

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Civic Ventures		09/01/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Experience in Action		
Street Address:	2120 L Street, Suite 600		
City:	Washington, D.C.		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20037		
Entity Type:	CORPORATION: DISTRICT OF COLUMBIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2356876	EXPERIENCE CORPS	
CORRESPONDENCE DATA			
Fax Number:	(650)493-6811		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650-493-9300		
Email:	trademarks@wsgr.com, ckahn@wsgr.com		
Correspondent Name:	WILSON SONSINI GOODRICH & ROSATI		
Address Line 1:	650 Page Mill Road		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	21696-900 (T)M1001		
NAME OF SUBMITTER:	Mark S. Warnick		
Signature:	/Mark S. Warnick/		
Date:	09/08/2009		

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Civic Ventures, a nonprofit California corporation, located at 114 Sansome Street, Suite 850, San Francisco, CA 94104 (“Assignor”), has adopted, is using, or intends to use the trademarks attached in Exhibit A (“Trademarks”).

WHEREAS, Experience in Action, a nonprofit Washington, D.C., corporation, located at 2120 L Street, Suite 600, Washington, D.C. 20037 (“Assignee”), desires to acquire any and all common law rights in the Trademarks and associated goodwill, as well as any accompanying trademark registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, effective as of September 1, 2009, all right, title and interest in and to the Trademarks and the accompanying registration, together with the goodwill of the business symbolized by the Trademarks.

Assignee agrees to use, at its discretion, and at a minimum on Assignee’s primary printed and electronic materials that describe, for the general public, the history of Assignee and Experience Corps, the following language to describe the role that John Gardner and Civic Ventures played in launching and incubating Experience Corps:

In the early 1990s, John W. Gardner, former Secretary of Health, Education, and Welfare and founder of Common Cause, and Marc Freedman, then Vice President at Public/Private Ventures, spearheaded the creation of Experience Corps. Experience Corps originally grew out of research conducted by Public/Private Ventures on the need to mobilize greater adult support for young people growing up in poverty. Gardner contributed the Experience Corps name. In 1995, Freedman directed and Gardner chaired the effort (and the team) that launched Experience Corps with five initial pilot sites. Civic Ventures was soon created to – among other things – develop Experience Corps into a major national institution mobilizing older Americans to meet serious, unmet community needs, beginning with literacy. Between 1995 and 2008, Civic Ventures established the Experience Corps national office, raised significant funding, instituted quality standards, and guided Experience Corps to its current level of success. In 2008, Civic Ventures created an independent nonprofit organization to assume responsibility for Experience Corps and its future.

Effective as of the date Assignee (a) ceases operation as a corporation or (b) changes its mission or programmatic focus so that it no longer emphasizes the promotion and mobilization of the time, talent, and experience of older adults in service to communities, Assignee agrees to immediately assign to Assignor all right, title and interest to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all rights, claims and privileges pertaining thereto, including, without limitation, the right to sue and recover damages for past, present and future infringement thereof, and the right to prosecute and maintain all trademark applications and registrations for the Trademarks, and Assignee agrees to reasonably assist Assignor, at Assignor’s expense, in every proper way to secure Assignor’s rights in the Trademarks, including execution of all applications, specifications, oaths, assignments and other instruments that Assignor

may deem necessary in order to apply for and obtain such rights and in order to assign and convey to Assignor the sole and exclusive right, title and interest in and to the Trademarks.

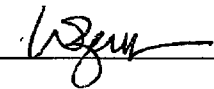
Executed on September 1, 2009

Civic Ventures

Experience in Action


Name: _____

Title: VICE PRESIDENT,
FINANCE & ADMINISTRATION


Name: _____

Title: Secretary, Board of Directors

EXHIBIT A

1. EXPERIENCE CORPS

USPTO Registration No. 2356876. Registered 6/13/2000.

2. EXPERIENCE CORPS Logo

