

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Physicians' Desk Reference, Inc.		09/01/2009	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	PDR Acquisition, LLC		
Street Address:	650 Madison Avenue		
Internal Address:	c/o Lee Equity Partners, LLC, 21st Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	2648772		
Registration Number:	1551492	DRUG INTERACTIONS AND SIDE EFFECTS INDEX	
Registration Number:	2810512	HEART PROFILERS	
Registration Number:	2640961	MOBILEPDR	
Registration Number:	2543563	NEXCURA	
Registration Number:	1908219	PDR	
Registration Number:	626997	PDR	
Registration Number:	3182638	PDR CONCISE PRESCRIBING GUIDE	
Registration Number:	1811534	PDR FAMILY GUIDE TO PRESCRIPTION DRUGS	
Registration Number:	1909957	PDR FAMILY GUIDES	
Registration Number:	3547340	PDR ON-DEMAND	
Registration Number:	2567769	PDR.NET	
Registration Number:	3109266	PDRXPRESS	

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Registration Number:	1908218	PHYSICIANS' DESK REFERENCE
Registration Number:	686664	PHYSICIANS' DESK REFERENCE
Registration Number:	626998	PHYSICIANS DESK REFERENCE
Registration Number:	1909784	POCKET PDR
Registration Number:	3158666	PRESCRIBE WITH PRECISION
Registration Number:	2035094	THE PDR FAMILY GUIDE TO NUTRITION AND HEALTH
Registration Number:	3239143	TIME TO PDR IT
Serial Number:	77762215	PDRHEALTH PHYSICIANS' DESKTOP REFERENCE

CORRESPONDENCE DATA

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Email: caroline.geiger@weil.com, suzanne.inglis@weil.com
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Address Line 2: Weil, Gotshal & Manges LLP
Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER:	58431.0017.6847.CG
NAME OF SUBMITTER:	Caroline Geiger
Signature:	/cg/
Date:	09/08/2009

Total Attachments: 10
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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT ("*Assignment*") made as of September 1, 2009, by and between PHYSICIANS' DESK REFERENCE INC., a Florida corporation ("*Seller*"), and PDR ACQUISITION, LLC, a Delaware limited liability company ("*Purchaser*").

WHEREAS, Seller and Purchaser have entered into an Asset Purchase Agreement dated as of September 1, 2009 (the "*Purchase Agreement*"), pursuant to which, among other things, Seller has agreed to sell, transfer, assign and deliver to Purchaser the trademark registrations identified in Schedule A hereto (the "*Trademarks*"). Capitalized terms used but not defined in this Assignment shall have the meanings assigned to them in the Purchase Agreement.

NOW, THEREFORE, in consideration of the sum of One Dollar and the mutual covenants and obligations set forth herein and in the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller does hereby sell, transfer, assign and deliver unto Purchaser all right, title and interest of Seller in and to all the Trademarks registered in the name of Seller (as set forth in Schedule A hereto) together with all goodwill and the portion of the Transferred Assets associated therewith.

Seller shall execute such individual confirmatory assignment deeds, change of name or address certificates or other documents prepared by Purchaser, at Purchaser's expense, necessary for the effectuation or recordation of this Assignment.

This Assignment shall be effective as of the date first above written.

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IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed and delivered as of the date first written above.

PDR ACQUISITION, LLC

By: _____

Name: MARK R. GORMLEY
Title: AUTHORIZED SIGNATORY

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed and delivered as of the date first written above.

PHYSICIANS' DESK REFERENCE INC.



By: [Signature]
Name: John Beltracchi
Title: Authorized Officer

Sworn to and subscribed before me
this 1 day of September, 2009

[Signature]
Notary Public

My Commission Expires: 9-30-2009

Lakleha Battle
Notary Public
State of Connecticut

My Comm. Exp: 9-30-2009

Schedule A

Registered

Trademark	Country	Owner	Registration No.	Registration Date
DESIGN (family of four)	United States	Physicians Desk Reference Inc.	2,648,772	November 12, 2002
DICCIONARIO DE ESPECIALIDADES FARMACEUTICAS	Venezuela	Physicians Desk Reference Inc.	P232.447	June 1, 2001
DRUG INTERACTIONS AND SIDE EFFECTS INDEX	United States	Physicians Desk Reference Inc.	1,551,492	August 9, 1989
ESPECIALIDADES FARMACEUTICAS ORIGINALES P.D.R.	Mexico	Physicians Desk Reference Inc.	866182	January 28, 2005
ESPECIALIDADES FARMACEUTICAS ORIGINALES PDR	Peru	Physicians Desk Reference Inc.	81557	July 4, 2002
HEART PROFILERS & DESIGN	United States	Physicians Desk Reference Inc.	2,810,512	February 3, 2004
MOBILEPDR	United States	Physicians Desk Reference Inc.	2,640,961	October 22, 2002
NEXCURA	United States	Physicians Desk Reference Inc.	2,543,563	February 26, 2002
PDR	Argentina	Physicians Desk Reference Inc.	1,511,263	March 31, 1994
PDR	Australia	Physicians Desk Reference Inc.	879404	May 10, 2004
PDR	Canada	Physicians Desk Reference	TMA104,22 1	August 24, 1956

Trademark	Country	Owner	Registration No.	Registration Date
		Inc.		
PDR	Chile	Physicians Desk Reference Inc.	551,857	November 2, 1999
PDR	China (Peoples Republic)	Physicians Desk Reference Inc. ¹	944357	February 14, 1997
PDR	Colombia	Physicians Desk Reference Inc.	99056174	March 23, 2000
PDR	European Community	Physicians Desk Reference Inc.	627356	December 16, 1998
PDR	Hong Kong	Physicians Desk Reference Inc.	B15536/99	December 6, 1999
PDR	Japan	Physicians Desk Reference Inc.	4303412	August 6, 1999
PDR	Korea, Republic of	Physicians Desk Reference Inc.	458706	November 16, 1999
PDR	New Zealand	Physicians Desk Reference Inc.	302973	December 18, 1998
PDR	Peru	Physicians Desk Reference Inc.	50670	November 24, 1998
PDR	South Africa	Physicians Desk Reference Inc.	98/22922	September 9, 2002
PDR	Taiwan	Physicians Desk Reference	894413	June 16, 2000

¹ Filed under the Chinese translation of Physicians' Desk Reference Inc.

Trademark	Country	Owner	Registration No.	Registration Date
		Inc.		
PDR	United States	Physicians Desk Reference Inc.	1,908,219	August 1, 1995
PDR	United States	Physicians Desk Reference Inc.	626,997	May 15, 1956
PDR & Design	France	Physicians Desk Reference Inc.	1.593.404	May 22, 1990
PDR CONCISE PRESCRIBING GUIDE	United States	Physicians Desk Reference Inc.	3,182,638	December 12, 2006
PDR FAMILY GUIDE TO PRESCRIPTION DRUGS	Germany	Physicians Desk Reference Inc.	398 24 878	June 22, 1998
PDR FAMILY GUIDE TO PRESCRIPTION DRUGS	United States	Physicians Desk Reference Inc.	1,811,534	December 14, 1993
PDR FAMILY GUIDE TO WOMEN'S HEALTH	Germany	Physicians Desk Reference Inc.	398 24 876	June 22, 1998
PDR FAMILY GUIDES (& design)	United States	Physicians Desk Reference Inc.	1,909,957	August 8, 1995
PDR ON-DEMAND	United States	Physicians Desk Reference Inc.	3,547,340	December 16, 2008
PDR PHYSICIANS' DESK REFERENCE	Australia	Physicians Desk Reference Inc.	1005790	January 31, 2005
PDR PHYSICIANS' DESK REFERENCE	Ecuador	Physicians Desk Reference Inc.	902-08	January 23, 2008
PDR PHYSICIANS' DESK REFERENCE	Hong Kong	Physicians Desk Reference	B15261/2000	December 21, 1998

Trademark	Country	Owner	Registration No.	Registration Date
		Inc.		
PDR PHYSICIANS' DESK REFERENCE	New Zealand	Physicians Desk Reference Inc.	302972	April 4, 2002
PDR PHYSICIANS DESK REFERENCE	Ecuador	Physicians Desk Reference Inc.	187-08	February 14, 2008
PDR.NET	United States	Physicians Desk Reference Inc.	2,567,769	May 7, 2002
PDRHEALTH PHYSICIANS' DESKTOP REFERENCE	United States	Physicians Desk Reference Inc.	<i>Pending</i> Application Number: 77,762,215	<i>Pending</i> Application Date: June 17, 2005
PDRXPRESS	United States	Physicians Desk Reference Inc.	3,109,266	June 27, 2006
PHYSICIANS' DESK REFERENCE	Argentina	Physicians Desk Reference Inc.	1779643	March 17, 2000
PHYSICIANS' DESK REFERENCE	Canada	Physicians Desk Reference Inc.	TMA200,97 3	August 9, 1974
PHYSICIANS' DESK REFERENCE	France	Physicians Desk Reference Inc.	1.593.401	May 22, 1990
PHYSICIANS' DESK REFERENCE	Mexico	Physicians Desk Reference Inc.	608651	April 30, 1999
PHYSICIANS' DESK REFERENCE	Peru	Physicians Desk Reference Inc.	50669	November 24, 1998
PHYSICIANS' DESK REFERENCE	South Africa	Physicians Desk Reference Inc.	98/22902	January 3, 2002
PHYSICIANS' DESK REFERENCE	Taiwan	Physicians Desk Reference	936349	March 16, 2001

Trademark	Country	Owner	Registration No.	Registration Date
		Inc.		
PHYSICIANS' DESK REFERENCE	United States	Physicians Desk Reference Inc.	1,908,218	August 1, 1995
PHYSICIANS' DESK REFERENCE	United States	Physicians Desk Reference Inc.	686,664	October 13, 1959
PHYSICIANS' DESK REFERENCE	United States	Physicians Desk Reference Inc.	626,998	May 15, 1956
POCKET PDR	United States	Physicians Desk Reference Inc.	1,909,784	August 8, 1995
PRESCRIBE WITH PRECISION	United States	Physicians Desk Reference Inc.	3,158,666	October 17, 2006
THE PDR FAMILY GUIDE TO NUTRITION AND HEALTH	United States	Physicians Desk Reference Inc.	2,035,094	February 4, 1997
TIME TO PDR IT	United States	Physicians Desk Reference Inc.	3,239,143	May 8, 2007
VADEMECUM DE MEDICAMENTOS DE INVESTIGACION P.D.R.	Mexico	Physicians Desk Reference Inc.	995510	July 27, 2007
VADEMECUM DE MEDICAMENTOS DE INVESTIGACION PDR	Peru	Physicians Desk Reference Inc.	81525	July 2, 2002
ALLERGYFACTS	Morocco	NexCura*	69881	June 1, 1999
ARTHRITISFACTS	Morocco	NexCura*	69879	June 1, 1999
ASTHMAFACTS	Morocco	NexCura*	69875	June 1, 1999
BREASTFACTS	Morocco	NexCura*	69884	June 1, 1999
CANCERFACTS	Morocco	NexCura*	69874	June 1, 1999
DIABETESFACTS	Morocco	NexCura*	69878	June 1, 1999
HEARTFACTS	Morocco	NexCura*	69877	June 1, 1999
INCONTENENCEFACTS	Morocco	NexCura*	69885	June 1, 1999
LEUKEMIAFACTS	Morocco	NexCura*	69880	June 1, 1999
PROSTATEFACTS	Morocco	NexCura*	69883	June 1, 1999
SLEEPFACTS	Morocco	NexCura*	69882	June 1, 1999

Trademark	Country	Owner	Registration No.	Registration Date
STROKEFACTS	Morocco	NexCura*	69876	June 1, 1999

* Now Physicians' Desk Reference Inc. by merger