

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Riviana Foods, Inc.		10/31/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Marshall Biscuit Company, Inc.		
Street Address:	100 Jacintoport Boulevard		
City:	Saraland		
State/Country:	ALABAMA		
Postal Code:	36571		
Entity Type:	CORPORATION: ALABAMA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	71623707	CHINA BOY	
Serial Number:	71638288	CHINA BOY FINEST QUALITY	
CORRESPONDENCE DATA			
Fax Number:	(864)233-7342		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	864-271-1592		
Email:	docketing@dority-manning.com		
Correspondent Name:	Dority & Manning, P.A.		
Address Line 1:	P.O. Box 1449		
Address Line 4:	Greenville, SOUTH CAROLINA 29602		
ATTORNEY DOCKET NUMBER:	CDRB-4-TM & CDRB-5-TM		
NAME OF SUBMITTER:	Neil M. Batavia		
Signature:	/neil m. batavia/		
Date:	09/04/2009		

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Total Attachments: 9

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TRADEMARK

REEL: 004057 FRAME: 0089

TRADEMARK ASSIGNMENT

WHEREAS, Riviana Foods Inc., a Delaware corporation, with its principal place of business at 2777 Allen Parkway, Houston, Texas 77019 ("Assignor"), owns the names and marks China Doll, Southern Charm and China Boy, as set forth on **Exhibit "A"** attached hereto and incorporated herein by reference (collectively, the "Marks"), in connection with the goods and services as set forth on said **Exhibit "A"**; and

WHEREAS, Assignor owns federal registrations for the Marks on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, registered on the dates set forth on **Exhibit "A"** hereto; and

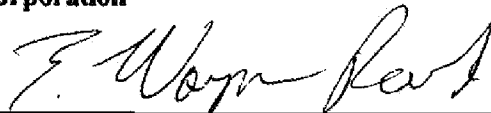
WHEREAS, Marshall Biscuit Company, Inc, an Alabama corporation, with its principal place of business at 100 Jacintoport Boulevard, Saraland, Alabama 36571 ("Assignee"), desires to acquire the Marks, and the referenced registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, any federal or state registrations thereof, together with the goodwill of the business symbolized by the Marks, effective as of October 31, 2005.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed by its duly authorized representative effective as of October 31, 2005.

ASSIGNOR:

RIVIANA FOODS INC., a Delaware corporation



By: E. Wayne Ray, Jr.

As its: Vice President, Treasurer, and Chief
Financial Officer

Date: October 31, 2005

Exhibit "A"

Mark	Application Number	Application Date	Registration Number	Registration Date	Next Renewal	Country	Goods
CHINA DOLL	CA049021400	29-Jul-82	TMA0326352	16-Apr-87	16-Apr-17	Canada	Rice, dried beans, dried peas and unpopped popcorn
CHINA DOLL	75/232,417	28-Jan-97	2132471	27-Jan-98	27-Jan-08	United States	Processed peas and beans, in International Class 29; rice, in International Class 30; and unprocessed peas and beans; and unpopped popcorn (plain kernels), in International Class 31
CHINA DOLL	73/094,397	23-Jul-76	1062879	05-Apr-77	05-Apr-07	United States	Unpopped popcorn, in International Class 31
CHINA DOLL (and design)	CA071629700	10-Nov-92	TMA0460627	02-Aug-96	02-Aug-11	Canada	Rice, dried beans, dried peas and unpopped popcorn
CHINA DOLL (and design)	75/232,411	28-Jan-97	2132470	27-Jan-98	27-Jan-08	United States	Processed peas and beans, in International Class 29; rice, in International Class 30; and unprocessed peas and beans; and unpopped popcorn (plain kernels), in International Class 31
CHINA DOLL (and design)	71/385,630	17-Nov-36	344853	06-Apr-37	6-Apr-07	United States	Rice, in International Class 30
CHINA DOLL (and design)	71/583,793	22-Aug-49	545541	24-Jul-51	24-Jul-11	United States	Rice, dried peas, and dried beans, in International Class 30
CHINA DOLL GOLD	78/307,927	01-Oct-03	2929855	01-Mar-05	01-Mar-15	United States	Rice, in International Class 30
SOUTHERN CHARM & LAMP POST DESIGN	72/209,764	12-Jan-65	793752	03-Aug-65	03-Aug-15	United States	Rice, dried peas, and dried beans, in International Class 30
SOUTHERN CHARM	73/545,985	02-Jul-85	1389265	06-Apr-86	06-Apr-06	United States	Raw shelled peanuts, in International Class 29; yellow corn meal in International Class 30; and unpopped popcorn, in International Class 31
SOUTHERN CHARM & FLOWER DESIGN	78/361,723	03-Feb-04	2923295	01-Feb-05	01-Feb-15	United States	Rice, in International Class 30
CHINA BOY (Stylized)	71/623,707	17-Jan-52	565,115	07-Oct-52	7-Oct-12	United States	Rice, in class 30
CHINA BOY & Design	74/407,376	30-Jun-93	1,937,695	28-Nov-95	28-Nov-05	United States	Rice, in class 30
CHINA BOY FINEST QUALITY (and design)	71/638,288	19-Nov-52	578,886	18-Aug-53	18-Aug-13	United States	Rice, in class 46