

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sendouts, L.L.C.		08/20/2009	LIMITED LIABILITY COMPANY: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sendouts Acquisition, LLC		
<b>Street Address:</b>	200 South Hanley Road, Suite 620		
<b>City:</b>	Saint Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63105		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MISSOURI		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3505050	SENDOUTS	
Registration Number:	2530681	SENDOUTS PRO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(314)621-5065		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	314-621-5070		
<b>Email:</b>	iptm@armstrongteasdale.com		
<b>Correspondent Name:</b>	Meredith P. Gammill		
<b>Address Line 1:</b>	One Metropolitan Square, Suite 2600		
<b>Address Line 4:</b>	Saint Louis, MISSOURI 63102		
<b>ATTORNEY DOCKET NUMBER:</b>	20208-8		
<b>NAME OF SUBMITTER:</b>	Meredith P. Gammill		
<b>Signature:</b>	/MPG-ATLLP/		

**CH \$65.00 3505050**

Date:

09/08/2009

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made effective as of August 20, 2009 by:

SENDOUTS, L.L.C.

\_\_\_\_\_  
(the "Assignor")

in favor of:

SENDOUTS ACQUISITION, LLC

\_\_\_\_\_  
(the "Assignee").

**WHEREAS**, Assignee and Assignor have entered into that certain Asset Purchase Agreement wherein Assignor agreed to transfer, assign and convey certain assets of Assignor, including certain general intangibles of Assignor.

**NOW THEREFORE**, Assignor in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **DOES HEREBY** irrevocably and unconditionally grant, sell, bargain, assign, transfer, convey and deliver to Assignee good and valid title, and all of Assignor's right, title and interest in free and clear of all liens, security interests and other encumbrances, in and to the following (collectively the "Trademarks"):

- (a) U.S. Trademark Registration No. 3,505,050 for SENDOUTS; and
- (b) U.S. Trademark Registration No. 2,530,681 for SENDOUTS PRO;

together with all of the goodwill associated with the Trademarks, and the right to sue and recover for infringements occurring prior to this assignment. Assignor represents and warrants that at the time of making this assignment it is the owner of all right, title, and interest in and to the Trademarks, and all the goodwill therein; that the Trademarks are currently in force; and that it has not licensed, mortgaged, or otherwise transferred any rights in the Trademarks to any person or entity other than Assignee; and

**TO HAVE AND TO HOLD** the Trademarks, with all of the rights and appurtenances thereto belonging unto Assignee, for himself, his successors and assigns for their own use and behalf forever.

For good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor covenants that Assignor will do, execute and deliver, or will cause to be done, executed and delivered, all such further reasonable acts, transfers, assignments and conveyances, powers of attorney and assurances, for the better assuring, conveying and confirming unto Assignee, the entire right, title and interest in the Trademarks hereby sold, transferred, assigned, and conveyed as Assignee may reasonably require.

This Assignment and covenants and agreements herein contained shall inure to the benefit of Assignee, his successors and assigns, and shall be binding upon Assignor, its successors and assigns.

*(signature page to follow)*

IN WITNESS WHEREOF, intending to be legally bound hereby, Assignor has executed and delivered this Assignment as of the day and year first above written.

“ASSIGNOR”

By: [Signature]  
Name: DONALD E. BRECKENRIDGE JR.  
Title: Member

STATE OF MISSOURI     )  
  )  
COUNTY OF ST. LOUIS    )

On this August 20<sup>th</sup>, 2009, before me, Linda M. Walsh, a Notary Public in and for said state, personally appeared Donald E. Breckenridge, Jr., an officer of SENDOUTS, L.L.C., known to me to be the person who executed the within Assignment, and who did state that said instrument was signed on behalf of said corporation, and acknowledged to me that he executed the same for the purposes therein stated.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my official seal in the County and State aforesaid, the day and year first above written.

Notary Public [Signature: Linda M. Walsh]

My commission expires:  
1-21-2012



LINDA M. WALSH  
My Commission Expires  
January 21, 2012  
St. Louis County  
Commission #08448789