

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Niche Directories, LLC		06/19/2009	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Internet Brands, Inc.		
Street Address:	909 North Sepulveda Blvd		
Internal Address:	11th Floor		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	76116965	KIDS' CAMPS	
Serial Number:	76209757	BECAUSE EVERY CHILD DESERVES A SUMMER AT CAMP	
Serial Number:	76213619	CAMPJOBS.COM	
Serial Number:	76213618	PAYFORCAMP.COM	
CORRESPONDENCE DATA			
Fax Number:	(404)881-7777		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-881-7000		
Email:	lindsey.corbin@alston.com, ipatl@alston.com		
Correspondent Name:	Nadya Munasifi		
Address Line 1:	1201 West Peachtree St		
Address Line 4:	Atlanta, GEORGIA 30309		
NAME OF SUBMITTER:	Laura Kees		

OP \$1115.00 76116965

Signature:	/Laura Kees/
Date:	09/08/2009
Total Attachments: 3 source=NICHEAssignment of Trademarks & Service Marks 6-19-2009 (Fully Executed)#page1.tif source=NICHEAssignment of Trademarks & Service Marks 6-19-2009 (Fully Executed)#page2.tif source=NICHEAssignment of Trademarks & Service Marks 6-19-2009 (Fully Executed)#page3.tif	

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

WHEREAS, NicheDirectories, LLC, located at 500 NE Spanish River Blvd., Suite 30, Boca Raton, FL 33431 ("Assignor") is the record owner of the trademarks and service marks set forth in Exhibit A attached hereto (the "Marks");

WHEREAS, Internet Brands, Inc., a Delaware corporation with offices located at 909 North Sepulveda Blvd., 11th Floor, El Segundo, CA 90245 ("Assignee"), is desirous of acquiring and using the Marks and all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest it may now have, may ever have had or may ever have, in and to the Marks and the goodwill of the business symbolized thereby, including all rights to sue and recover for past infringements thereof.

Assignor further agrees that Assignor will, without demanding any further consideration therefore, at the request but at expense of Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments that may be or become necessary for obtaining, sustaining, or renewing the Marks, and for maintaining and perfecting Assignee's right to the Marks.

This assignment will be governed by and construed in accordance with the laws of the State of California without regard to any conflicts of law principles and it may be executed in one (1) or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document.

NICHEDIRECTORIES, LLC

DATE: June 19, 2009

By: Nancy Diamond
Nancy Diamond
President

INTERNET BRANDS, INC.

DATE: June 19, 2009

By: _____
Robert N. Brisco
Chief Executive Officer

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

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Assignor further agrees that Assignor will, without demanding any further consideration therefore, at the request but at expense of Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments that may be or become necessary for obtaining, sustaining, or renewing the Marks, and for maintaining and perfecting Assignee's right to the Marks.

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NICHEDIRECTORIES, LLC

DATE: June 19, 2009

By: _____
Nancy Diamond
President

INTERNET BRANDS, INC.

DATE: June 19, 2009

By:  _____
Robert N. Brisco
Chief Executive Officer

Schedule A

Trademark and Service Mark Assignment

By and between NicheDirectories, LLC (Assignor)
and Internet Brands, Inc. (Assignee)

<u>Mark</u>	<u>Serial No.</u>
KIDS' CAMPS	76116965
KIDSCAMPS.COM (LOGO)	78333462
BECAUSE EVERY CHILD DESERVES A SUMMER AT CAMP	76209757
CAMPJOBS.COM	76213619
PAY FOR CAMP	76213618