

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/29/2008		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	The New York Times Company		07/22/2009
			<b>Entity Type</b>
			CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The New York Times Radio, LLC		
<b>Street Address:</b>	122 Fifth Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10011		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	Registration Number:	1524849	WQXR
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)776-4981		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(202) 776-2929		
<b>Email:</b>	trademark@dowlohnes.com		
<b>Correspondent Name:</b>	Mitchell H. Stabbe		
<b>Address Line 1:</b>	1200 New Hampshire Avenue, N.W.		
<b>Address Line 2:</b>	Suite 800		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20036		
<b>ATTORNEY DOCKET NUMBER:</b>	16629.0002		
<b>NAME OF SUBMITTER:</b>	Mitchell H. Stabbe		
<b>Signature:</b>	/Mitchell H. Stabbe/		

OP \$40.00 1524849

Date:

09/09/2009

Total Attachments: 2

source=WQXR assignment#page1.tif

source=WQXR assignment#page2.tif

## ASSIGNMENT AGREEMENT

This ASSIGNMENT AGREEMENT is entered into *nunc pro tunc*, with an effective date of December 29, 2008, by and between THE NEW YORK TIMES COMPANY, a New York corporation, with its principal place of business at 620 Eighth Avenue, New York, New York 10018 ("Assignor") and THE NEW YORK TIMES RADIO, LLC, a Delaware limited liability company, with its principal place of business at 122 Fifth Avenue, New York, New York 10011 ("Assignee").

WHEREAS, Assignor is the owner of certain trademarks and service marks used in connection with the business and operations of radio station WQXR, some of which are registered with the United States Patent and Trademark Office (the "Marks"), including the following:

<u>Mark</u>	<u>Services</u>	<u>Registration No.</u>	<u>Registration Date</u>
WQXR	Radio broadcasting services	1,524,849	February 14, 1989
WQXR	On-line Internet radio broadcasting services; entertainment services in the nature of on-going radio programs in the fields of music, public affairs, culture, literature, theater, dining and health; providing news and information in the fields of music, public affairs, culture, literature, theater, dining and health via the Internet and other electronic communications networks.	N/A	N/A
96.3 FM WQXR	Radio broadcasting services and on-line Internet radio broadcasting services; entertainment services in the nature of on-going radio programs in the fields of music, public affairs, culture, literature, theater, dining and health; providing news and information in the fields of music, public affairs, culture, literature, theater, dining and health via the Internet and other electronic communications networks.	N/A	N/A
WQXR, NEW YORK'S CULTURAL CONNECTION	Radio broadcasting services; organizing community cultural events	N/A	N/A

WHEREAS, Assignee desires to acquire the Marks, any registrations or applications for registrations therefor and the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Marks, including the goodwill of the business symbolized by the Marks.

FURTHER, Assignor agrees to execute and deliver at a future date any and all further acts, conveyances, transfers, assignments, instruments and assurances, without compensation, as

the Assignee reasonably determines are required to perfect Assignee's ownership of or title to the Marks and the registration therefor or to evidence the full and effective implementation and consummation of the assignment of such Marks and any registrations therefor.

IN WITNESS WHEREOF, this Assignment Agreement has been executed by Assignor on July 22, 2009.

THE NEW YORK TIMES COMPANY

By: Diane Brayton  
Diane Brayton, Assistant Secretary