INNOVATIONS           | MEXICO         | 584,607         | 8/5/1998         | 339,147           |
| CREATIVE BEAUTY INNOVATIONS           | MEXICO         | 584,608         | 8/5/1998         | 339,148           |
| CREATIVE BEAUTY<br>INNOVATIONS (Logo) | UNITED KING.   | 2221309         | 9/22/2000        | 2221309           |
| I/O                                   | CANADA         | TMA551,027      | 9/18/2001        | 871,659           |
| I/O                                   | UNITED KING.   | 2168268         | 7/13/2001        | 2168268           |
| I/O                                   | JAPAN          | 4,438,708       | 12/8/2000        | 11-66553          |

| <u>MARK</u>                       | <u>COUNTRY</u> | <u>REG. NO.</u> | <u>REG. DATE</u> | <u>SERIAL NO.</u> |
|-----------------------------------|----------------|-----------------|------------------|-------------------|
| I/O                               | MEXICO         | 631,679         | 10/29/1999       | 325,544           |
| I/O                               | MEXICO         | 631,681         | 10/29/1999       | 325,546           |
| INNER RESOURCES/<br>OUTER RESULTS | CANADA         | TMA551,025      | 9/18/2001        | 871,658           |
| INNER RESOURCES/<br>OUTER RESULTS | UNITED KINGDOM | 2,168,243       | 10/29/1999       | 2,168,243         |
| INNER RESOURCES/<br>OUTER RESULTS | JAPAN          | 4,394,845       | 6/23/2000        | 11-66552          |
| INNER RESOURCES/<br>OUTER RESULTS | MEXICO         | 701,163         | 5/31/2001        | 325,543           |
| INNER RESOURCES/<br>OUTER RESULTS | MEXICO         | 631,680         | 10/29/1999       | 325,545           |
| VALERIE CHARRIERE                 | CANADA         | TMA402,617      | 9/11/1992        | 675,120           |
| CREDENTIALS (Pending)             | CANADA         | n/a             | n/a              | 1209776           |