

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Mark previously recorded on Reel 004045 Frame 0590. Assignor(s) hereby confirms the Assigns the entire interest and the goodwill.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Discovery Communications, LLC		07/25/2009	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	SIEMENS AKTIENGESELLSCHAFT
<b>Street Address:</b>	Wittelsbacherplatz 2
<b>City:</b>	Munich
<b>State/Country:</b>	GERMANY
<b>Postal Code:</b>	80333
<b>Entity Type:</b>	LTD LIAB JT ST CO: GERMANY

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
<b>Serial Number:</b>	77698693	SIEMENS WE CAN CHANGE THE WORLD CHALLENGE

**CORRESPONDENCE DATA**

**Fax Number:** (732)590-6875  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
**Phone:** 732-321-3193  
**Email:** pasquale.musacchio@siemens.com  
**Correspondent Name:** Pasquale Musacchio  
**Address Line 1:** 170 Wood Ave  
**Address Line 4:** Iselin, NEW JERSEY 08830

**DOMESTIC REPRESENTATIVE**

**Name:**  
**Address Line 1:**  
**Address Line 2:**  
**Address Line 3:**

**900142559**

**TRADEMARK  
 REEL: 004057 FRAME: 0036**

**CH \$40.00 77698693**

Address Line 4:

NAME OF SUBMITTER:

Pasquale Musacchio

Signature:

/Pasquale Musacchio/

Date:

09/04/2009

Total Attachments: 6

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TO: PASQUALE MUSACCHIO COMPANY: 170 WOOD AVE

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.108/13/2009  
900141027

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Discovery Communications, LLC		07/25/2009	LIMITED LIABILITY COMPANY: DELAWARE

## RECEIVING PARTY DATA

Name:	SIEMENS AKTIENGESELLSCHAFT
Street Address:	Wittelsbacherplatz 2
City:	Munich
State/Country:	GERMANY
Postal Code:	80333
Entity Type:	LTD LIAB JT ST CO: GERMANY

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77698693	SIEMENS WE CAN CHANGE THE WORLD CHALLENGE

## CORRESPONDENCE DATA

Fax Number: (732)590-6875  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 732-321-3193  
 Email: pasquale.musacchio@siemens.com  
 Correspondent Name: Pasquale Musacchio  
 Address Line 1: 170 Wood Ave  
 Address Line 4: Iselin, NEW JERSEY 08830

## DOMESTIC REPRESENTATIVE

Name: Pasquale Musacchio  
 Address Line 1: 170 Wood Ave  
 Address Line 4: Iselin, NEW JERSEY 08830

NAME OF SUBMITTER:	Pasquale Musacchio
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CH \$40.00 77698693

TO: PASQUALE MUSACCHIO COMPANY: 170 WOOD AVE

Signature:	/Pasquale Musacchio/
Date:	08/13/2009
Total Attachments: 1 source=Canon Scan (2)#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Discovery Communications, LLC, a company organized and existing under the laws of the state of Delaware, having its principal place of business at One Discovery Place, Silver Spring, MD 20910 USA ("Assignor"), has adopted, owns, and is using the trademark SIEMENS WE CAN CHANGE THE WORLD CHALLENGE (the "Mark"), reflected in US Trademark Application Serial No. 77/698693, covering "contests and incentive award programs to encourage students to set up and achieve goals in academics; providing an interactive web site featuring educational information for students, teachers and parents consisting of on-line videos, on-line quizzes, and lesson plans featuring environmental topics" in Class 41 (the "Application"); and

WHEREAS, SIEMENS AKTIENGESELLSCHAFT, a company organized and existing under the laws of Germany, having its principal place of business at Wittelsbacherplatz 2, Munich, Germany ("Assignee"), desires to acquire the Mark, the Application and any resulting registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the Application, together with the goodwill symbolized by the Mark, and any registrations thereof, *nunc pro tunc*, effective as of July 22, 2009.

Discovery Communications, LLC

By: 

Name: MARY H. Rollins

Title: Vice President

Discovery Education

Dated: 7/25, 2009

TECH/732327.1